

2022 Student Engagement Survey

WEST KOOTENAY AND BOUNDARY REGIONS



2022 STUDENT ENGAGEMENT SURVEY

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SURVEY HIGHLIGHTS

About the Respondents

Out of a possible 2,145 students who attended Selkirk College in the Winter 2022 semester, 1,084 students responded to the 2022 Student Engagement Survey for a response rate of 51%. In 2021, the response rate was 47%.

The majority of students who took the survey were:

- on the Castlegar campus (52%)
- between the ages of 22 and 30 (41%)
- studying full-time (86%)
- domestic students (71%)
- working full-time before attending Selkirk (48%)

90% of students said that Selkirk College was their first choice, representing an increase from 2021 (74%).

The most common reasons domestic students chose to attend Selkirk was because Selkirk is close to home (60%), the program/course selection (43%), and the affordable tuition (41%). For international students, the most common reasons for choosing to attend Selkirk was the program/course selection (52%), affordable tuition (51%), and applied learning opportunities (29%).

The Selkirk College website was the top tool used to help domestic students make the decision to attend (35%). For international students, an international agent was the most common tool used in deciding to attend Selkirk (41%).

Aspects of Interaction with Faculty*

90% of students said they often worked hard to meet their instructor's expectations, which is in line with respondents from 2021. 83% of students felt encouraged and supported by their instructor(s) to meet their goals. While we know that receiving feedback is important to students' success, only 73% of students said they had received timely and meaningful feedback on their academic performance. However, this was a 3% increase from 2021.

- 90% worked hard to meet instructor's expectations
- 83% felt encouraged and supported by their instructor(s) to meet their goals
- 73% received timely and meaningful feedback from an instructor on their academic performance
- 40% discussed grades or assignments with an instructor

SURVEY HIGHLIGHTS

***See section heading for domestic/international breakdown**

Aspects of Educational Experience*

0 of the 12 indicators have met the 90% threshold that the Ministry of Education sets for Quality of Education. While students are still overall satisfied with their educational experience, and many indicators came close to the threshold, all 12 indicators fall below the 90% threshold.

The areas that fall below the 90% (below 89%) benchmark and therefore require additional attention are:

- 88% satisfaction with the amount of knowledge that I have gained
- 86% satisfaction with availability of instructors to provide support
- 85% satisfaction with the quality of course content
- 83% satisfaction with quality of instruction
- 83% satisfaction with the clarity of course objectives
- 80% satisfaction with fairness of exams and assessments
- 79% satisfaction with the amount of work required to do well
- 74% satisfaction with the availability of computers and other technology
- 69% satisfaction with the quality of textbooks and other learning resources
- 68% satisfaction with the access to technical support
- 67% satisfaction with the ability to learn through online/remote/blended
- 60% satisfaction with the effort of instructors to include Indigenous content

Aspects of Active and Collaborative Learning*

Students were asked how often they engaged in five areas of active and collaborative learning.

- 77% worked together with classmates on assignments, projects, or coursework
- 73% discussed ideas from class with others outside of class
- 68% asked questions in class or contributed to a class discussion
- 68% connected ideas or concepts from different courses
- 59% expressed their individual point of view during class discussions

SURVEY HIGHLIGHTS

***See section heading for domestic/international breakdown**

Challenges to Academic Success

The most common challenge facing students during this year was balancing family/personal obligations, 45% of students in total. Close behind, at 42%, is the challenge students identified with their mental health. For domestic students, other major challenges were keeping themselves motivated (39%), a heavy course load (33%) and managing their finances as well as their physical health (both at 29%). For international students, other major challenges included managing their finances (36%), balancing work obligations (35%), and keeping themselves motivated (33%).

Tuition Fees*

Student satisfaction with Selkirk's tuition fees has now dropped below 2021 and 2020 levels. Students are now only 64% satisfied with the comparability of Selkirk's tuition fees to other colleges, compared to 70% in 2021, and 69% in 2020. Likewise, satisfaction with the affordability of Selkirk's tuition fees and affordability of post-secondary education decreased from 2021 and 2020 levels.

64% satisfaction with comparability of tuition fees to other colleges

60% satisfaction with affordability of Selkirk College tuition fees

50% satisfaction with affordability of post-secondary education

While personal savings still shows as the main source of funding for students, there has been another decrease in the percentage of students using personal savings; only 48% of students chose it this year compared to 53% in 2021 and 56% in 2020. The results also show that students are consistently using part-time employment, government student grants/loans, as well as scholarships or bursaries for their funding. There were small increases in students using direct support from family, employment during school breaks, RESPs, and personal bank loans.

SURVEY HIGHLIGHTS

***See section heading for domestic/international breakdown**

Campus Climate and Environment

In 2022, a new section was added to the Student Engagement Survey called Campus Climate and Environment. Students were asked several questions relating to their campus and college experience, including how they felt being a student at Selkirk and about meaningful interactions they had with people.

The top three statements that students agreed with are:

I am treated with respect at Selkirk (87%)

My opportunities for academic success at Selkirk are similar to those of my peers (82%)

I feel I belong and am valued as an individual at Selkirk (77%)

The top four meaningful interactions that students experienced most often are with the following categories of people:

Gender is different than your own (65%)

Of a different nationality than your own (51%)

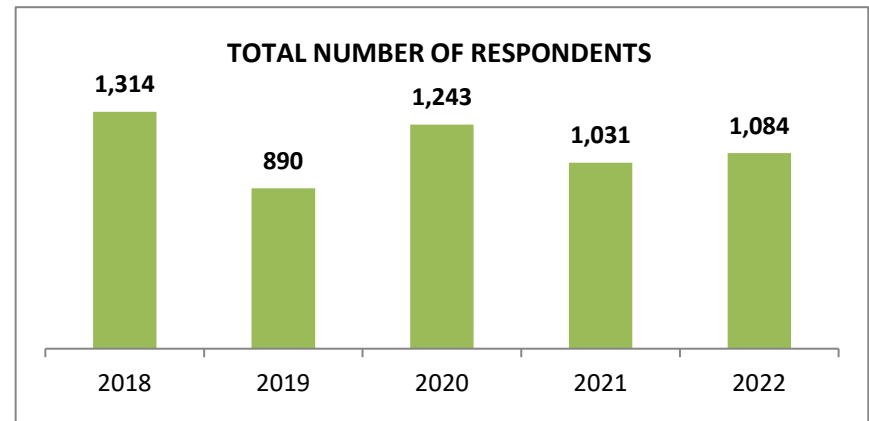
Of a different race or ethnicity than your own (47%)

From a different social class (47%)

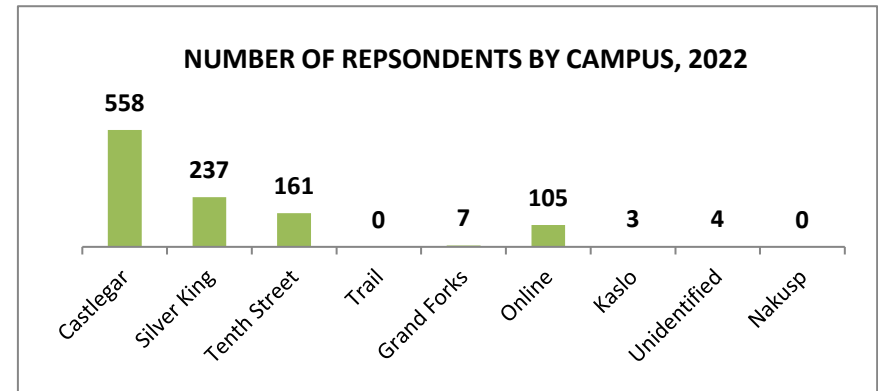
88% of students agree that they are treated fairly and equitably in classrooms, followed by 87% on campus in general and 85% in out-of-classroom college spaces.

NUMBER OF RESPONDENTS

Number of Respondents	2018	2019	2020	2021	2022	Change 2021 to 2022
Castlegar	784	543	743	392	558	166
Silver King	212	99	230	210	237	27
Tenth Street	176	136	125	139	161	22
Trail	58	35	48	37	0	-37
Grand Forks	25	16	12	6	7	1
Online	22	34	51	208	105	-103
Kaslo	16	13	21	25	3	-22
Unidentified	9	4	2	2	4	2
Nakusp	7	1	2	3	0	-3
Victoria Street	5	9	9	9	9	0
Total	1,314	890	1,243	1,031	1,084	53



% of Respondents	2018	2019	2020	2021	2022	Change 2021 to 2022
Castlegar	60%	61%	60%	38%	52%	14%
Silver King	16%	11%	19%	20%	22%	2%
Online	4%	4%	4%	20%	10%	-10%
Tenth Street	13%	15%	10%	14%	15%	1%
Trail	2%	4%	4%	4%	0%	-4%
Nakusp	1%	0%	0%	0%	0%	0%
Kaslo	1%	2%	2%	2%	0%	-2%
Grand Forks	1%	2%	1%	1%	1%	0%
Victoria Street	2%	1%	1%	1%	1%	0%
Total	100%	100%	101%	100%	101%	1%



DEMOGRAPHIC INFORMATION

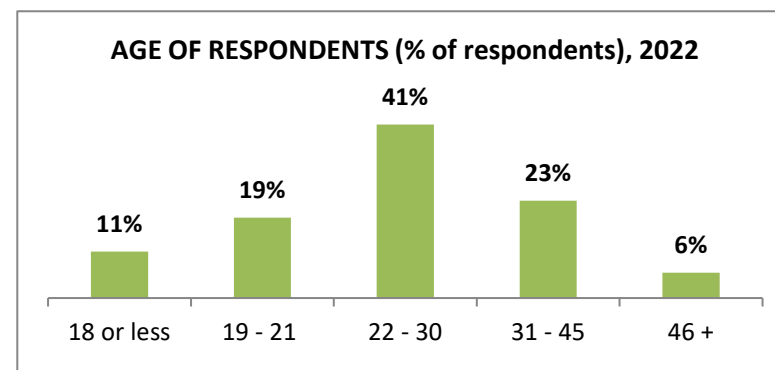
% of Respondents

Age	2018	2019	2020	2021	2022	Change 2021 to 2022
18 or less	11%	10%	11%	11%	11%	0%
19 - 21	27%	29%	23%	17%	19%	2%
22 - 30	45%	42%	44%	43%	41%	-2%
31 - 45	13%	15%	17%	21%	23%	2%
46 +	5%	4%	5%	6%	6%	0%

Status	2018	2019	2020	2021	2022	Change 2021 to 2022
Full-time	87%	84%	82%	80%	86%	6%
Part-time	13%	16%	18%	20%	14%	-6%

Domestic or International	2018	2019	2020	2021	2022	Change 2021 to 2022
Domestic Student	71%	72%	68%	72%	71%	-1%
International Student	29%	28%	32%	28%	29%	1%

Activity Before Selkirk	2018	2019	2020	2021	2022	Change 2021 to 2022
Working full-time	39%	35%	41%	45%	48%	3%
Attending high school	23%	25%	21%	19%	19%	0%
Studying and working	13%	13%	13%	11%	9%	-2%
Studying elsewhere	8%	8%	7%	5%	5%	0%
Working part-time	7%	6%	6%	7%	6%	-1%
Parenting	4%	7%	5%	5%	4%	-1%
Travelling	2%	3%	3%	2%	2%	0%
Unemployed/looking for work	~	~	~	~	4%	
Retired	1%	1%	2%	2%	1%	-1%

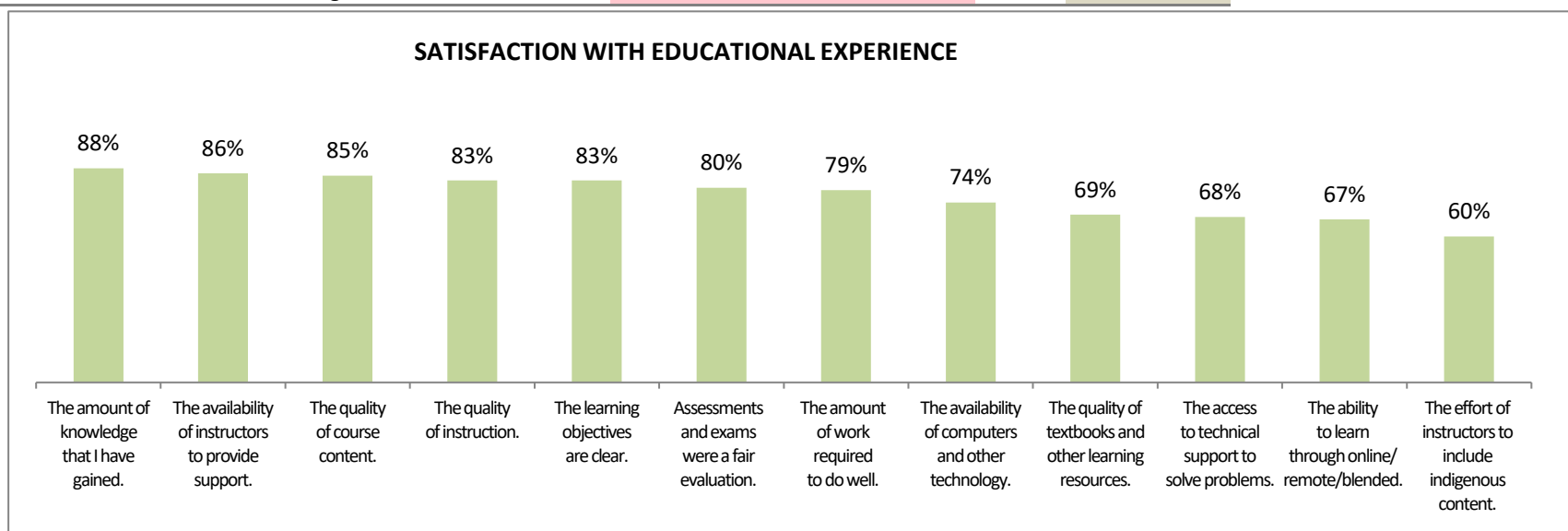


EDUCATIONAL EXPERIENCE

SATISFACTION BELOW MINISTRY TARGET OF 90% IS HIGHLIGHTED (within 1%)

% Very Satisfied or Somewhat Satisfied

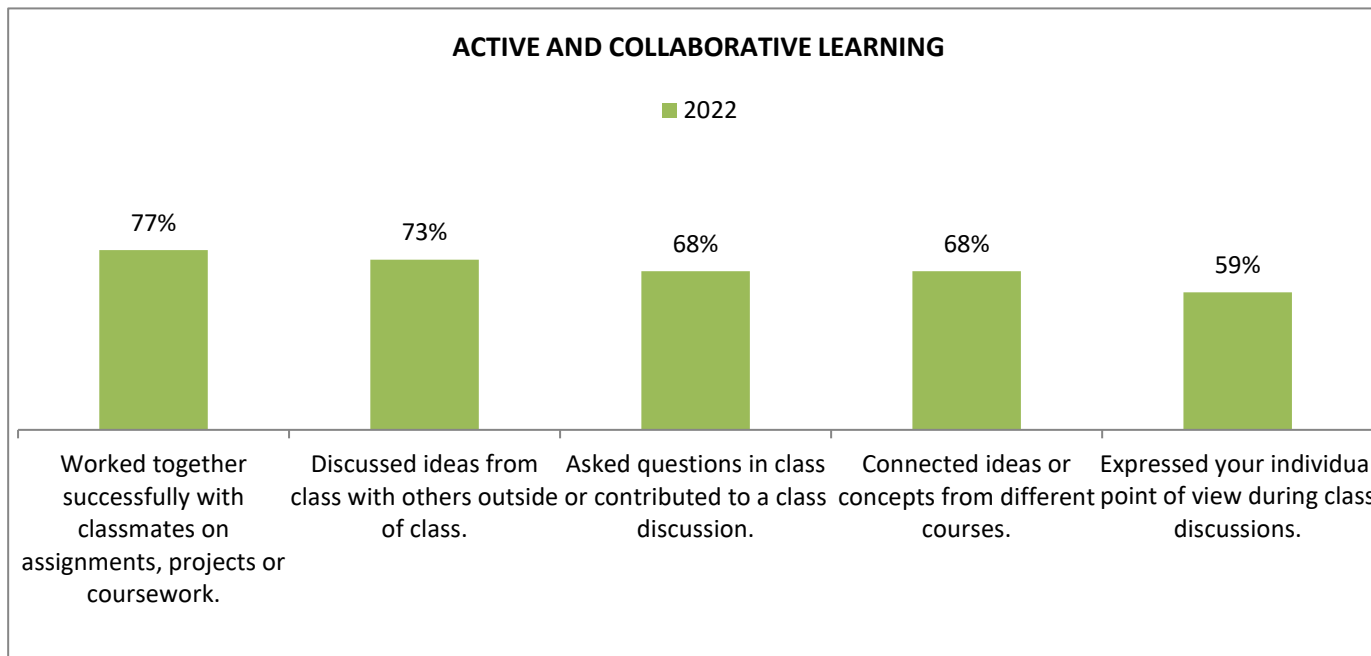
Satisfaction with Educational Experience	2018	2019	2020	2021	2022	Change 2021 to 2022
The amount of knowledge that I have gained.	88%	86%	91%	90%	88%	-2%
The availability of instructors to provide support.	89%	88%	89%	86%	86%	0%
The quality of course content.	88%	84%	85%	85%	85%	0%
The quality of instruction.	88%	87%	90%	86%	83%	-3%
The learning objectives are clear.	84%	82%	85%	84%	83%	-1%
Assessments and exams were a fair evaluation.	~	~	~	~	80%	~
The amount of work required to do well.	~	~	~	~	79%	~
The availability of computers and other technology.	~	~	~	~	74%	~
The quality of textbooks and other learning resources.	~	~	~	~	69%	~
The access to technical support to solve problems.	~	~	~	~	68%	~
The ability to learn through online/remote/blended.	~	~	~	~	67%	~
The effort of instructors to include indigenous content.	~	~	~	~	60%	~
The level of instructional expertise.	84%	84%	88%	87%	~	~
The availability of courses I require.	77%	79%	81%	83%	~	~
The extent to which I am learning how to learn.	79%	76%	80%	79%	~	~
The convenience of class scheduling.	71%	68%	74%	75%	~	~



ACTIVE AND COLLABORATIVE LEARNING

% Often or Very Often

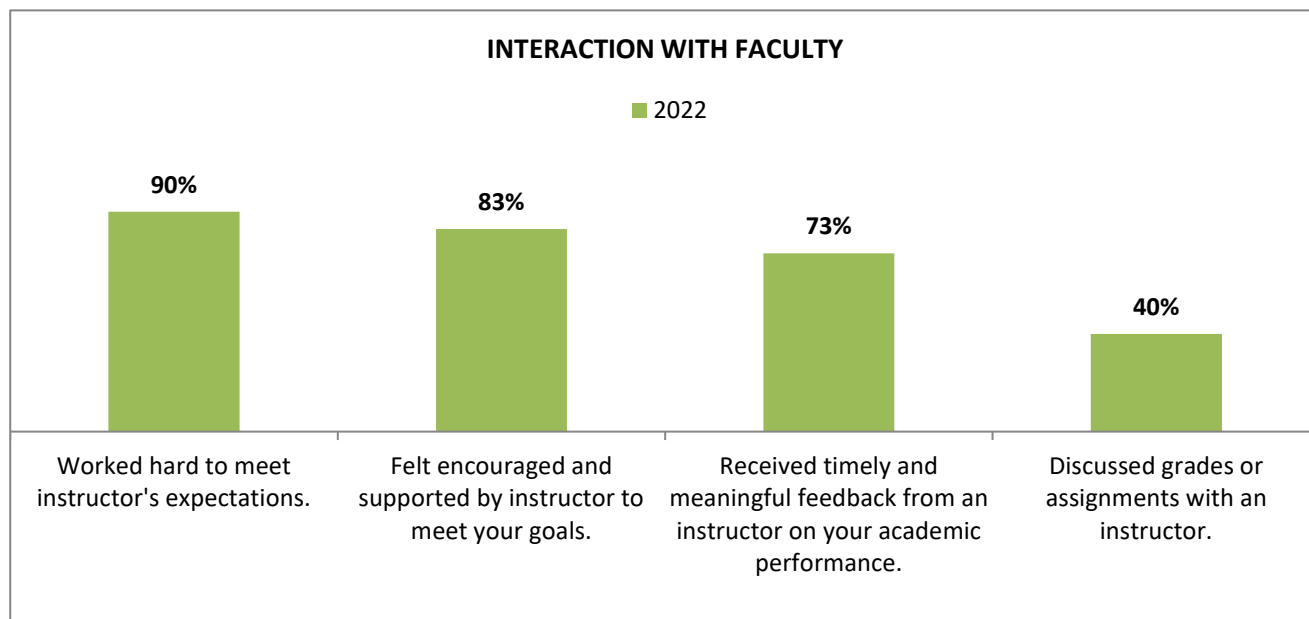
Active and Collaborative Learning	2018	2019	2020	2021	2022	Change 2021 to 2022
Worked together successfully with classmates on assignments, projects or coursework.	72%	77%	75%	67%	77%	10%
Discussed ideas from class with others outside of class.	69%	75%	74%	67%	73%	6%
Asked questions in class or contributed to a class discussion.	63%	70%	71%	68%	68%	0%
Connected ideas or concepts from different courses.	63%	74%	69%	65%	68%	3%
Expressed your individual point of view during class discussions.	52%	57%	59%	57%	59%	2%
Made a class presentation.	55%	53%	54%	41%	~	~



INTERACTION WITH FACULTY

% Often or Very Often

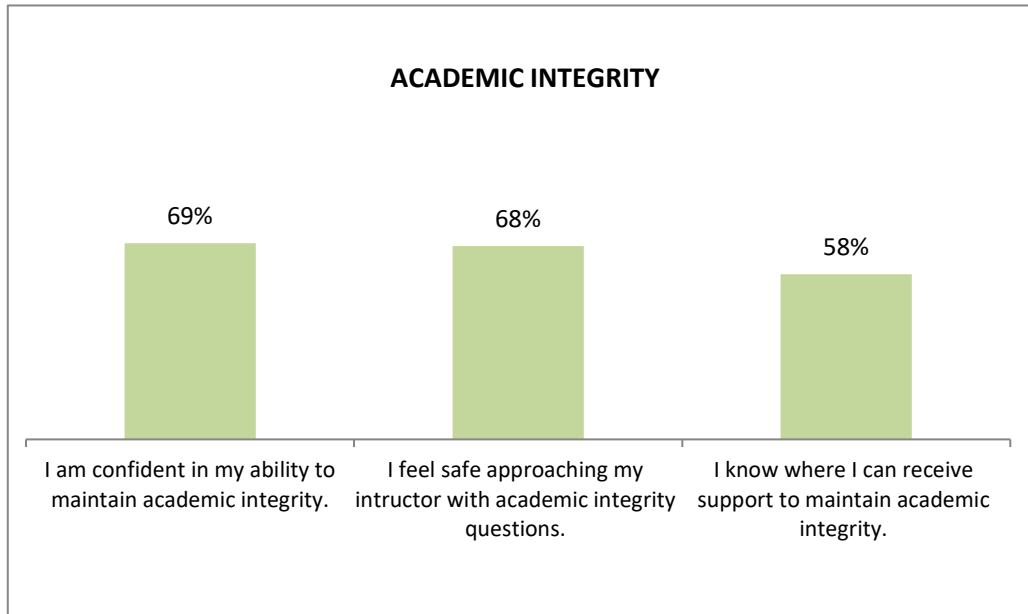
Interaction with Faculty	2018	2019	2020	2021	2022	Change 2021 to 2022
Worked hard to meet instructor's expectations.	89%	91%	92%	90%	90%	0%
Felt encouraged and supported by instructor to meet your goals.	83%	82%	85%	83%	83%	0%
Received timely and meaningful feedback from an instructor on your academic performance.	70%	72%	72%	70%	73%	3%
Discussed grades or assignments with an instructor.	45%	45%	44%	42%	40%	-2%



ACADEMIC INTEGRITY

% All the time or Most of the time

	2022
I am confident in my ability to maintain academic integrity.	69%
I feel safe approaching my instructor with academic integrity questions.	68%
I know where I can receive support to maintain academic integrity.	58%



STUDENT EXPERIENCE

Various scales (Yes, % Strongly Agree or Agree)

Was Selkirk College your first choice?	2018	2019	2020	2021	2022	Change 2021 to 2022
Yes	76%	67%	70%	74%	90%	16%

Do you intend to continue your studies at Selkirk College next year?	2018	2019	2020	2021	2022	Change 2021 to 2022
Yes	~	~	~	~	62%	~

How likely are you to recommend Selkirk College?	2018	2019	2020	2021	2022	Change 2021 to 2022
% Very Likely or Likely	~	~	~	~	84%	~

% Strongly Agree or Agree	2018	2019	2020	2021	2022	Change 2021 to 2022
The application process was easy and straightforward	~	~	~	~	81%	~
Registering for my courses was simple	~	~	~	~	78%	~

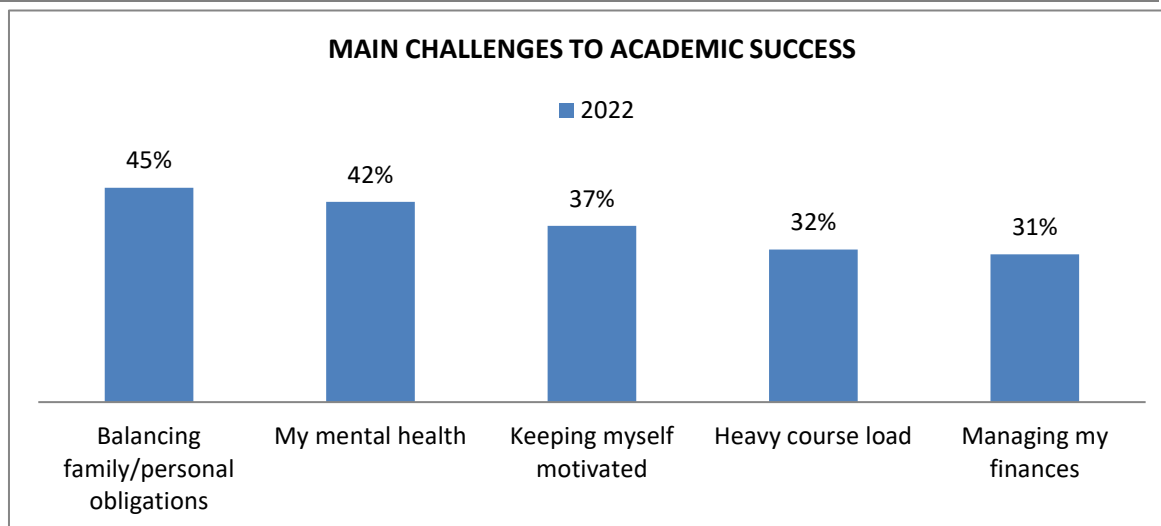
Interested/aware of the co-op program?	2018	2019	2020	2021	2022	Change 2021 to 2022
Yes	~	~	~	~	53%	~

Employment services needed to support job search	2018	2019	2020	2021	2022	Change 2021 to 2022
Resume and cover letter assistance	~	~	~	~	41%	~
Career readiness skills training	~	~	~	~	40%	~
Networking events	~	~	~	~	39%	~
Technology assistance	~	~	~	~	16%	~

CHALLENGES TO ACADEMIC SUCCESS

Select all that apply

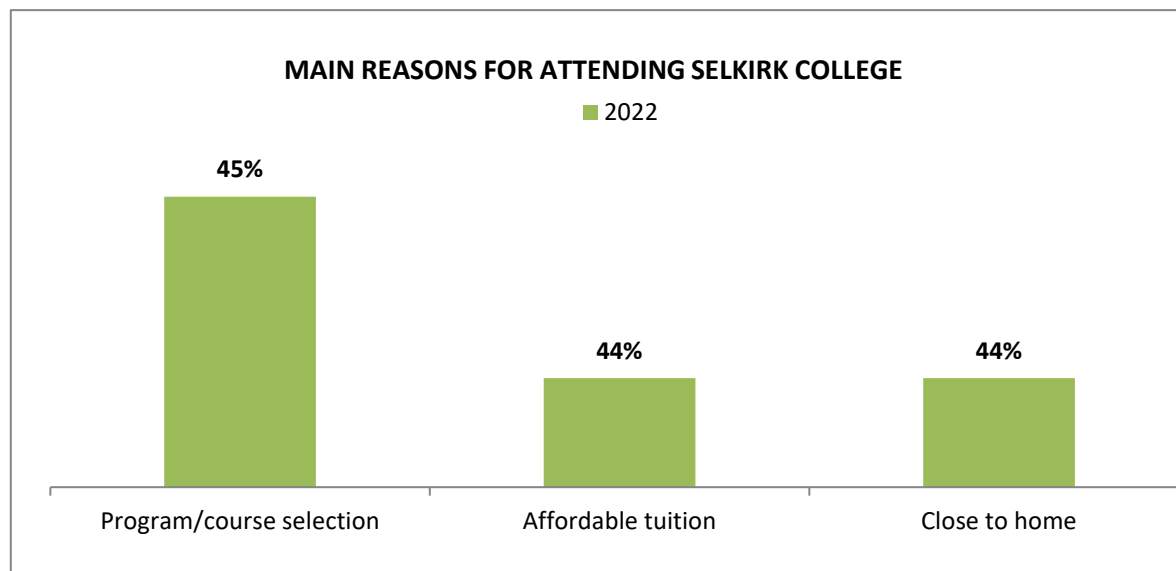
Biggest Challenges to Academic Success	2018	2019	2020	2021	2022	Change 2021 to 2022
Balancing family/personal obligations	37%	38%	39%	37%	45%	8%
My mental health	~	~	~	39%	42%	3%
Keeping myself motivated	45%	40%	39%	43%	37%	-6%
Heavy course load	40%	35%	32%	30%	32%	2%
Managing my finances	51%	45%	45%	33%	31%	-2%
Balancing work obligations	29%	29%	31%	28%	28%	0%
My physical health	~	~	~	18%	27%	9%
Connecting with classmates and other students	~	~	~	32%	19%	-13%
Online/remote Learning	~	~	~	32%	18%	-14%
Transportation to/from school	29%	24%	27%	9%	17%	8%
Passing my courses	23%	22%	20%	17%	15%	-2%
Housing	21%	14%	15%	12%	15%	3%
My health	21%	25%	24%	~	~	~
Making new friends	12%	14%	14%	~	~	~



REASONS FOR CHOOSING SELKIRK

Select all that apply

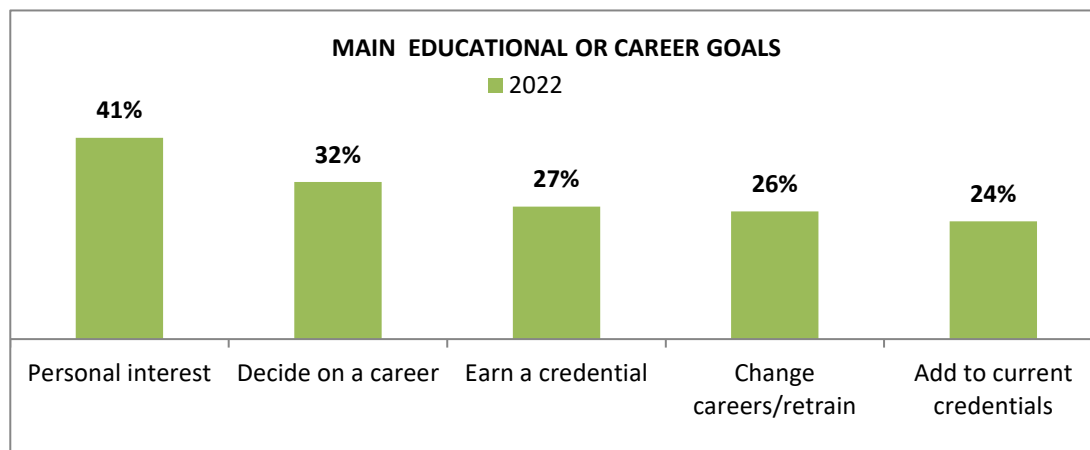
Reasons for Attending						Change 2021
	2018	2019	2020	2021	2022	to 2022
Program/course selection	39%	44%	43%	46%	45%	-1%
Affordable tuition	49%	50%	52%	49%	44%	-5%
Close to home	43%	49%	43%	48%	44%	-4%
Small classes/personal attention	30%	35%	29%	30%	29%	-1%
Reputation of Selkirk College	21%	19%	22%	24%	20%	-4%
Quality of instruction	17%	18%	19%	20%	19%	-1%
Applied learning opportunities (co-op, practicum, etc)	-	12%	11%	16%	19%	3%
Region/lifestyle (arts, culture, recreation)	8%	18%	18%	19%	18%	-1%
Ability to transfer	-	17%	13%	12%	13%	1%
Availability of scholarships/bursaries/awards	8%	11%	10%	10%	8%	-2%
Financial constraints	9%	10%	8%	8%	6%	-2%



MAIN EDUCATIONAL OR CAREER GOALS

Select all that apply

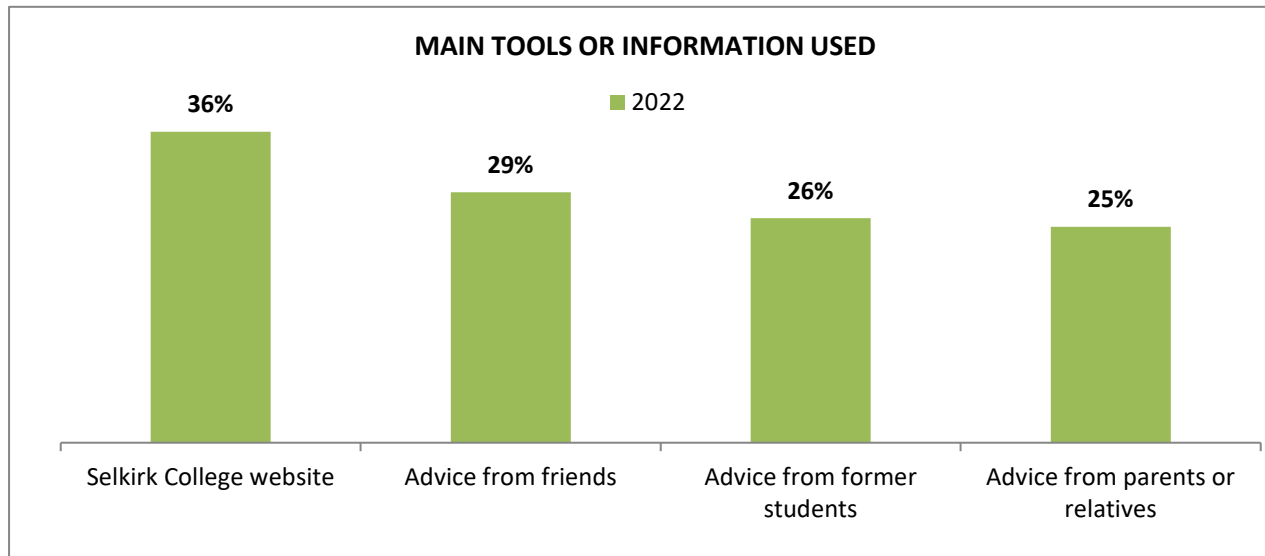
Educational or Career Goals	2018	2019	2020	2021	Change 2021 to	
					2022	2022
Personal interest	34%	48%	45%	47%	41%	-6%
Decide on a career	35%	39%	38%	36%	32%	-4%
Earn a credential	47%	28%	28%	31%	27%	-4%
Change careers/retrain	-	16%	18%	24%	26%	2%
Add to current credentials	-	13%	12%	13%	24%	11%
Need to upgrade	17%	14%	18%	20%	14%	-6%
Gain permanent resident status	~	~	~	~	11%	~
Qualify to enter a program	11%	13%	13%	12%	10%	-2%
Prepare to transfer	13%	15%	9%	10%	10%	0%



TOOLS USED TO HELP MAKE DECISION TO ATTEND SELKIRK COLLEGE

Select all that apply

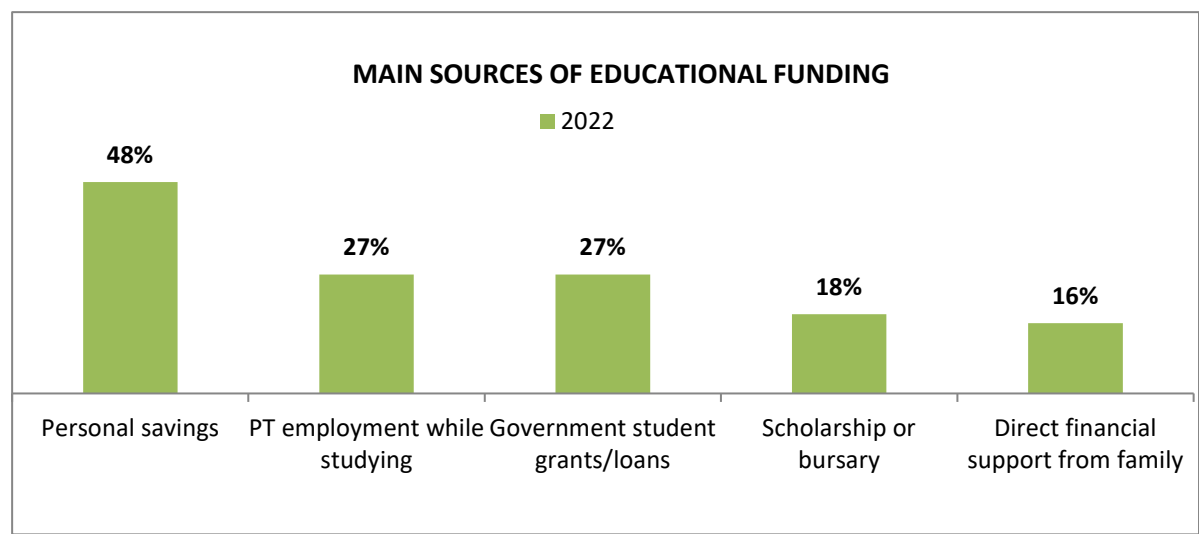
Tools or Information Used	2018	2019	2020	2021	2022	Change 2021 to 2022
Selkirk College website	29%	38%	36%	36%	36%	0%
Advice from friends	23%	25%	27%	26%	29%	3%
Advice from former students	23%	27%	31%	27%	26%	-1%
Advice from parents or relatives	25%	29%	25%	22%	25%	3%
High school counselor or academic advisor	12%	14%	13%	13%	14%	1%
International agent	16%	14%	16%	13%	12%	-1%
Selkirk College employee (recruiter, advisor, etc.)	10%	10%	11%	11%	9%	-2%
Social media	7%	8%	11%	8%	9%	1%
Attended a Selkirk College event	14%	8%	7%	8%	9%	1%
Selkirk College promotional print material	2%	6%	6%	7%	6%	-1%
Employment Agency or Career Centre (KCDS, etc)	5%	6%	7%	7%	4%	-3%
College representative visiting your high school	5%	6%	5%	5%	4%	-1%



MAIN SOURCES OF EDUCATIONAL FUNDING

Select all that apply

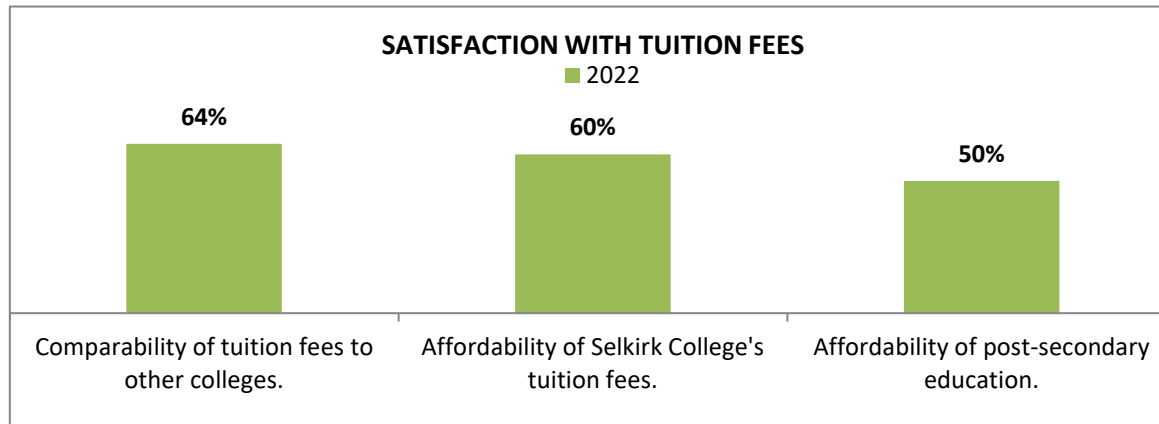
Main Sources of Funding	2018	2019	2020	2021	2022	Change 2021 to 2022
Personal savings	56%	54%	56%	53%	48%	-5%
PT employment while studying	32%	27%	30%	27%	27%	0%
Government student grants/loans	28%	24%	28%	27%	27%	0%
Scholarship or bursary	20%	22%	19%	18%	18%	0%
Direct financial support from family	24%	20%	18%	15%	16%	1%
Employment during school breaks	16%	17%	13%	9%	11%	2%
Loan from family	17%	15%	12%	10%	10%	0%
Personal bank loan or credit card	11%	11%	10%	7%	8%	1%
Registered Education Savings Plan (RESP)	7%	5%	6%	5%	7%	2%
FT employment while studying	4%	4%	4%	5%	4%	-1%
Employment Insurance	6%	2%	4%	9%	5%	-4%
Indigenous Sponsorship	-	1%	2%	1%	1%	0%



SATISFACTION WITH TUITION FEES

% Very Satisfied or Somewhat Satisfied

Satisfaction with Tuition Fees	2018	2019	2020	2021	2022	Change 2021 to 2022
Comparability of tuition fees to other colleges.	71%	63%	69%	70%	64%	-6%
Affordability of Selkirk College's tuition fees.	65%	57%	66%	67%	60%	-7%
Affordability of post-secondary education.	53%	45%	54%	56%	50%	-6%



CAMPUS CLIMATE AND ENVIRONMENT

New section for 2022

% Strongly Agree or Agree	2022
I am treated with respect at Selkirk.	87%
My opportunities for academic success at Selkirk are similar to those of my peers.	82%
I feel I belong and am valued as an individual at Selkirk.	77%
Selkirk has a strong commitment to diversity, equity, and inclusion.	76%
Selkirk provides sufficient programs/resources to foster success.	65%
I have found one or more communities/groups at Selkirk where I feel I belong.	54%
Selkirk puts too emphasis on diversity, equity, and inclusion issues.	18%
I have to work harder than others to be valued equally at Selkirk.	18%
I have considered leaving Selkirk due to feeling isolated/unwelcomed.	14%
I feel others don't value my opinions at Selkirk.	12%

How often have you interacted with people in a meaningful way?

% Very Often or Often	2022
Gender is different than your own.	65%
Of a different nationality than your own.	51%
Of a different race or ethnicity than your own.	47%
From a different social class.	47%
Immigrants or from an immigrant family.	42%
Sexual orientation is different than your own.	42%
Religious beliefs are different than your own.	37%
Political opinions are different from your own.	36%
Have learning, psychological, or other disabilities that are not readily apparent.	32%
Have physical or other observable disabilities.	23%

Have you felt discriminated against at Selkirk College?

	2022
Yes	6%

% Strongly Agree or Agree	2022
I am treated fairly and equitably in classrooms and classroom settings.	88%
I am treated fairly and equitably on campus in general.	87%
I am treated fairly and equitably in out-of-classroom college spaces.	85%