MARKETING & COMMUNICATIONS



*NEW: Starting in the 2018-2019 school year, each program/service area will recruit, hire, monitor and pay for student moderators hired into this role. It pays \$250 per semester to be fully funded by each individual program. Here are your tools to hire a student into this role.

- 1. Social Media Moderator Classroom Script what the job entails and how to sell it
- 2. Application Forms Social Media Student Moderator
- 3. Agreement Forms Social Media Student Moderator
- 4. Best Practices Guide
- 5. Honourarium Request Form

*NEW: In the absence of a student moderator, Selkirk College the employee moderator will be responsible for:

- 1. Posts on the program page at least one time per week
- 2. Moderate for improper language or content
- 3. Respond to comments and messages that the page receives
- 4. Sharing your news and events from selkirk.ca on your page