



Selkirk College

Ski Resort Operations & Management

If you live to ski or ride and want a dynamic career and lifestyle, Selkirk College's two-year Ski Resort Operations and Management program will give you a unique blend of business skills and knowledge of ski area operations to accelerate your advancement into a leadership role in the snowsports industry. As a bonus, this all happens in Nelson BC, the powder skiing capital and a center of mountain recreation culture. Courses are specially developed for the ski and snowboard industry and qualify for university transfer.

LEARN IT. DO IT. LIVE IT.

Selkirk College works closely with the snowsports industry to provide students with direct exposure to ski facilities. Field trips and a 21-week paid practicum, provide students with first-hand exposure to many ski areas and their management teams and a chance to explore career opportunities.

CURRICULUM

The curriculum contains specific industry course content not commonly available at post-secondary educational institutions including:

- Lift, Grooming and Snowmaking Functions, Maintenance and Regulations
- Tourism Marketing, Customer Service and Human Resources
- Ski Area Construction, Risk Prevention and Management
- Resort Communications and Organizational Leadership
- Computers, Data Base Management and Web Design
- Accounting, Budgeting and Business Management

MAKE TRACKS IN A VIBRANT AND DIVERSE INDUSTRY

The aim of this program is to accelerate the movement of graduates into supervisory and management level positions. Typical careers include:

- Ski Patrol and Avalanche Control
- Snowmaking, Grooming and Terrain Park Operations
- Lift Operations, Maintenance, Construction
- Ski and Snowboard Schools
- Guest Services, Rental and Retail Operations
- Administration, Human Resource Management
- Sales, Marketing and Special Events
- Cat and Heliskiing Operations
- General Management

DEGREE OPTIONS

Selkirk's Ski Operations & Management graduates have the opportunity to transfer credits towards a university degree by taking advantage of Selkirk College's partnerships with universities in BC and Alberta.

FOR MORE INFORMATION

Robyn Mitz, Instructor

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AT A GLANCE

LENGTH OF STUDY:

2-year

ACCREDITATION:

Diploma

CAMPUS:

Tenth Street Campus,
Nelson

When I look back on my accomplishments in the industry, the three things which helped me the most were dedication, optimism and my SROAM diploma.

RYAN STIMMING – SROAM GRADUATE AND RISK MANAGER, PANORAMA MOUNTAIN VILLAGE BC

