Student Engagement Survey 2023/24





TABLE OF CONTENTS

OVERVIEW OF RESULTS	
Highlights	
Number of Respondents	5
Demographics	6
EDUCATIONAL EXPERIENCE	
Educational Experience	
Active and Collaborative Learning	8
Interaction with Faculty	<u>C</u>
Academic Integrity	
STUDENT EXPERIENCE	
Student Experience	
Challenges to Academic Success	13
INFLUENCES ON ATTENDANCE	
Reasons for Choosing Selkirk	14
Educational or Career Goals	
Tools or Information Used to Make Decisions	
FINANCES	
Main Sources of Educational Funding	
Experience with Financial Stress	18
Satisfaction of Tuition Fees	19
CAMPUS CLIMATE AND ENVIRONMENT	
Overall, Experience, and Interactions	

About the Respondents

Out of a possible 2,387 students who attended Selkirk College in the Winter 2024 semester, 1,207 students responded to the 2024 Student Engagement Survey for a response rate of 51%. In 2023, the response rate was 54%.

The majority of students who took the survey were:

on the Castlegar campus (49%) between the ages of 22 and 30 (41%) studying full-time (87%) domestic students (61%) working full-time before attending Selkirk (49%)

87% of students said that Selkirk College was their first choice, representing an increase from 2023 (83%) and 91% said that if they could start over they would still choose Selkirk for their education.

The most common reasons domestic students chose to attend Selkirk was because Selkirk is close to home (64%), the program/course selection (49%), and the affordable tuition (47%). For international students, the most common reasons for choosing to attend Selkirk was the affordable tuition (63%), program/course selection (50%), applied learning opportunities and reputation of Selkirk College (34%).

The Selkirk College website was the top tool used to help domestic students make the decision to attend (34%). For international students, an international agent and Selkirk College website were the most common tools used in deciding to attend Selkirk (42 respectively%).

Aspects of Interaction with Faculty*

Students interaction with faculty remained consistent from 2023 to 2024, within a 1-3% change.

89% worked hard to meet instructor's expectations,

86% felt encouraged and supported by their instructor(s) to meet their goals

76% received timely and meaningful feedback from an instructor on their academic performance

46% discussed grades or assignments with an instructor

^{*}See section heading for domestic/international breakdown

Aspects of Educational Experience*

1 of the 12 indicators have met the 90% threshold that the Ministry of Education sets for Quality of Education, which is satisfaction with the amount of knowledge gained (91%). While students are still overall satisfied with their educational experience, and many indicators came close to the threshold, 11 indicators fall below the 90% threshold.

The areas that fall below the 90% benchmark and therefore require additional attention are:

88% satisfaction with availability of instructors to provide support

87% satisfaction with the quality of course content

86% satisfaction with quality of instruction

85% satisfaction with the clarity of course objectives

83% satisfaction with fairness of exams and assessments

79% satisfaction with the availability of computers and other technology

78% satisfaction with the amount of work required to do well

74% satisfaction with the quality of textbooks and other learning resources

72% satisfaction with the access to technical support

68% satisfaction with the ability to learn through online/remote/blended

67% satisfaction with the quality of Indigenous content and perspectives

Aspects of Active and Collaborative Learning*

Students were asked how often they engaged in five areas of active and collaborative learning.

77% worked together with classmates on assignments, projects, or coursework

76% discussed ideas from class with others outside of class

74% asked questions in class or contributed to a class discussion

73% connected ideas or concepts from different courses

62% expressed their individual point of view during class discussions

59% included diverse perspectives in course discussions or assignments

*See section heading for domestic/international breakdown

Challenges to Academic Success*

The most common challenge facing students during this year was balancing family/personal obligations, 58% of students in total. Followed behind at 52%, is the challenge students identified with their mental health. For domestic students, other major challenges were keeping motivated (55%), heavy course load (45%), managing their finances (41%), physical health (38%) and balancing work obligations (37%). For international students, other major challenges included managing their finances (55%), mental health (48%), blancing work obligations (48%), transportation to/from school (48%), and housing (38%).

Tuition Fees*

Student satisfaction with Selkirk's tuition fees has decreased slightly from 2023 levels. Students are 63% satisfied with the comparability of Selkirk's tuition fees to other colleges, compared to 65% in 2023. Satisfaction with the affordability of Selkirk's tuition fees decreased to 60%, from 62% in 2023. Affordability of post-secondary education increased to 52% from 50% in 2023.

63% satisfaction with comparability of tuition fees to other colleges

60% satisfaction with affordability of Selkirk College tuition fees

52% satisfaction with affordability of post-secondary education

Personal savings still shows as the main source of funding for students, at (60%) up from 2023 (48%). The results also show an increase in students using part-time employment (34%), and scholarships or bursaries (21%) for their funding.

Students were asked if they had expererienced any financial stress this year.

42% worry regularly about how to pay tuition fees and living costs

42% said they can manage their finances

17% chose none of the options

6% reduced their course load to pay for education and living expenses

5% might need to abandon studies at Selkirk College due to financial reasons

*See section heading for domestic/international breakdown

Campus Climate and Environment*

In the Campus Climate and Environment section, students were asked several questions relating to their campus and college experience, including how they felt being a student at Selkirk and how often they had interactions with different groups of people.

The top three statements that students agreed with are:

I am treated with respect at Selkirk (89%)

Selkirk has a strong commitment to diversity, equity, and inclusion (82%)

I feel all students at Selkirk College are treated with respect regardless of their background (82%)

Students were asked how often they had discussions with people from the following groups.

Of a different race or ethnicity than your own (57%)

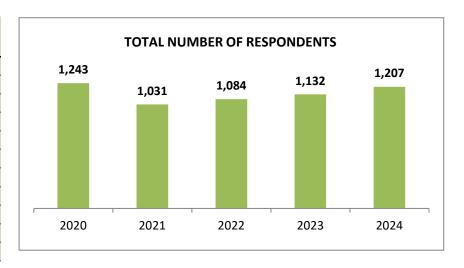
From a different social class (56%)

Religious beliefs are different than your own (42%)

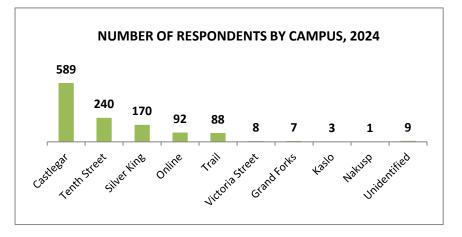
Political views are different from your own (39%)

NUMBER OF RESPONDENTS

Number of						Change 2023 to
Respondents	2020	2021	2022	2023	2024	2024
Castlegar	743	392	558	534	589	55
Tenth Street	125	139	161	215	240	25
Silver King	230	210	237	214	170	-44
Online	51	208	105	66	92	26
Trail	48	37	0	56	88	32
Victoria Street	9	9	9	14	8	-6
Grand Forks	12	6	7	11	7	-4
Kaslo	21	25	3	10	3	-7
Nakusp	2	3	0	1	1	0
Unidentified	2	2	4	11	9	-2
Total	1,243	1,031	1,084	1,132	1,207	75



						Change 2023 to
% of Respondents	2020	2021	2022	2023	2024	2024
Castlegar	60%	38%	52%	48%	49%	1%
Tenth Street	10%	14%	15%	19%	20%	1%
Silver King	19%	20%	22%	19%	14%	-5%
Online	4%	20%	10%	6%	8%	2%
Trail	4%	4%	0%	5%	7%	2%
Grand Forks	1%	1%	1%	1%	1%	0%
Victoria Street	1%	1%	1%	1%	1%	0%
Kaslo	2%	2%	0%	1%	0%	-1%
Nakusp	0%	0%	0%	0%	0%	0%
Total	101%	100%	101%	100%	100%	0%



DEMOGRAPHIC INFORMATION

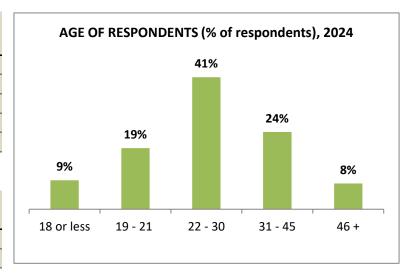
% of Respondents

						Change 2023
Age	2020	2021	2022	2023	2024	to 2024
18 or less	11%	11%	11%	11%	9%	-2%
19 - 21	23%	17%	19%	20%	19%	-1%
22 - 30	44%	43%	41%	37%	41%	4%
31 - 45	17%	21%	23%	25%	24%	-1%
46 +	5%	6%	6%	7%	8%	1%

						Change 2023
Status	2020	2021	2022	2023	2024	to 2024
Full-time	82%	80%	86%	86%	87%	1%
Part-time	18%	20%	14%	14%	13%	-1%



						Change 2023
Activity Before Selkirk	2020	2021	2022	2023	2024	to 2024
Working full-time	41%	45%	48%	44%	49%	5%
Attending high school	21%	19%	19%	21%	18%	-3%
Studying and working	13%	11%	9%	11%	10%	-1%
Working part-time	6%	7%	6%	9%	6%	-3%
Studying elsewhere	7%	5%	5%	5%	4%	-1%
Parenting	5%	5%	4%	4%	3%	-1%
Travelling	3%	2%	2%	1%	2%	1%
Unemployed/looking for wc	~	~	4%	5%	2%	-3%
Retired	2%	2%	1%	1%	1%	0%

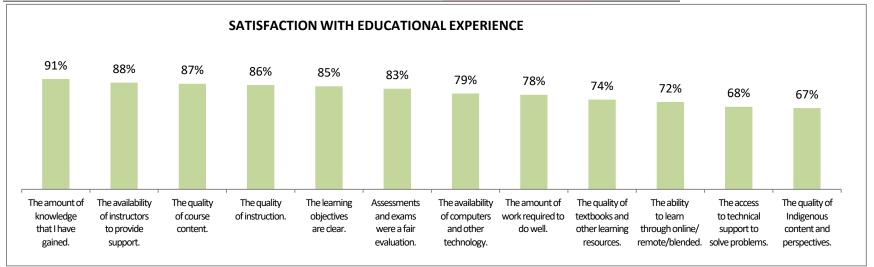


EDUCATIONAL EXPERIENCE

SATISFACTION BELOW MINISTRY TARGET OF 90% IS HIGHLIGHTED

% Very Satisfied or Somewhat Satisfied

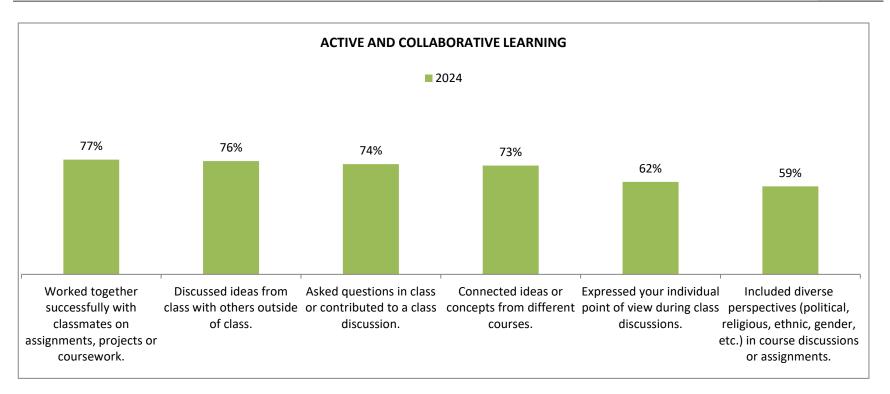
						Change 2023
Satisfaction with Educational Experience	2020	2021	2022	2023	2024	to 2024
The amount of knowledge that I have gained.	91%	90%	88%	87%	91%	4%
The availability of instructors to provide support.	89%	86%	86%	86%	88%	2%
The quality of course content.	85%	85%	85%	84%	87%	3%
The quality of instruction.	90%	86%	83%	84%	86%	2%
The learning objectives are clear.	85%	84%	83%	84%	85%	1%
Assessments and exams were a fair evaluation.	~	~	80%	79%	83%	4%
The availability of computers and other technology.	~	~	74%	78%	79%	1%
The amount of work required to do well.	~	~	79%	77%	78%	1%
The quality of textbooks and other learning resources.	~	~	69%	72%	74%	2%
The access to technical support to solve problems.	~	~	68%	65%	72%	7%
The ability to learn through online/remote/blended.	~	~	67%	66%	68%	2%
The quality of Indigenous content and perspectives.	~	~	60%	59%	67%	8%



ACTIVE AND COLLABORATIVE LEARNING

% Often or Very Often

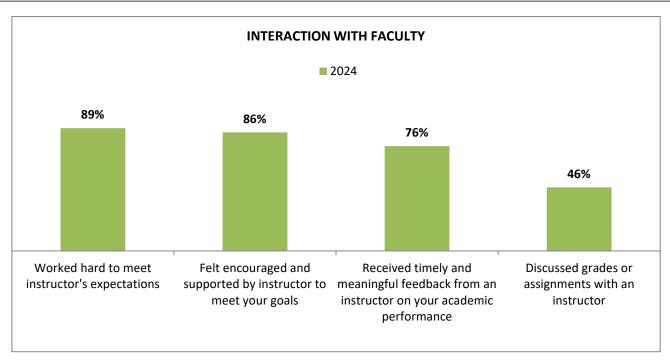
Active and Collaborative Learning	2020	2021	2022	2023	2024	Change 2023 to 2024
Worked together successfully with classmates on assignments, projects or coursework.	75%	67%	77%	77%	77%	0%
Discussed ideas from class with others outside of class.	74%	67%	73%	74%	76%	2%
Asked questions in class or contributed to a class discussion.	71%	68%	68%	72%	74%	2%
Connected ideas or concepts from different courses.	69%	65%	68%	70%	73%	3%
Expressed your individual point of view during class discussions.	59%	57%	59%	61%	62%	1%
Included diverse perspectives (political, religious, ethnic, gender, etc.) in course discussions or						
assignments.	~	~	~	55%	59%	4%



INTERACTION WITH FACULTY

% Often or Very Often

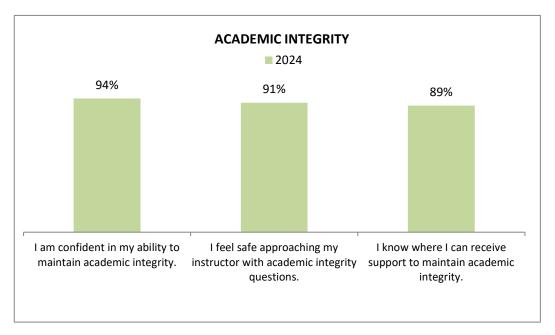
Interaction with Faculty	2020	2021	2022	2023	2024	Change 2023 to 2024
Worked hard to meet instructor's expectations	92%	90%	90%	91%	89%	-2%
Felt encouraged and supported by instructor to meet your goals	85%	83%	83%	84%	86%	2%
Received timely and meaningful feedback from an instructor on your academic performance	72%	70%	73%	73%	76%	3%
Discussed grades or assignments with an instructor	44%	42%	40%	45%	46%	1%



ACADEMIC INTEGRITY

% All the time or Most of the time

				Change 2023 to
	2022	2023	2024	2024
I am confident in my ability to maintain academic integrity.	69%	94%	94%	0%
I feel safe approaching my instructor with academic integrity questions.	68%	90%	91%	1%
I know where I can receive support to maintain academic integrity.	58%	88%	89%	1%



STUDENT EXPERIENCE

Various scales (Yes, % Strongly Agree or Agree, Have or Plan to, Excellent or Good)

						Change 2023
Was Selkirk College your first choice?	2020	2021	2022	2023	2024	to 2024
Yes	70%	74%	90%	83%	87%	4%

If you could start over, would you choose						Change 2023
Selkirk College for your education?	2020	2021	2022	2023	2024	to 2024
Yes	~	~	~	87%	91%	4%

Do you intend to continue your studies at						Change 2023
Selkirk College next year?	2020	2021	2022	2023	2024	to 2024
Yes, in the same program	~	~	~	51%	50%	-1%
No, I am graduating	~	~	~	30%	33%	3%
Yes, in a different program	~	~	~	8%	8%	0%
No, I am transferring	~	~	~	7%	4%	-3%
No, I am no longer planning to study	~	~	~	3%	4%	1%

How likely are you to recommend Selkirk College?	2020	2021	2022	2023	2024	Change 2023 to 2024
% Very Likely or Likely	~	~	84%	82%	83%	1%

% Strongly Agree or Agree	2020	2021	2022	2023	2024	Change 2023 to 2024
The courses I needed were available	~	~	~	86%	88%	2%
The application process was easy and straightforward	~	~	81%	81%	84%	3%
Registering for my courses was simple	~	~	78%	81%	83%	2%
Scheduling my classes was easy and convenient	~	~	~	74%	75%	1%

STUDENT EXPERIENCE

Various scales (Yes, % Strongly Agree or Agree, Have or Plan to, Excellent or Good)

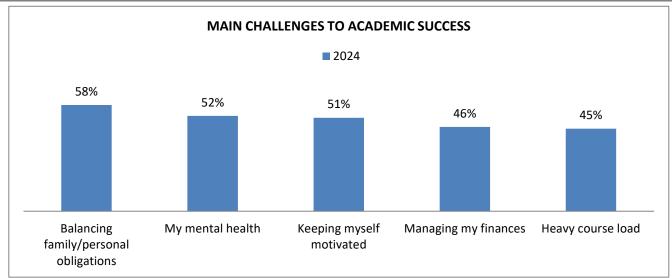
Quality of your interactions with the						Change 2023
following people at Selkirk College	2020	2021	2022	2023	2024	to 2024
Faculty/Instructors	~	~	~	90%	91%	1%
Support staff (academic advising, accessibility						
services, counselling, Indigenous services,						
etc.)	~	~	~	85%	87%	2%
Students	~	~	~	87%	86%	-1%
Other administrative staff and offices						
(registrar, financial aid, etc.)	~	~	~	77%	81%	4%
Student services staff (career services,						
student activities, housing, etc.)	~	~	~	75%	77%	2%

What kind of enhanced learning experience(s) have you done or plan to do						Change 2023
at Selkirk College?	2020	2021	2022	2023	2024	to 2024
Practicum/field placement	~	~	~	49%	55%	6%
Applied learning/work-integrated learning	~	~	~	45%	51%	6%
Co-operative education or internship	~	~	~	37%	45%	8%
Research-intensive experience/project	~	~	~	36%	37%	1%
Community Service Learning	~	~	~	32%	36%	4%
Student leadership experience/role	~	~	~	30%	34%	4%

Employment services needed to support job						Change 2023
search	2020	2021	2022	2023	2024	to 2024
Career readiness skills training	~	~	~	36%	59%	23%
Networking events	~	~	~	38%	59%	21%
Resume and cover letter assistance	~	~	~	36%	58%	22%
Technology assistance	~	~	~	17%	27%	10%

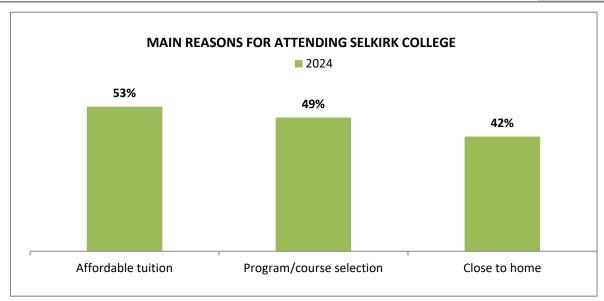
CHALLENGES TO ACADEMIC SUCCESS

						Change 2023
Biggest Challenges to Academic Success	2020	2021	2022	2023	2024	to 2024
Balancing family/personal obligations	39%	37%	45%	44%	58%	14%
My mental health	~	39%	42%	43%	52%	9%
Keeping myself motivated	39%	43%	37%	40%	51%	11%
Managing my finances	45%	33%	31%	35%	46%	11%
Heavy course load	32%	30%	32%	31%	45%	14%
Balancing work obligations	31%	28%	28%	31%	41%	10%
My physical health	~	18%	27%	28%	37%	9%
Transportation to/from school	27%	9%	17%	23%	31%	8%
Housing	15%	12%	15%	18%	23%	5%
Passing my courses	20%	17%	15%	15%	23%	8%
Connecting with classmates and other students	~	32%	19%	20%	22%	2%
Online/remote Learning	~	32%	18%	10%	14%	4%



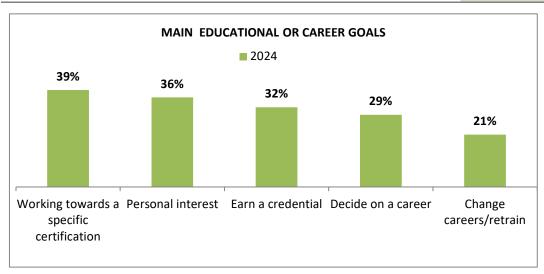
REASONS FOR CHOOSING SELKIRK

						Change 2023
Reasons for Attending	2020	2021	2022	2023	2024	to 2024
Affordable tuition	52%	49%	44%	47%	53%	6%
Program/course selection	43%	46%	45%	49%	49%	0%
Close to home	43%	48%	44%	46%	42%	-4%
Small classes/personal attention	29%	30%	29%	35%	33%	-2%
Reputation of Selkirk College	22%	24%	20%	19%	25%	6%
Applied learning opportunities (co-op, practicum, etc)	11%	16%	19%	20%	23%	3%
Quality of instruction	19%	20%	19%	20%	22%	2%
Region/lifestyle (arts, culture, recreation)	18%	19%	18%	19%	17%	-2%
Social aspects	~	~	~	17%	16%	-1%
Ability to transfer	13%	12%	13%	17%	15%	-2%
Availability of scholarships/bursaries/awards	10%	10%	8%	12%	11%	-1%
Financial constraints	8%	8%	6%	9%	8%	-1%



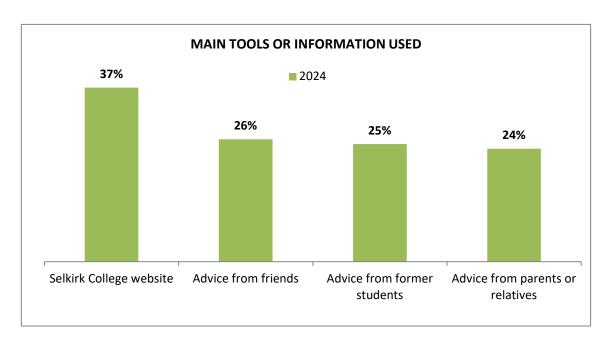
MAIN EDUCATIONAL OR CAREER GOALS

						Change 2023 to
Educational or Career Goals	2020	2021	2022	2023	2024	2024
Working towards a specific certification	~	~	~	34%	39%	5%
Personal interest	45%	47%	41%	38%	36%	-2%
Earn a credential	28%	31%	27%	28%	32%	4%
Decide on a career	38%	36%	32%	28%	29%	1%
Change careers/retrain	18%	24%	26%	21%	21%	0%
Gain permanent resident status	~	~	11%	13%	17%	4%
Add to current credentials	12%	13%	24%	16%	16%	0%
Need to upgrade	18%	20%	14%	12%	13%	1%
Qualify to enter a program	13%	12%	10%	11%	12%	1%
Prepare to transfer	9%	10%	10%	12%	11%	-1%



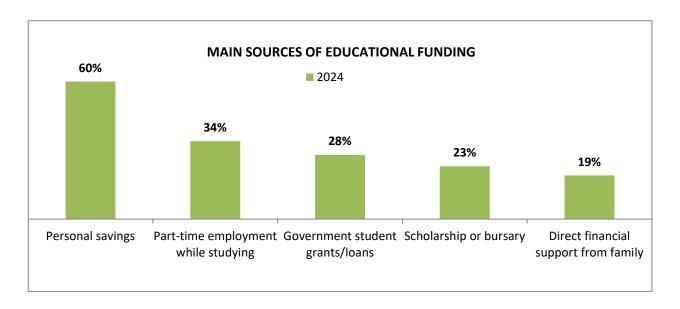
TOOLS USED TO HELP MAKE DECISION TO ATTEND SELKIRK COLLEGE

						Change 2023 to
Tools or Information Used	2020	2021	2022	2023	2024	2024
Selkirk College website	36%	36%	36%	37%	37%	0%
Advice from friends	27%	26%	29%	25%	26%	1%
Advice from former students	31%	27%	26%	25%	25%	0%
Advice from parents or relatives	25%	22%	25%	26%	24%	-2%
International agent	16%	13%	12%	12%	16%	4%
Social media	11%	8%	9%	10%	14%	4%
High school counselor or academic advisor	13%	13%	14%	14%	12%	-2%
Attended a Selkirk College event	7%	8%	9%	8%	9%	1%
Selkirk College employee (recruiter, advisor, etc.)	11%	11%	9%	9%	9%	0%
Employment Agency or Career Centre (KCDS, etc)	7%	7%	4%	6%	6%	0%
Selkirk College promotional print material	6%	7%	6%	7%	6%	-1%
Visit from college representative toyour high school	5%	5%	4%	5%	4%	-1%



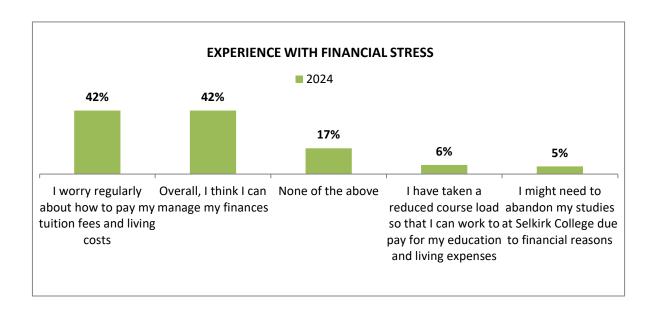
MAIN SOURCES OF EDUCATIONAL FUNDING

						Change 2023 to
Main Sources of Funding	2020	2021	2022	2023	2024	2024
Personal savings	56%	53%	48%	48%	60%	12%
Part-time employment while studying	30%	27%	27%	29%	34%	5%
Government student grants/loans	28%	27%	27%	30%	28%	-2%
Scholarship or bursary	19%	18%	18%	21%	23%	2%
Direct financial support from family	18%	15%	16%	15%	19%	4%
Loan from family	12%	10%	10%	10%	15%	5%
Employment during school breaks	13%	9%	11%	11%	13%	2%
Full-time employment while studying	4%	5%	4%	6%	9%	3%
Personal bank loan or credit card	10%	7%	8%	8%	9%	1%
Registered Education Savings Plan (RESP)	6%	5%	7%	7%	7%	0%
Employment Insurance	4%	9%	5%	4%	3%	-1%
Indigenous Sponsorship	2%	1%	1%	2%	3%	1%



EXPERIENCE WITH FINANCIAL STRESS

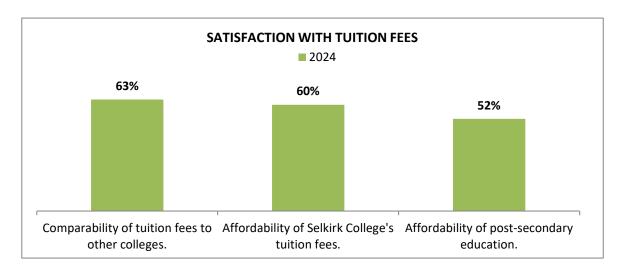
Have you experienced any financial stress this year?	2020	2021	2022	2023	2024	Change 2023 to 2024
I worry regularly about how to pay my tuition fees and						
living costs	~	~	~	32%	42%	10%
Overall, I think I can manage my finances	~	~	~	34%	42%	8%
None of the above	~	~	~	14%	17%	3%
I have taken a reduced course load so that I can work to						
pay for my education and living expenses	~	~	~	6%	6%	0%
I might need to abandon my studies at Selkirk College						
due to financial reasons	~	~	~	5%	5%	0%



SATISFACTION WITH TUITION FEES

% Very Satisfied or Somewhat Satisfied

						Change 2023
Satisfaction with Tuition Fees	2020	2021	2022	2023	2024	to 2024
Comparability of tuition fees to other colleges.	69%	70%	64%	65%	63%	-2%
Affordability of Selkirk College's tuition fees.	66%	67%	60%	62%	60%	-2%
Affordability of post-secondary education.	54%	56%	50%	50%	52%	2%



CAMPUS CLIMATE AND ENVIRONMENT

Various scales

% Strongly Agree or Agree	2022	2023	2024
I am treated with respect at Selkirk.	87%	87%	89%
I feel all students at Selkirk College are treated with respect regardless of their background.	~	80%	82%
Selkirk College has a strong commitment to diversity, equity, and inclusion.	76%	81%	82%
Selkirk College works to remove barriers to provide equitable opportunities for success.	~	78%	81%
I feel I belong and am valued as an individual at Selkirk.	77%	78%	80%
I have opportunities to engage in reconciliation at Selkirk College.	~	60%	68%
I have found one or more communities/groups at Selkirk where I feel I belong.	54%	62%	65%

How often have you had discussions with people from the following groups?			
% Very Often or Often	2022	2023	2024
People of a race or ethnicity other than your own.	47%	56%	57%
People from a social class/economic background other than your own.	47%	58%	56%
People with religious beliefs other than your own.	37%	40%	42%
People with political views other than your own.	36%	42%	39%