



Selkirk College

# Golf Club Operations Online Certificate

*The golf industry is experiencing some rapid change and clubs are looking for trained managers to help their businesses run smoothly through these changes. Our Golf Club Operations Certificate puts you at the top of the hiring list and gives you maximum career potential.*

## GAIN UNIQUE KNOWLEDGE AND SKILLS

This 100% online golf management certificate was created in response to requests for flexible golf career development courses and less costly delivery methods. Selkirk College is the first accredited post secondary institution in Canada to offer a comprehensive online certificate in golf club operations management. This program is perfectly suited to existing golf club staff who need to upgrade skills to acquire management positions, to young people wishing to break into the golf industry, or to retired people wanting to pursue a second career at one of Canada's 2,200 golf clubs. For people wishing to jump start careers in the golf industry, this online certificate is the answer.

## COURSES INCLUDE

- GCOOL 102 Overview of Golf Operations
- GCOOL 103 Food & Beverage Controls
- GCOOL 105 Golf Shop Operations
- GCOOL 106 Golf Club Marketing
- GCOOL 107 Turfgrass Management
- GCOOL 108 Human Resources for Golf Clubs
- GCOOL 109 Leadership for Golf Clubs
- GCOOL 110 Tournament & Special Event Planning
- GCOOL 111 Accounting for Club Operations Part 1
- GCOOL 112 Accounting for Club Operations Part 2

## BECOME PROFICIENT IN

- Financial controls
- Food and beverage controls
- Human resources
- Industry leadership
- Manager financial tools
- Marketing strategies
- Golf shop operations
- Tournament and special event planning
- Turfgrass management

## COURSE OPTIONS

The program is structured to be flexible and cater to the busy lives of today's professionals. We offer all ten courses for two semesters each year. Students are not restricted to take all 10 courses within a certain time frame. Individuals can choose when and what courses to take to align with their own needs. The only point to remember is that students must complete GCOOL 111 - Accounting part 1 before they begin GCOOL 112 - Accounting part 2. Courses employ the most impactful technologies available to make learning effective and fun. Semesters run from November - January and February - April.

## AT A GLANCE

LENGTH OF STUDY:

10-Course

ACCREDITATION:

Certificate

CAMPUS:

Online

*I have completed all 10 online courses in the Golf Course Operations Online program. The information has not only reinforced existing practices at our Club but has also introduced new ideas and helped us move forward in a positive direction.*

JULIE KNOBLOCH  
GENERAL MANAGER,  
VERNON GOLF & COUNTRY CLUB,  
VERNON BC

