

2019 Student Engagement Survey

WEST KOOTENAY & BOUNDARY REGIONS



2019 STUDENT ENGAGEMENT SURVEY

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SURVEY HIGHLIGHTS

About the Respondents

Out of a possible 2,500 students who attended Selkirk College in the Winter 2019 semester, 890 students responded to the 2019 Student Engagement Survey for a response rate of 36%. In 2018, the response rate was 51%.

The majority of students who took the survey were:

- on the Castlegar campus (61%)
- between the ages of 22 and 30 (42%)
- studying full-time (84%)
- domestic students (72%)
- working full-time before attending Selkirk (39%)

67% of students said that Selkirk College was their first choice, representing a decrease from 2018 (76%).

The most common reason domestic students attended Selkirk was because Selkirk was close to home (66%), it has affordable tuition (47%), or for a specific program (47%). For international students, the most common reasons for choosing Selkirk was the affordable tuition (61%), for a specific program (36%), and for the reputation of Selkirk College (21%).

The Selkirk College website continues to be the top source of information used to help students make decisions. Both domestic (41%) and international students (30%) said the website was the most useful tool in deciding on attending Selkirk.

Aspects of Interaction with Faculty*

91% of students said they often worked hard to meet their instructor's expectations, representing a 2% decrease from 2018. 82% of students felt encouraged and supported by their instructor(s) to meet their goals. While we know that receiving feedback is important to students' success, only 72% of students said they had received timely and meaningful feedback on their academic performance.

- 91% worked hard to meet instructor's expectations
- 82% felt encouraged and supported by instructor to meet your goals
- 72% received timely and meaningful feedback from an instructor on your academic performance
- 45% discussed grades or assignments with an instructor

*See section heading for domestic/international breakdown

SURVEY HIGHLIGHTS

Aspects of Educational Experience*

While students are still overall satisfied with their educational experience, all aspects of the educational experience have decreased from 2014 with 9 of the 9 indicators falling below the 90% threshold that Ministry of Advanced Education sets for Quality of Education.

The areas that fall below the 90% (below 89%) benchmark and therefore require additional attention are:

- 88% satisfaction with availability of instructors to answer questions
- 87% satisfaction with quality of instruction in my program
- 86% satisfaction with the amount of knowledge that I have gained
- 84% satisfaction with the level of instructional expertise in my program
- 84% satisfaction with the quality of course content
- 82% satisfaction with the clarity of course objectives
- 79% satisfaction with the availability of courses
- 76% satisfaction with the extent to which I am learning how to learn
- 68% satisfaction with the convenience of class scheduling

Aspects of Active and Collaborative Learning*

Students were asked how often they engaged in six areas of active and collaborative learning.

- 77% worked together with classmates on assignments, projects, or coursework
- 75% discussed ideas from class with others outside of class
- 74% put together ideas or concepts from different courses
- 70% asked questions in class or contributed to a class discussion
- 57% expressed their individual point of view during class discussions
- 53% made a class presentation

Challenges to Academic Success

Managing finances continues to be the most significant challenge students face, especially for international students. In 2018, 45% of students said managing their finances was a challenge, in 2019 this percentage remained consistent. For domestic students, other major challenges were balancing personal obligations (46%), keeping motivated (43%) and managing a heavy course load (36%). For international students, other major challenges included transportation to school (35%), keeping motivated (33%) and managing a heavy course load (31%).

*See section heading for domestic/international breakdown

SURVEY HIGHLIGHTS

Tuition Fees

Student satisfaction with Selkirk's tuition fees decreased from 2018 to 2019 by 8% with 57% of students saying they were satisfied with the affordability of Selkirk's tuition fees compared to 65% in 2019. Likewise, satisfaction with the comparability of Selkirk's tuition fees to other colleges decreased in 2019.

63% satisfaction with comparability of tuition fees to other colleges

57% satisfaction with affordability of Selkirk College tuition fees

45% satisfaction with affordability of post-secondary education

The results show that students are increasingly using their own money and part-time employing while studying to fund their education. While "personal savings" has historically been the number one source of educational funding, the percentage of students using this source of funding has slightly increased from 53% to 54% from 2015 to 2019. Likewise, the percentage of students who use part-time employment while studying to fund their education has remained consistent from 26% in 2015 to 27% in 2019.

Healthy Campus

In 2017, a special section on the new Healthy Campus initiative was added to/include in the Student Engagement Survey and continued again in 2019. Students were asked several questions relating to their college experience on campus as well as programs they would

In 2019, the top three statements that students agreed with are:

I have access to clean safe water on campus (88%)

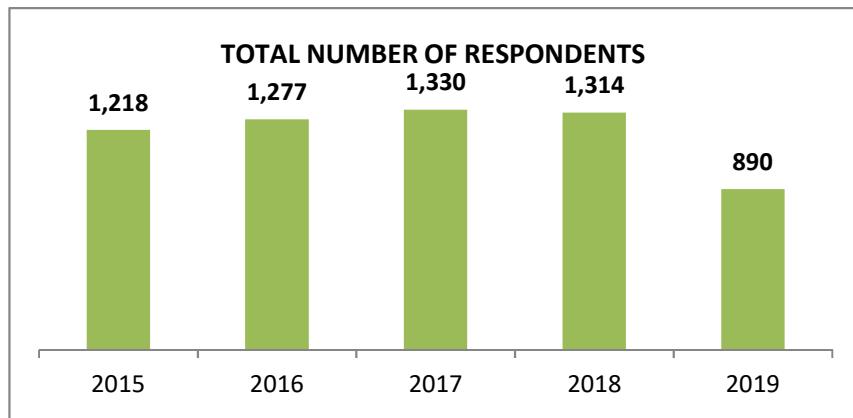
I feel safe from sexualized violence on campus and in our community (73%)

I feel safe from oppressive and discriminatory attitudes and beliefs at Selkirk College (67%)

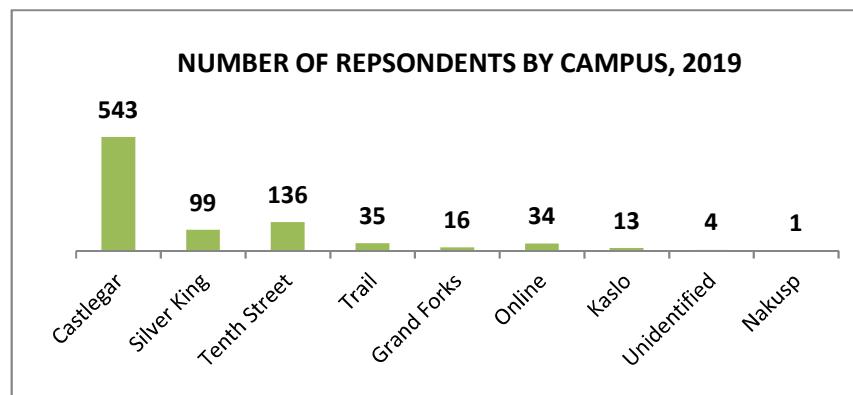
If offered at Selkirk, students would most participate in Healthy Cooking on a Budget (30%), Chill Out Lounge(30%) and Tools for Managing Stress & Anxiety (26%).

NUMBER OF RESPONDENTS

Number of Respondents	2015	2016	2017	2018	2019	Change 2018 to 2019
Castlegar	617	685	759	784	543	-241
Silver King	244	252	237	212	99	-113
Tenth Street	180	177	205	176	136	-40
Trail	35	36	54	58	35	-23
Grand Forks	22	14	14	25	16	-9
Online	69	48	24	22	34	12
Kaslo	23	25	16	16	13	-3
Unidentified	0	1	5	9	4	-5
Nakusp	9	7	8	7	1	-6
Victoria Street	19	32	8	5	9	4
Total	1,218	1,277	1,330	1,314	890	-424



% of Respondents	2015	2016	2017	2018	2019	Change 2018 to 2019
Castlegar	51%	54%	57%	60%	61%	2%
Silver King	20%	20%	18%	16%	11%	-5%
Online	15%	3%	4%	4%	4%	-1%
Tenth Street	3%	14%	15%	13%	15%	2%
Trail	2%	1%	1%	2%	4%	2%
Nakusp	6%	1%	1%	1%	0%	0%
Kaslo	2%	2%	1%	1%	2%	0%
Grand Forks	0%	0%	0%	1%	2%	1%
Victoria Street	1%	4%	2%	2%	1%	-1%
Total	98%	97%	99%	100%	100%	0%



NUMBER OF RESPONDENTS BY PROGRAM

*responses by program are below 5 and not included in by-program results

Adult Basic Education	2017	2018	2019
Adult Basic Education	111	111	54
<i>Adult Special Education</i>	16	12	2
Sub Total - Adult Basic Education	127	123	56

Business	2017	2018	2019
Business Administration	133	149	36
Post Grad Dip in Accounting	23	53	26
Post Grad Dip in Business Administration	85	98	66
Sub Total - Business	241	300	128

Environment and Geomatics	2017	2018	2019
1st Year SEG	~	~	31
Forestry Year 2	51	50	21
Geographical Information Systems	18	22	18
Integrated Environmental Planning Year 2	32	33	6
Recreation, Fish & Wildlife Year 2	56	41	12
Sub Total - Renewable Resources	157	146	88

Health and Human Services	2017	2018	2019
Education Assistant & Community Support Work	14	1	24
Early Childhood Care and Education	9	2	22
<i>Gerontology*</i>	0	0	1
Health Care Assistant	26	29	18
Human Services Diploma (all disciplines)	38	21	20
Medical Transcription	2	1	5
<i>Mental Health Addictions*</i>	0	2	1
Nursing	53	87	39
Nursing Unit Clerk*	5	2	10
Pharmacy Technician	5	6	14
<i>Pharmacy Technician - Bridge*</i>	13	10	2
Post Grad Dip in Gerontology	19	16	6
Social Service Worker	18	18	30
Sub Total - Health and Human Services	202	195	192

Hospitality and Tourism	2017	2018	2019
Cook Training, Professional	22	19	13
<i>Culinary Management Diploma*</i>	1	1	1
<i>Golf Club Operation*</i>	0	5	1
<i>Post Grad Dip in Culinary Management*</i>	0	1	2
Post Grad Dip in Hospitality Management	51	38	21
Resort and Hotel Management	37	25	28
Ski Resort Operations and Management	19	14	14
Sub Total - Hospitality and Tourism	130	103	80

Industry and Trades Training	2017	2018	2019
<i>Carpentry Apprentice*</i>	51	52	3
<i>Carpentry Foundation*</i>	22	16	4
Electrical Foundation	16	14	13
<i>Electrical Apprentice*</i>	21	44	4
Fine Woodworking	15	19	5
Hairdressing	7	5	12
Heavy Mechanical Foundation	19	17	13
<i>Metal Fabrication*</i>	7	4	0
Millwright/Machinist (includes ACE IT)	28	32	29
Plant Operator	11	0	5
Welding	19	11	0
Sub Total - Industry and Trades Training	216	214	88

International Education	2017	2018	2019
<i>English as a Second Language*</i>	11	12	4
Teaching English to Speakers of Other Languages	9	0	11
Sub Total - International Education	20	12	15

NUMBER OF RESPONDENTS BY PROGRAM

*responses by program are below 5 and not included in by-program results

School of the Arts	2017	2018	2019
<i>Blacksmithing*</i>	2	0	0
<i>Bronze Casting*</i>	1	4	0
<i>Ceramics*</i>	0	0	0
Digital Arts and New Media	24	19	34
Jewelry	0	0	5
<i>Metal Casting*</i>	0	0	0
<i>Open Studio Advanced Certificate*</i>	0	0	0
Music	51	60	23
<i>Sculptural Metal*</i>	4	2	4
<i>Studio Arts Diploma*</i>	0	1	0
<i>Textiles*</i>	0	0	0
Sub Total - School of the Arts	82	86	66

University Arts & Sciences	2017	2018	2019
Adv. Dip in Rural Pre-Medicine	29	30	22
Associate of Arts	52	40	75
Associate of Science	35	52	51
<i>College Prep*</i>	13	0	3
Engineering	18	16	5
<i>General Studies for Transfer*</i>	5	4	3
Law and Justice	0	5	10
<i>Unarmed Civilian Peacekeeping*</i>	0	0	0
Sub Total - University Arts and Sciences	152	147	169

DEMOGRAPHIC INFORMATION

% of Respondents

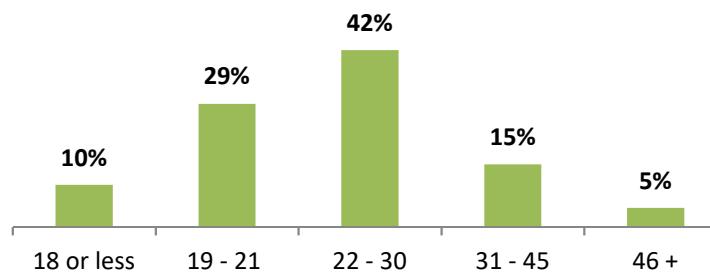
Age	2015	2016	2017	2018	2019	Change 2018 to 2019
18 or less	12%	11%	11%	11%	10%	-1%
19 - 21	28%	28%	27%	27%	29%	2%
22 - 30	39%	38%	43%	45%	42%	-3%
31 - 45	15%	17%	14%	13%	15%	2%
46 +	6%	6%	5%	4%	5%	0%

Status	2015	2016	2017	2018	2019	Change 2018 to 2019
Full-time	83%	83%	84%	87%	84%	-2%
Part-time	17%	17%	16%	13%	16%	2%

Domestic or International	2015	2016	2017	2018	2019	Change 2018 to 2019
Domestic Student	82%	82%	73%	71%	72%	2%
International Student	18%	18%	27%	29%	28%	-2%

Activity Before Selkirk	2015	2016	2017	2018	2019	Change 2018 to 2019
Working full-time	39%	39%	38%	39%	35%	-4%
Attending high school	18%	22%	23%	23%	25%	3%
Studying and working	9%	10%	12%	13%	13%	0%
Studying elsewhere	9%	7%	9%	8%	8%	0%
Working part-time	11%	8%	7%	7%	6%	-1%
Parenting	5%	5%	4%	4%	7%	3%
Travelling	3%	3%	2%	2%	3%	1%
Retired	~	1%	1%	1%	1%	0%

AGE OF RESPONDENTS (% of respondents), 2019

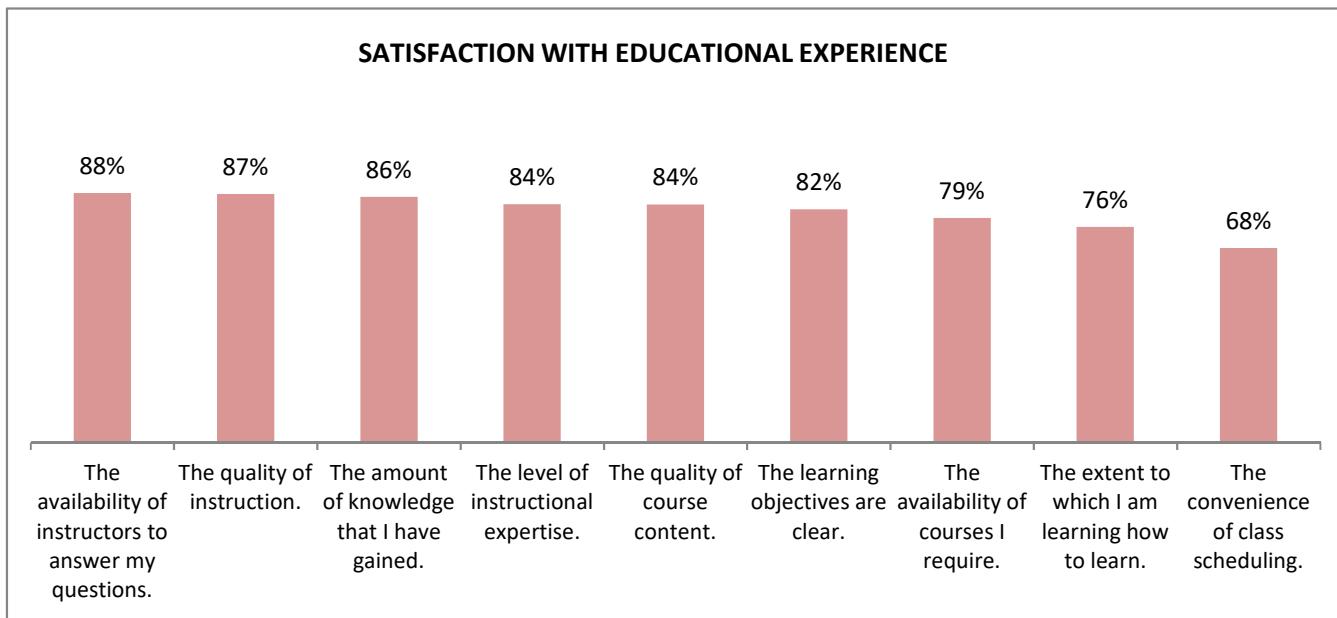


EDUCATIONAL EXPERIENCE

SATISFACTION BELOW MINISTRY TARGET OF 90% IS HIGHLIGHTED (within 1%)

% Very Satisfied or Somewhat Satisfied

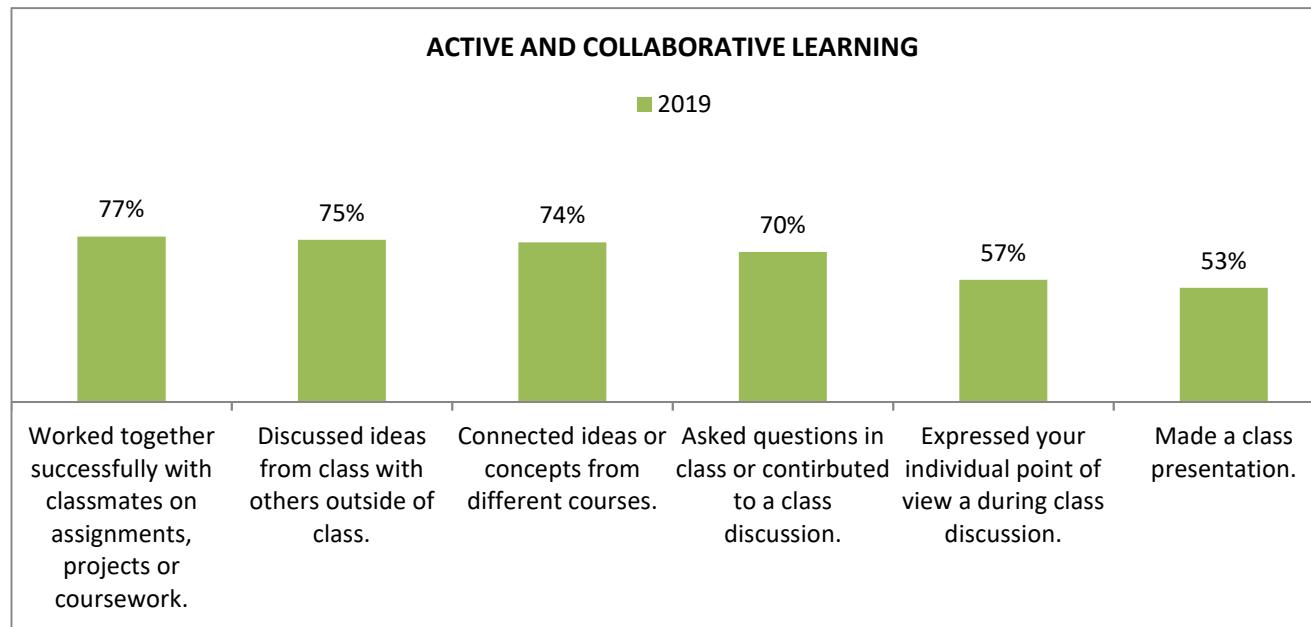
Satisfaction with Educational Experience	2015	2016	2017	2018	2019	Change 2018 to 2019
The availability of instructors to answer my questions	91%	90%	90%	89%	88%	-2%
The quality of instruction.	93%	90%	88%	88%	87%	-1%
The amount of knowledge that I have gained.	92%	90%	90%	88%	86%	-2%
The level of instructional expertise.	88%	87%	85%	84%	84%	0%
The quality of course content.	91%	89%	86%	88%	84%	-4%
The learning objectives are clear.	87%	86%	84%	84%	82%	-2%
The availability of courses I require.	80%	78%	75%	77%	79%	2%
The extent to which I am learning how to learn.	82%	83%	82%	79%	76%	-3%
The convenience of class scheduling.	77%	75%	72%	71%	68%	-2%



ACTIVE AND COLLABORATIVE LEARNING

% Often or Very Often

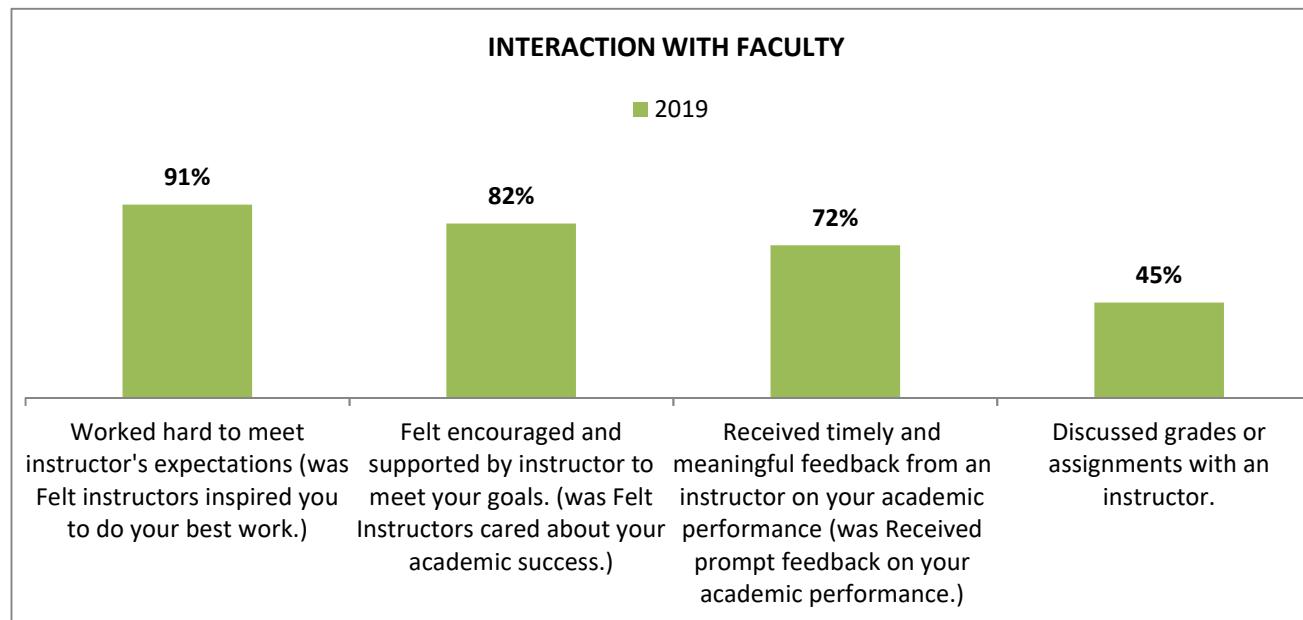
Active and Collaborative Learning	2016	2017	2018	2019
Worked together successfully with classmates on assignments, projects or coursework.	74%	74%	72%	77%
Discussed ideas from class with others outside of class.	73%	72%	69%	75%
Connected ideas or concepts from different courses.	61%	62%	63%	74%
Asked questions in class or contributed to a class discussion.	66%	67%	63%	70%
Expressed your individual point of view a during class discussion.	55%	56%	52%	57%
Made a class presentation.	50%	50%	55%	53%



INTERACTION WITH FACULTY

% Often or Very Often

Interaction with Faculty	2015	2016	2017	2018	2019	Change 2018 to 2019
Worked hard to meet instructor's expectations (was Felt instructors inspired you to do your best work.)	79%	90%	89%	89%	91%	2%
Felt encouraged and supported by instructor to meet your goals. (was Felt Instructors cared about your academic success.)	83%	84%	83%	83%	82%	-1%
Received timely and meaningful feedback from an instructor on your academic performance (was Received prompt feedback on your academic performance.)	71%	71%	71%	70%	72%	2%
Discussed grades or assignments with an instructor.	43%	41%	44%	45%	45%	0%

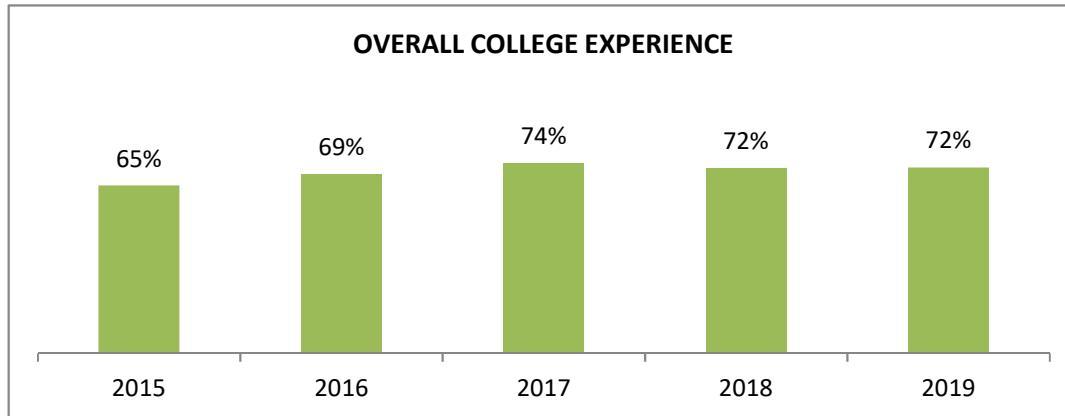


THE COLLEGE EXPERIENCE

% of respondents

% Very Satisfied or Somewhat Satisfied	2015	2016	2017	2018	2019	Change 2018 to 2019
Your overall experience this year.	85%	82%	79%	76%	81%	4%
You feel a part of Selkirk College.	65%	69%	74%	72%	72%	0%

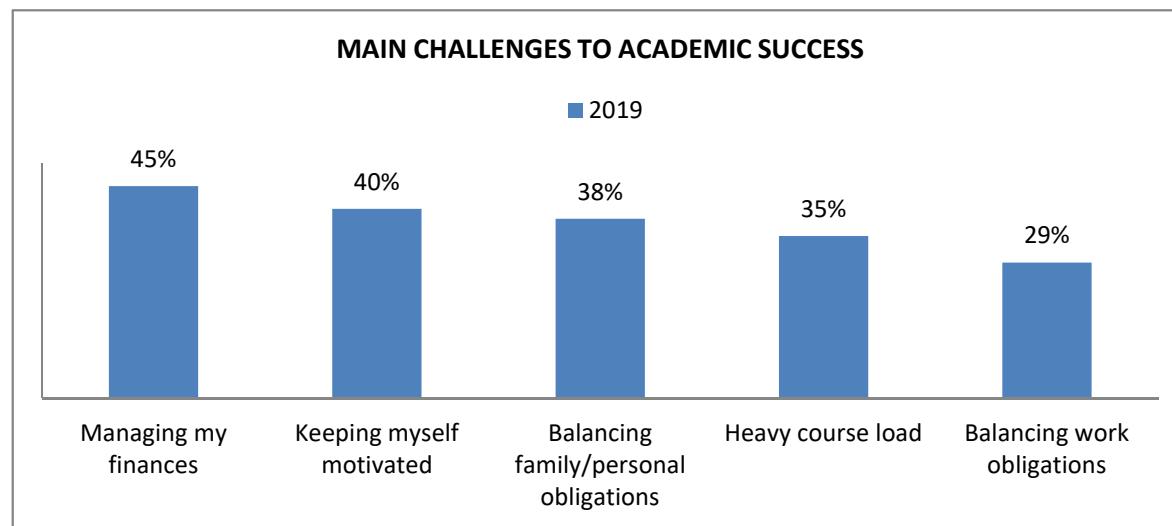
Was Selkirk College your first choice?	2015	2016	2017	2018	2019	Change 2018 to 2019
Yes	81%	78%	76%	76%	67%	-9%



CHALLENGES TO ACADEMIC SUCCESS

Select all that apply

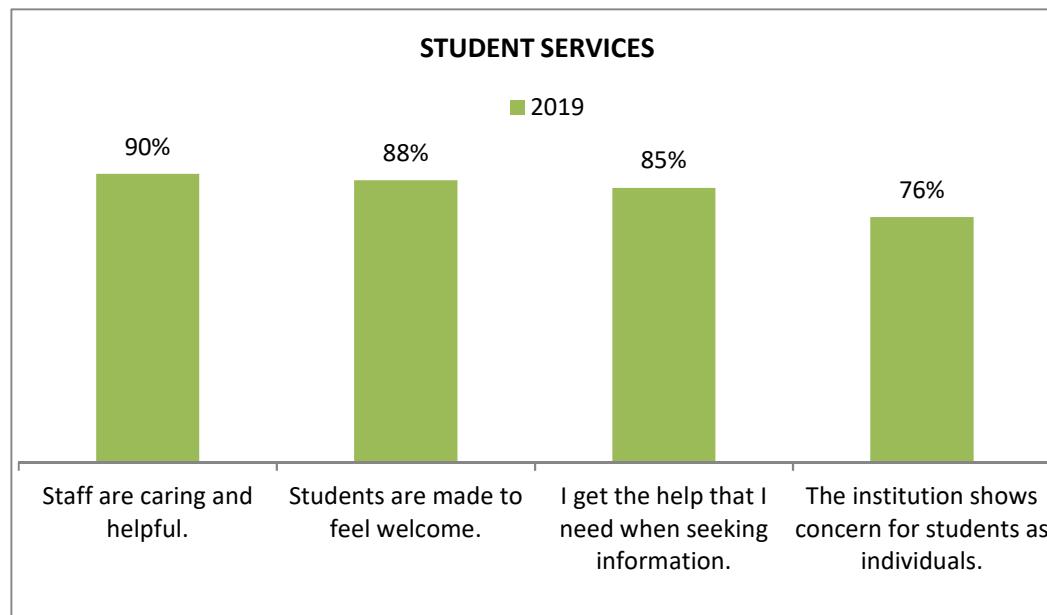
Major Challenges to Academic Success	2015	2016	2017	2018	2019	Change 2018 to 2019
Managing my finances	51%	54%	56%	51%	45%	-6%
Keeping myself motivated	49%	47%	45%	45%	40%	-4%
Balancing family/personal obligations	41%	42%	34%	37%	38%	1%
Heavy course load	33%	38%	36%	40%	35%	-5%
Balancing work obligations	31%	32%	29%	29%	29%	0%
My health	20%	21%	20%	21%	25%	4%
Transportation to/from school	20%	21%	24%	29%	24%	-5%
Passing my courses	20%	21%	21%	23%	22%	-2%
Making new friends	12%	14%	13%	12%	14%	2%
Finding appropriate living arrangements	11%	14%	19%	21%	14%	-8%



STUDENT SERVICES

% Strongly Agree or Agree

Student Services	2016	2017	2018	2019	Change 2018 to 2019
					2019
Staff are caring and helpful.	90%	91%	87%	90%	3%
Students are made to feel welcome.	90%	90%	88%	88%	0%
I get the help that I need when seeking information.	87%	87%	84%	85%	2%
The institution shows concern for students as individuals.	80%	79%	76%	76%	0%



STUDENT SERVICES, 2019

% Very Satisfied or Satisfied

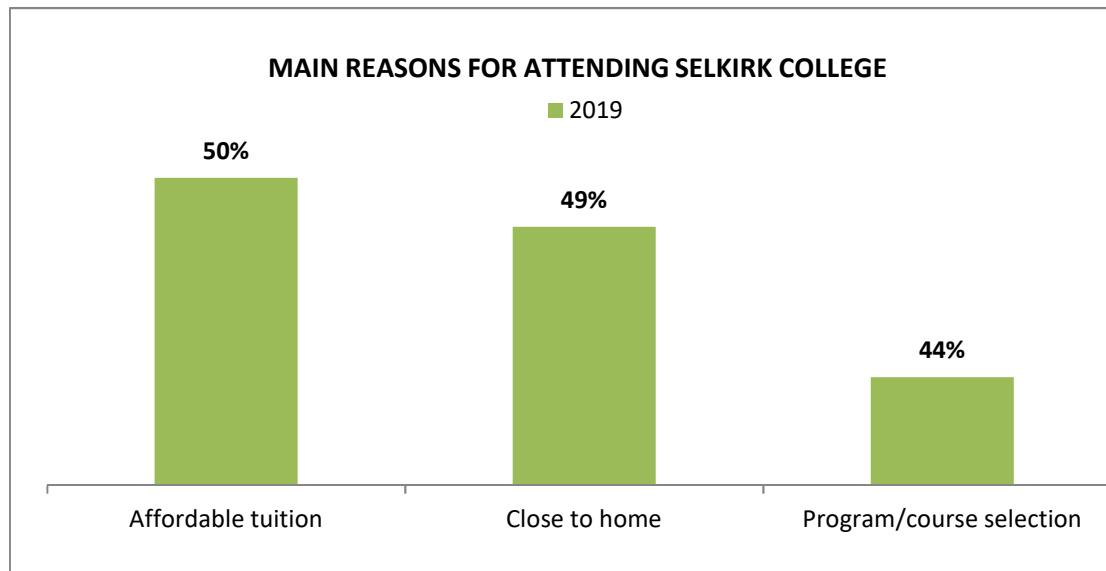
Responses under 10 are not shown

	Selkirk Overall	Didn't Use	Didn't Know	International Overall	Domestic Overall
Accessibility Services	36%	39%	10%	54%	31%
Cafeteria	57%	9%	2%	55%	58%
Co-op Education	30%	35%	15%	59%	21%
Counselling/Advising	46%	32%	3%	56%	42%
Employment Services	35%	32%	8%	43%	33%
Enrolment Services	59%	13%	3%	62%	58%
Financial Aid	40%	29%	7%	41%	39%
Gym Facilities	49%	27%	4%	67%	44%
Healthy Campus Programming	29%	36%	17%	48%	23%
Indigenous Services	21%	51%	12%	34%	17%
Learning Success Centre	39%	39%	8%	63%	31%
Library	61%	16%	3%	70%	58%
Peer Tutoring	32%	45%	6%	18%	13%
Pre-Admission Assessment Services (CRT)	36%	28%	8%	23%	22%
Program Advising	41%	31%	7%	57%	36%
Residence	23%	52%	5%	17%	14%
Student & Campus Life	37%	30%	8%	58%	30%
Work Study	33%	37%	11%	58%	25%
Writing Centre	34%	44%	10%	58%	25%

REASONS FOR CHOOSING SELKIRK

Select all that apply

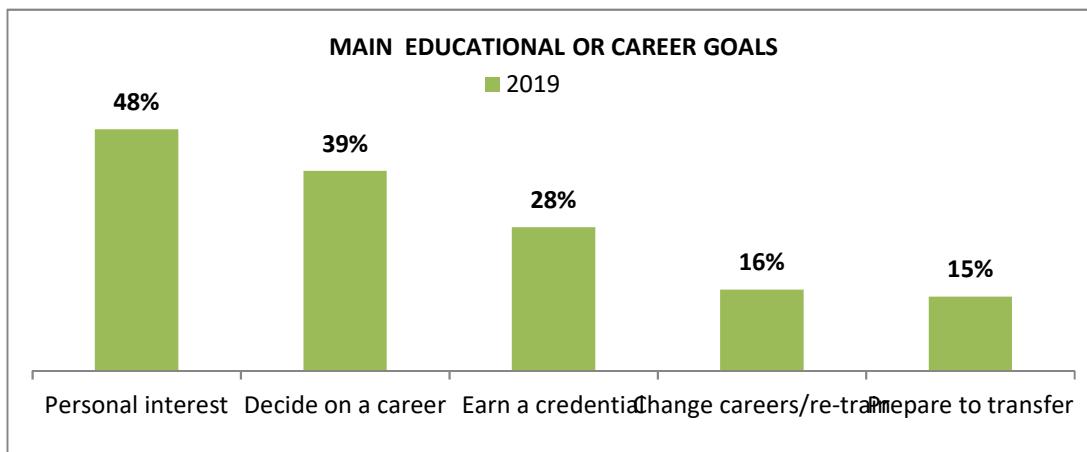
Reasons for Attending	2015	2016	2017	2018	2019	Change 2018 to 2019
Affordable tuition	46%	45%	45%	49%	50%	2%
Close to home	47%	48%	42%	43%	49%	6%
Program/course selection	49%	46%	41%	39%	44%	5%
Personal attention/small classes	35%	33%	32%	30%	35%	5%
Reputation of Selkirk	25%	22%	23%	21%	19%	-2%
Quality of instruction	18%	21%	20%	17%	18%	2%
Region/lifestyle (arts, culture, recreation)	12%	10%	10%	8%	18%	10%
Ability to transfer	-	-	-	-	17%	17%
Applied learning opportunities (co-op, practicum, etc.)	-	-	-	-	12%	12%
Availability of scholarships/bursaries/awards	7%	8%	7%	8%	11%	3%
Financial constraints	10%	9%	9%	9%	10%	2%



MAIN EDUCATIONAL OR CAREER GOALS FOR ENROLLING

Select all that apply

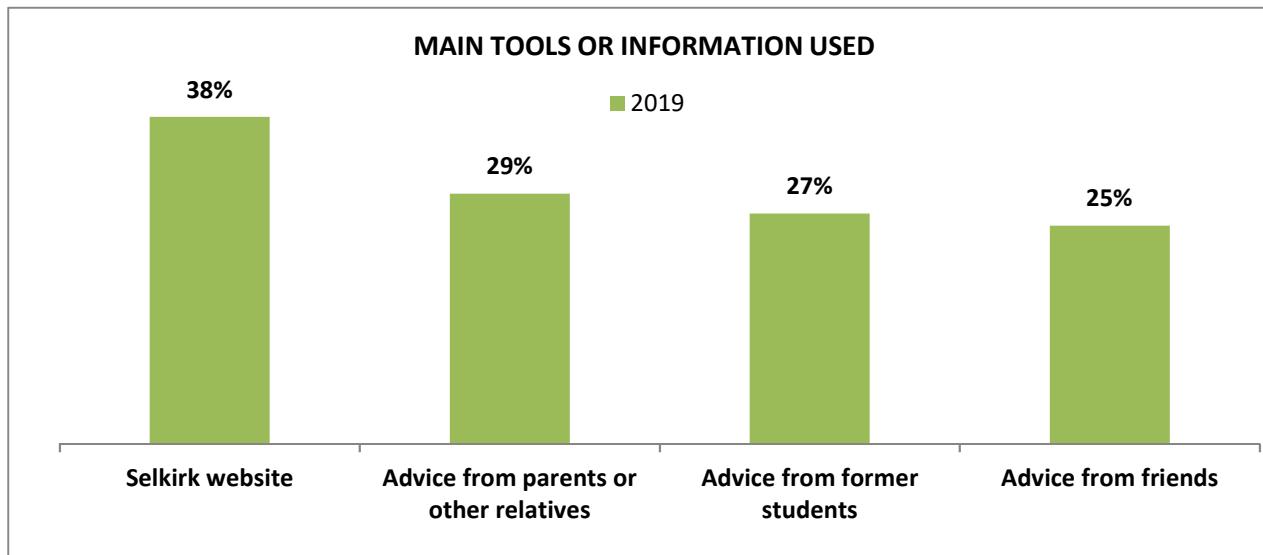
Educational or Career Goals	2015	2016	2017	2018	2019	Change 2018 to
						2019
Personal interest	46%	40%	33%	34%	48%	13%
Decide on a career	49%	38%	35%	35%	39%	5%
Earn a credential	27%	46%	43%	47%	28%	-19%
Change careers/re-train	-	-	-	-	16%	
Prepare to transfer	15%	14%	13%	13%	15%	2%
Need to upgrade	16%	19%	17%	17%	14%	-4%
Qualify to enter a program	13%	11%	11%	11%	13%	2%
Add to current credentials	-	-	-	-	13%	



TOOLS OR INFORMATION USED TO HELP MAKE DECISION TO ATTEND SELKIRK

Select all that apply

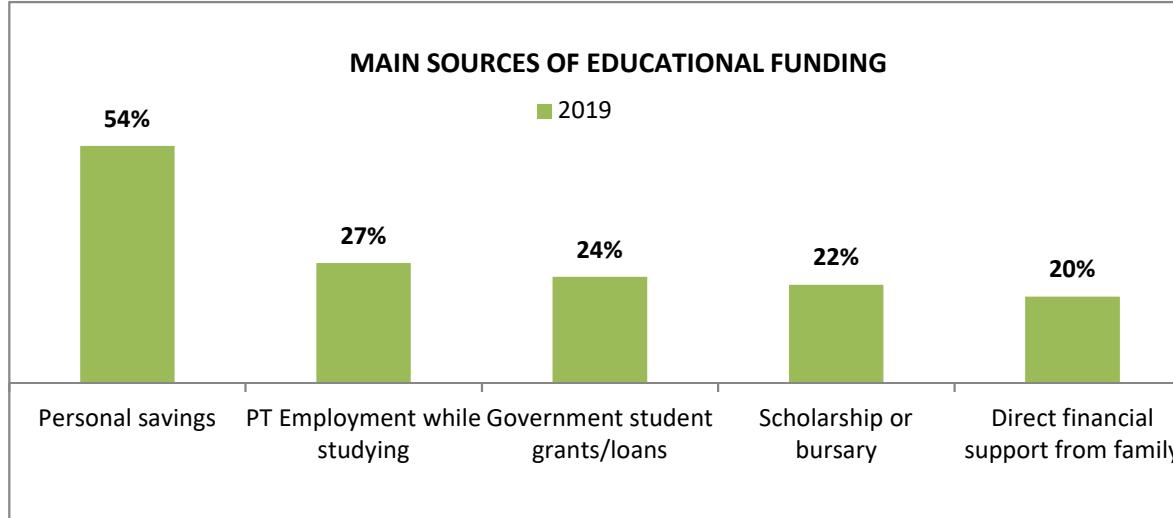
Tools or Information Used	2015	2016	2017	2018	2019	Change 2018 to 2019
						2019
Selkirk website	34%	33%	33%	29%	38%	9%
Advice from parents or other relatives	28%	26%	23%	25%	29%	4%
Advice from former students	29%	26%	24%	23%	27%	3%
Advice from friends	25%	27%	25%	23%	25%	2%
High school Counsellor or Academic Advisor	15%	13%	10%	12%	14%	2%
International Agent	~	~	~	16%	14%	-2%
Selkirk College Employee (recruiter, advisor, etc.)	14%	14%	11%	10%	10%	0%
Attended a Selkirk College Event	15%	16%	13%	14%	8%	-6%
Social media	5%	7%	7%	7%	8%	0%
Employment Agency or Career Centre (KCDS, etc)	~	~	~	5%	6%	1%
Selkirk College Promotional Print Material	7%	6%	5%	2%	6%	
College representative visiting your high school	6%	7%	6%	5%	6%	0%



MAIN SOURCES OF EDUCATIONAL FUNDING

Select all that apply

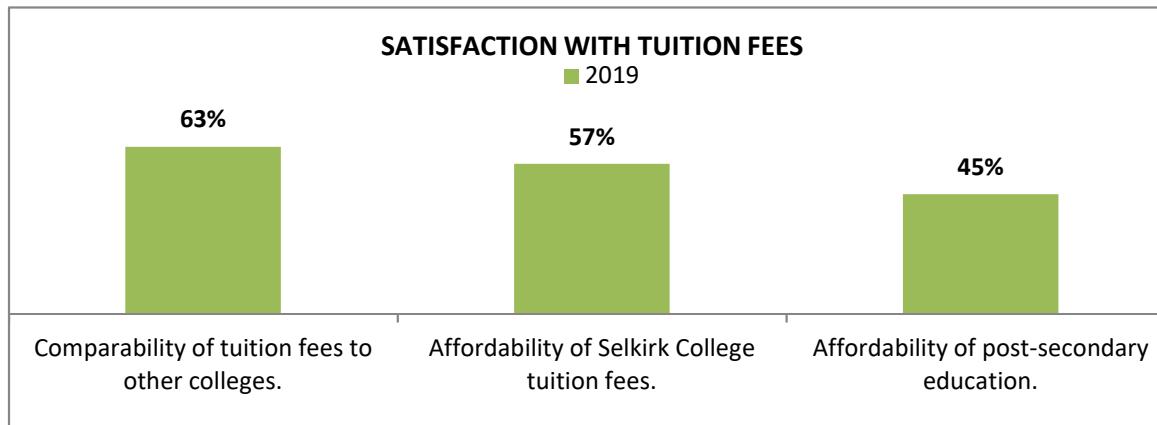
Main Sources of Funding	2015	2016	2017	2018	2019	Change 2018 to 2019
Personal savings	53%	54%	52%	56%	54%	-2%
PT Employment while studying	26%	30%	30%	32%	27%	-4%
Government student grants/loans	29%	28%	30%	28%	24%	-4%
Scholarship or bursary	22%	20%	17%	20%	22%	3%
Direct financial support from family	23%	25%	24%	24%	20%	-4%
Employment during school breaks	13%	15%	14%	16%	17%	1%
Loan from family	17%	14%	16%	17%	15%	-3%
Personal bank loan or credit card debt	13%	11%	9%	11%	11%	0%
Registered Education Savings Plan (RESP)	7%	8%	8%	7%	5%	-1%
FT Employment while studying	4%	5%	3%	4%	4%	0%
Employment insurance	4%	6%	5%	6%	2%	-4%
Band or other First Nations Sponsorship	-	-	-	-	1%	



SATISFACTION OF TUITION FEES

% Very Satisfied or Somewhat Satisfied

Satisfaction of Tuition Fees	2015	2016	2017	2018	2019	Change 2018 to 2019
Comparability of tuition fees to other colleges.	72%	69%	69%	71%	63%	-8%
Affordability of Selkirk College tuition fees.	67%	63%	64%	65%	57%	-8%
Affordability of post-secondary education.	48%	48%	48%	53%	45%	-8%



HEALTHY CAMPUS OVERALL

% Strongly Agree or Agree

Agreement with statements	2017	2018	2019
I have access to clean safe water on campus.	91%	91%	88%
I feel safe from sexualized violence on campus and in our community.	81%	78%	73%
I live in an environment that is supportive of restful sleep.	72%	70%	67%
I feel safe from oppressive and discriminatory attitudes and beliefs at Selkirk College.	76%	72%	65%
I feel safe from oppressive and discriminatory attitudes and beliefs in the community.	74%	69%	65%
I have the opportunity to participate in activities that suit my preference and abilities.	71%	67%	62%
I am aware of programs at Selkirk College that promote good emotional and mental health.	62%	61%	59%
I have access to healthy foods on campus that suit my cultural preferences and dietary needs.	58%	58%	56%
There are welcoming spaces and programs for LGBTQ students on campus.	50%	44%	48%
My spiritual expression and needs are supported by Selkirk College.	43%	42%	37%
I participate in programs at Selkirk College that promote good emotional and mental health.	38%	38%	35%

Select all that apply

Programs students would participate in	2017	2018	2019
Healthy Cooking on a Budget	31%	32%	30%
Chill Out Lounge: Safe, nurturing space during exam time	28%	32%	30%
Distress Management: Tools for Managing Stress & Anxiety	31%	31%	26%
Eat and Art: Create art in the pit while having a snack	20%	18%	18%
Prayer/Meditation Room	~	19%	16%
Dinner Basket Conversations: Cook and eat together with guided conversation	17%	17%	13%
How to talk to my instructor	12%	14%	13%
Art Journaling for Wellbeing	11%	12%	13%
Bouncing Back: Resilience on the run	8%	9%	9%
Student Ambassador Program	9%	10%	9%
Gay Straight Alliance	7%	7%	6%