2018 Student Engagement Survey

WEST KOOTENAY AND BOUNDARY REGIONS

Selkirk College *Within Reach. Beyond Imagination.*

1.888.953.113 **selkirk.ca**

2018 STUDENT ENGAGEMENT SURVEY

OVERVIEW OF RESULTS

EDUCATIONAL EXPERIENCE

COLLEGE EXPERIENCE

INFLUENCES ON ATTENDANCE

FINANCES

SPECIAL SECTION

SURVEY HIGHLIGHTS

About the Respondents
Out of a possible 2,595 students who attended Selkirk College in the Winter 2018 semester, 1,314 students responded to the 2018 Student Engagement Survey for a response rate of 51%. In 2017, the response rate was also 51%.

The majority of students who took the survey were:
    on the Castlegar campus (60%)
    between the ages of 22 and 30 (45%)
    studying full-time (87%)
    domestic students (71%)
    working full-time before attending Selkirk (39%)

76% of students said that Selkirk College was their first choice, representing consistency from 2017 (76%).

The most common reason domestic students attended Selkirk was because Selkirk was close to home (59%), it has affordable tuition (42%), or for a specific program (41%). For international students, the most common reasons for choosing Selkirk was the affordable tuition (67%), for a specific program (35%), and for the reputation of Selkirk College (19%).

The Selkirk College website continues to be the top source of information used to help students make decisions. Both domestic (29%) and international students (29%) said the website was the most useful tool in deciding on attending Selkirk.

Aspects of Interaction with Faculty*

89% of students said they often worked hard to meet their instructor's expectations, representing no increase or decrease from 2017. 83% of students felt encouraged and supported by their instructor(s) to meet their goals. While we know that receiving feedback is important to students' success, only 70% of students said they had received timely and meaningful feedback on their academic performance.
    89% worked hard to meet instructor's expectations
    83% felt encouraged and supported by instructor to meet your goals
    70% received timely and meaningful feedback from an instructor on your academic performance
    45% discussed grades or assignments with an instructor

SURVEY HIGHLIGHTS

Aspects of Educational Experience*

While students are still overall satisfied with their educational experience, all aspects of the educational experience have decreased from 2014 with 9 of the 9 indicators falling below the 90% threshold that Ministry of Advanced Education sets for Quality of Education.

89% satisfaction with availability of instructors to answer questions

The areas that fall below the 90% (below 89%) benchmark and therefore require additional attention are:

88% satisfaction with quality of instruction in my program
88% satisifaction with the amount of knowledge that I have gained
88% satisfaction with the level of instructional expertise in my program
84% satisfaction with the quality of course content
84% satisfaction with the clarity of course objectives
79% satisfaction with the availability of courses
77% satisfaction with the extent to which I am learning how to learn
71% satisfaction with the convenience of class scheduling

Aspects of Active and Collaborative Learning*
Students were asked how often they engaged in six areas of active and collaborative learning.

72% worked together with classmates on assignments or coursework
69% discussed ideas from class with others outside of class
63% asked questions in class or contributed to a class discussion
63% put together ideas or concepts from different courses
55% expressed their individual point of view during class discussions
52% made a class presentation

Challenges to Academic Success
Managing finances continues to be the most significant challenge students face, especially for international students. In 2017, 56% of students said managing their finances was a challenge, in 2018 this percentage decreased to 51%. For domestic students, other major challenges were keeping motivated (50%), balancing personal obligations (45%) and managing a heavy course load (40%). For international students, other major challenges included transportation to school (48%), finding appropriate living arrangements (40%) and managing a heavy course load (39%).

SURVEY HIGHLIGHTS

Tuition Fees

Student satisfaction with Selkirk's tuition fees increased from 2017 to 2018 by 7% with 71% of students saying they were satisfied with the affordability of Selkirk's tuition fees compared to 64% in 2017. Likewise, satisfaction with the comparability of Selkirk's tuition fees to other colleges remained steady at 69% in both 2016 and 2017.

> 71% satisfaction with comparability of tuition fees to other colleges
>
> 65% satisfaction with affordability of Selkirk College tuition fees
>
> 53% satisfaction with affordability of post-secondary education

The results show that students are increasingly using their own money and part-time employing while studying to fund their education. While "personal savings" has historically been the number one source of educational funding, the percentage of students using this source of funding has increased from 42% to 56% from 2014 to 2018. Likewise, the percentage of students who use part-time employment while studying to fund their education increased from 18% in 2014 to 32% in 2018.

Healthy Campus

In 2017, a special section on the new Healthy Campus initiative was added to/included in the Student Engagement Survey and continued again in 2018. Students were asked several questions relating to their college experience on campus as well as programs they would

In 2018, the top three statements that students agreed with are:

> I have access to clean safe water on campus (91%)
>
> I feel safe from sexualized violence on campus and in our community (78%)
>
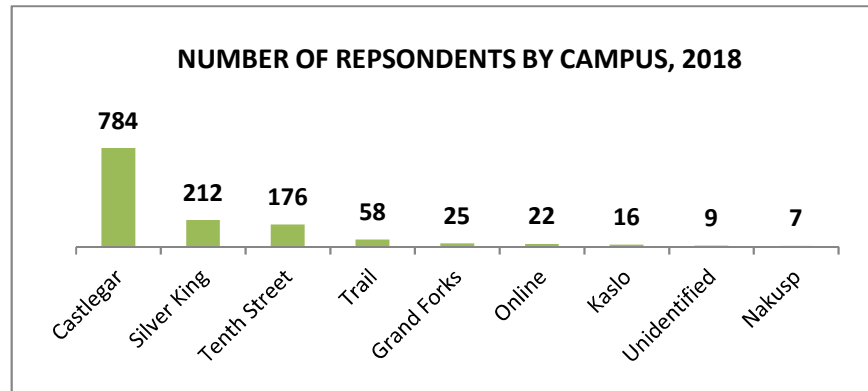> I feel safe from oppresive and discriminatory attitudes and beliefs at Selkirk College (72%)

If offered at Selkirk, students would most participate in Healthy Cooking on a Budget (32%), Chill Out Lounge(32%) and Tools for Managing Stress & Anxiety (31%).

NUMBER OF RESPONDENTS

Number of Respondents	2014	2015	2016	2017	2018	Change 2017 to 2018
Castlegar	455	617	685	759	784	25
Silver King	219	244	252	237	212	-25
Tenth Street	132	180	177	205	176	-29
Trail	30	35	36	54	58	4
Grand Forks	22	22	14	14	25	11
Online	153	69	48	24	22	-2
Kaslo	23	23	25	16	16	0
Unidentified	3	0	1	5	9	4
Nakusp	27	9	7	8	7	-1
Victoria Street	12	19	32	8	5	-3
Total	**1,076**	**1,218**	**1,277**	**1,330**	**1,314**	-16

TOTAL NUMBER OF RESPONDENTS

2014	2015	2016	2017	2018
1,076	1,218	1,277	1,330	1,314
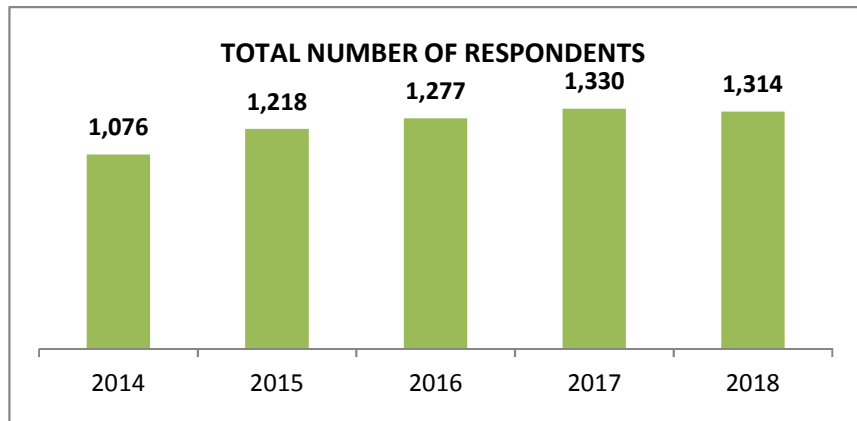
% of Respondents	2014	2015	2016	2017	2018	Change 2017 to 2018
Castlegar	42%	51%	54%	57%	60%	3%
Silver King	20%	20%	20%	18%	16%	-2%
Online	14%	15%	3%	4%	4%	0%
Tenth Street	12%	3%	14%	15%	13%	-2%
Trail	3%	2%	1%	1%	2%	1%
Nakusp	3%	6%	1%	1%	1%	0%
Kaslo	2%	2%	2%	1%	1%	0%
Grand Forks	2%	0%	0%	0%	1%	0%
Victoria Street	1%	1%	4%	2%	2%	0%
Total	**100%**	**98%**	**97%**	**99%**	**100%**	0%

NUMBER OF REPSONDENTS BY CAMPUS, 2018

Castlegar	Silver King	Tenth Street	Trail	Grand Forks	Online	Kaslo	Unidentified	Nakusp
784	212	176	58	25	22	16	9	7

NUMBER OF RESPONDENTS BY PROGRAM

responses by program are below 5 and not included in by-program results

Adult Basic Education	2016	2017	2018
Adult Basic Education	129	111	111
Adult Special Education	8	16	12
Sub Total - Adult Basic Education	**137**	**127**	**123**

Business	2016	2017	2018
Business Administration	77	133	149
Post Grad Dip in Accounting	5	23	53
Post Grad Dip in Business Administration	49	85	98
Sub Total - Business	**131**	**241**	**300**

Environment and Geomatics	2016	2017	2018
Forestry	47	51	50
Geographical Information Systems, Adv. Dip	10	14	15
Geographical Information Systems, Degree	12	4	7
Integrated Environmental Planning	28	32	33
Recreation, Fish & Wildlife	48	56	41
Sub Total - Renewable Resources	**145**	**157**	**146**

Health and Human Services	2016	2017	2018
*Classroom and Community Support Worker**	*18*	*14*	*1*
*Early Childhood Care and Education**	*15*	*9*	*2*
*Gerontology**	*3*	*0*	*0*
Health Care Assistant	27	26	29
Human Services Diploma (all disciplines)	30	38	21
*Medical Transcription**	*4*	*2*	*1*
*Mental Health Addictions**	*2*	*0*	*2*
Nursing	90	53	87
*Nursing Unit Clerk**	*8*	*5*	*2*
Pharmacy Technician	*4*	*5*	*6*
Pharmacy Technician - Bridge	21	13	10
Post Grad Dip in Gerontology	23	19	16
Social Service Worker	35	18	18
Sub Total - Health and Human Services	**280**	**202**	**195**

Hospitality and Tourism	2016	2017	2018
Cook Training, Professional	26	22	19
*Culinary Management Diploma**	*0*	*1*	*1*
Golf Club Operations	3	0	5
*Post Grad Dip in Culinary Management**	*0*	*0*	*1*
Post Grad Dip in Hospitality Management	11	51	38
Resort and Hotel Management	31	37	25
Ski Resort Operations and Management	21	19	14
Sub Total - Hospitality and Tourism	**92**	**130**	**103**

Industry and Trades Training	2016	2017	2018
Carpentry Apprentice	18	51	52
Carpentry Foundation	15	22	16
Electrical Apprentice	31	21	44
*Electrical Foundation**	*16*	*14*	*1*
Fine Woodworking	18	15	19
Hairdressing	12	7	5
Heavy Mechanical Foundation	15	19	17
*Metal Fabrication**	*8*	*7*	*4*
Millwright/Machinist (includes ACE IT)	21	28	32
*Plant Operator**	*1*	*11*	*0*
Trades Discovery Program for Women	10	0	0
Welding	23	19	11
Sub Total - Industry and Trades Training	**188**	**214**	**201**

International Education	2016	2017	2018
English as a Second Language	19	11	12
Teaching English to Speakers of Other Langua	*9*	*9*	*0*
Sub Total - International Education	**28**	**20**	**12**

NUMBER OF RESPONDENTS BY PROGRAM

responses by program are below 5 and not included in by-program results

School of the Arts	2016	2017	2018
Blacksmithing*	5	2	0
Bronze Casting*	4	1	4
Ceramics*	9	0	0
Digital Arts and New Media	45	24	19
Jewelry*	3	0	0
Metal Casting*	0	0	0
Open Studio Advanced Certificate*	1	0	0
Music	54	51	60
Sculptural Metal*	3	4	2
Studio Arts Diploma*	0	0	1
Textiles*	7	0	0
Sub Total - School of the Arts	**131**	**82**	**86**

University Arts & Sciences	2016	2017	2018
Adv. Dip in Rural Pre-Medicine	18	29	30
Associate of Arts	55	52	40
Associate of Science	47	35	52
College Prep	4	13	0
Engineering	11	18	16
General Studies for Transfer*	9	5	4
Law and Justice	0	0	5
Unarmed Civilian Peacekeeping*	0	0	0
Sub Total - University Arts and Sciences	**144**	**152**	**147**

DEMOGRAPHIC INFORMATION

% of Respondents

Age	2014	2015	2016	2017	2018	Change 2017 to 2018
18 or less	13%	12%	11%	11%	11%	-1%
19 - 21	28%	28%	28%	27%	27%	1%
22 - 30	36%	39%	38%	43%	45%	1%
31 - 45	16%	15%	17%	14%	13%	-1%
46 +	8%	6%	6%	5%	4%	-1%

Status	2014	2015	2016	2017	2018	Change 2017 to 2018
Full-time	80%	83%	83%	84%	87%	3%
Part-time	20%	17%	17%	16%	13%	-3%

Domestic or International	2014	2015	2016	2017	2018	Change 2017 to 2018
Domestic Student	~	82%	82%	73%	71%	-2%
International Student	~	18%	18%	27%	29%	2%

Activity Before Selkirk	2014	2015	2016	2017	2018	Change 2017 to 2018
Working full-time	38%	39%	39%	38%	39%	1%
Attending high school	19%	18%	22%	23%	23%	-1%
Studying and working	11%	9%	10%	12%	13%	1%
Studying elsewhere	6%	9%	7%	9%	8%	-1%
Working part-time	12%	11%	8%	7%	7%	0%
Parenting	5%	5%	5%	4%	4%	0%
Travelling	3%	3%	3%	2%	2%	0%
Retired	~	~	1%	1%	1%	0%

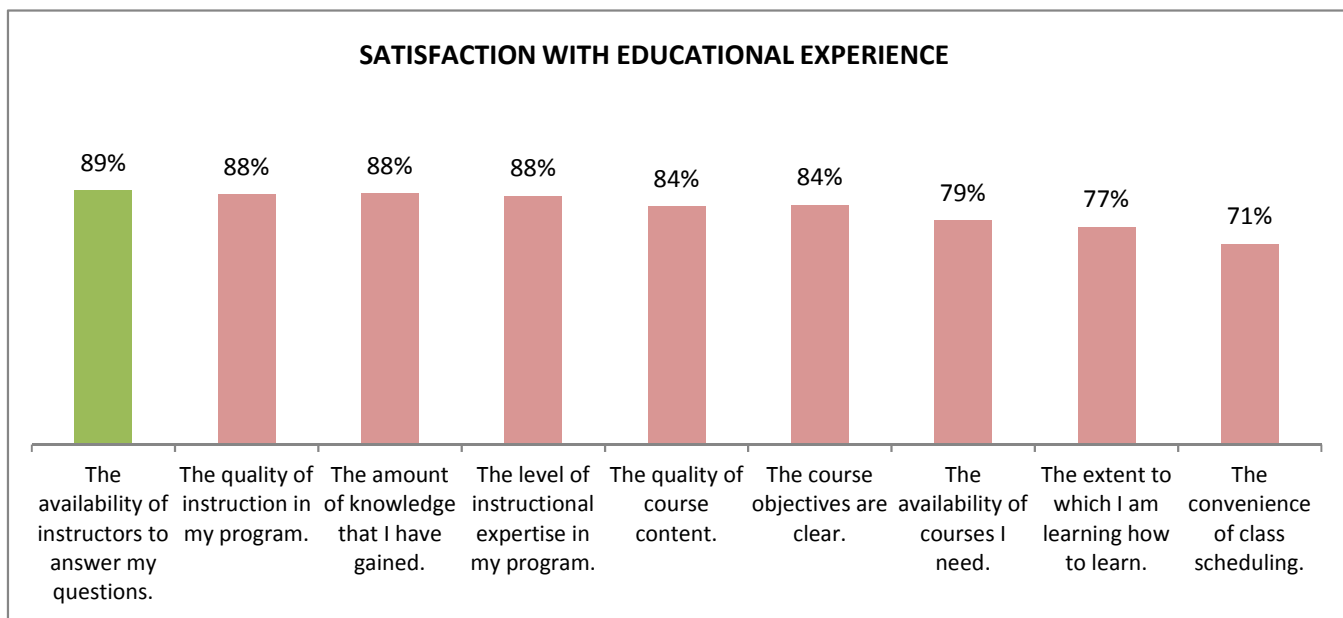AGE OF RESPONDENTS (% of respondents), 2018
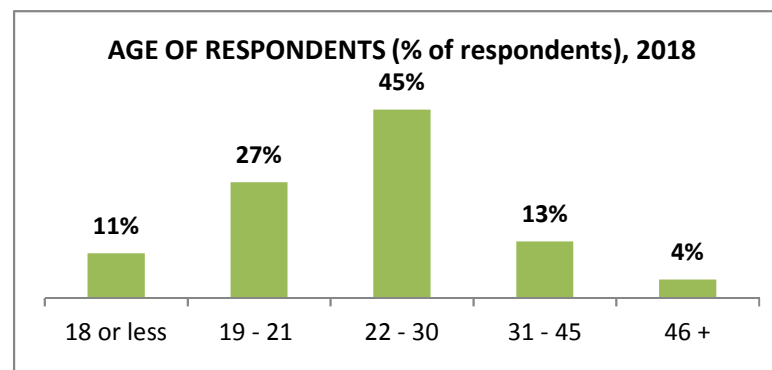
EDUCATIONAL EXPERIENCE

*SATISFACTION BELOW **MINISTRY TARGET OF 90% IS HIGHLIGHTED (within 1%)***
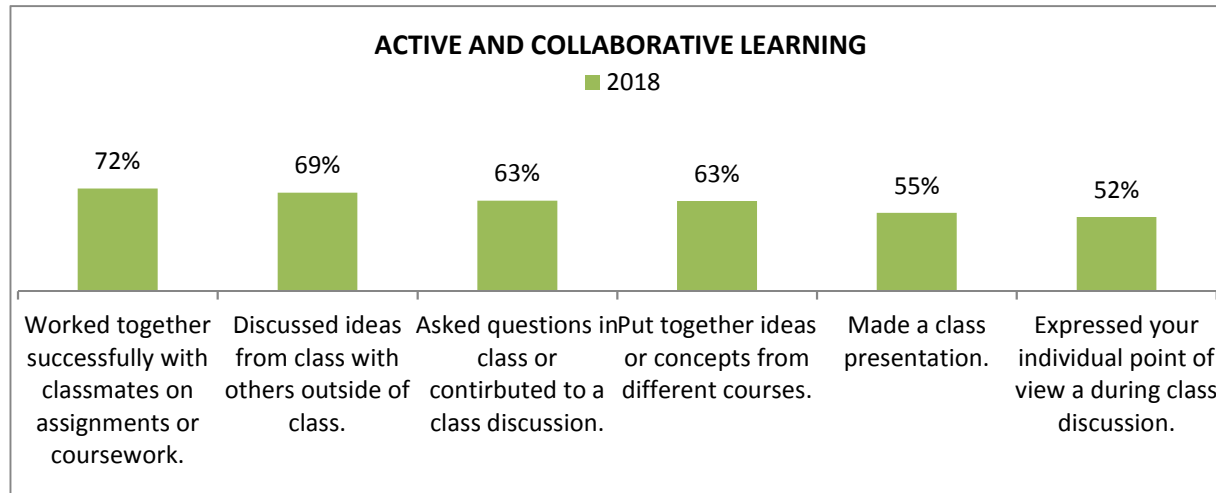
% Very Satisfied or Somewhat Satisfied

Satisfaction with Educational Experience	2014	2015	2016	2017	2018	Change 2017 to 2018
The availability of instructors to answer my questions.	90%	91%	90%	90%	89%	-1%
The quality of instruction in my program.	91%	92%	90%	90%	88%	-2%
The amount of knowledge that I have gained.	93%	93%	90%	88%	88%	1%
The level of instructional expertise in my program.	90%	91%	89%	86%	88%	1%
The quality of course content.	89%	88%	87%	85%	84%	-1%
The course objectives are clear.	85%	87%	86%	84%	84%	0%
The availability of courses I need.	81%	82%	83%	82%	79%	-3%
The extent to which I am learning how to learn.	77%	80%	78%	75%	77%	2%
The convenience of class scheduling.	77%	77%	75%	72%	71%	-2%

SATISFACTION WITH EDUCATIONAL EXPERIENCE

89%	88%	88%	88%	84%	84%	79%	77%	71%
The availability of instructors to answer my questions.	The quality of instruction in my program.	The amount of knowledge that I have gained.	The level of instructional expertise in my program.	The quality of course content.	The course objectives are clear.	The availability of courses I need.	The extent to which I am learning how to learn.	The convenience of class scheduling.

ACTIVE AND COLLABORATIVE LEARNING

% Often or Very Often

Active and Collaborative Learning	2016	2017	2018
Worked together successfully with classmates on assignments or coursework.	74%	74%	72%
Discussed ideas from class with others outside of class.	73%	72%	69%
Asked questions in class or contirbuted to a class discussion.	66%	67%	63%
Put together ideas or concepts from different courses.	61%	62%	63%
Made a class presentation.	50%	50%	55%
Expressed your individual point of view a during class discussion.	55%	56%	52%

ACTIVE AND COLLABORATIVE LEARNING
■ 2018

72%	69%	63%	63%	55%	52%
Worked together successfully with classmates on assignments or coursework.	Discussed ideas from class with others outside of class.	Asked questions in class or contirbuted to a class discussion.	Put together ideas or concepts from different courses.	Made a class presentation.	Expressed your individual point of view a during class discussion.

INTERACTION WITH FACULTY

% Often or Very Often

| Interaction with Faculty	2014	2015	2016	2017	2018	Change 2017 to 2018
Worked hard to meet instructor's expectations (was Felt instructors inspired you to do your best work.)	76%	79%	90%	89%	89%	0%
Felt encouraged and supported by instructor to meet your goals. (was Felt Instructors cared about your academic success.)	83%	83%	84%	83%	83%	0%
Received timely and meaningful feedback from an instructor on your academic performance (was Received prompt feedback on your academic performance.)	71%	71%	71%	71%	70%	-1%
Discussed grades or assignments with an instructor.	43%	43%	41%	44%	45%	1%
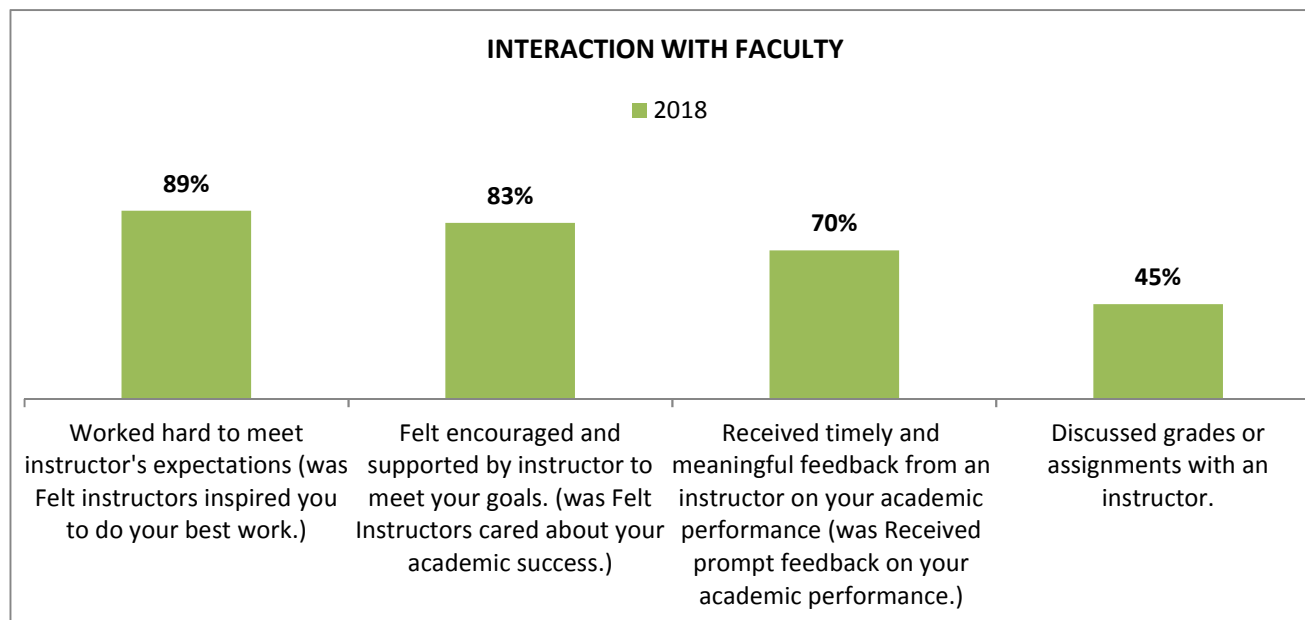
THE COLLEGE EXPERIENCE

% of respondents

% Very Satisfied or Somewhat Satisfied	2014	2015	2016	2017	2018	Change 2017 to 2018
Your overall experience this year.	84%	85%	82%	79%	76%	-3%
You feel a part of Selkirk College.	64%	65%	69%	74%	72%	-2%

Was Selkirk College your first choice?	2014	2015	2016	2017	2018	Change 2017 to 2018
Yes	82%	81%	78%	76%	76%	0%

OVERALL COLLEGE EXPERIENCE

2014	2015	2016	2017	2018
64%	65%	69%	74%	72%
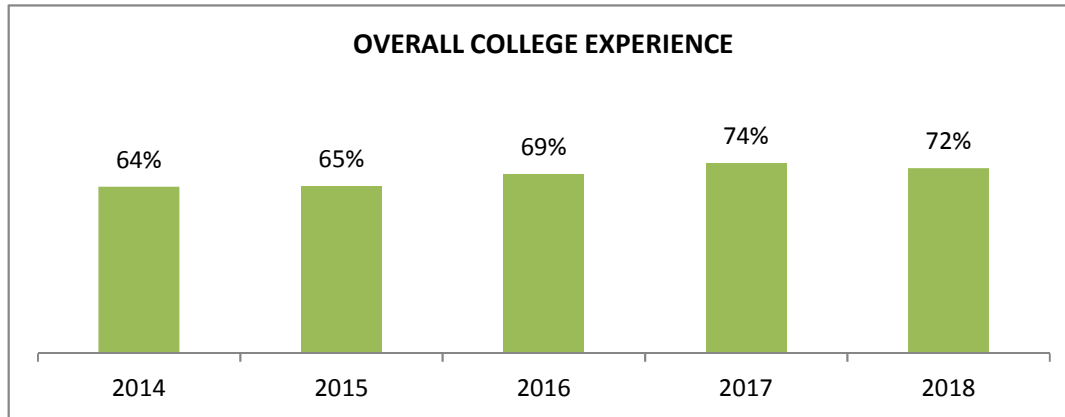
CHALLENGES TO ACADEMIC SUCCESS

Select all that apply

Major Challenges to Academic Success	2014	2015	2016	2017	2018	Change 2017 to 2018
Managing my finances	49%	51%	54%	56%	51%	-4%
Keeping myself motivated	50%	49%	47%	45%	45%	-1%
Heavy course load	33%	33%	38%	36%	40%	4%
Balancing family/personal obligations	43%	41%	42%	34%	37%	3%
Balancing work obligations	27%	31%	32%	29%	29%	0%
Transportation to/from school	18%	20%	21%	24%	29%	5%
Passing my courses	18%	20%	21%	21%	23%	2%
My health	18%	20%	21%	20%	21%	2%
Finding appropriate living arrangements	9%	11%	14%	19%	21%	2%
Making new friends	11%	12%	14%	13%	12%	-1%

MAIN CHALLENGES TO ACADEMIC SUCCESS
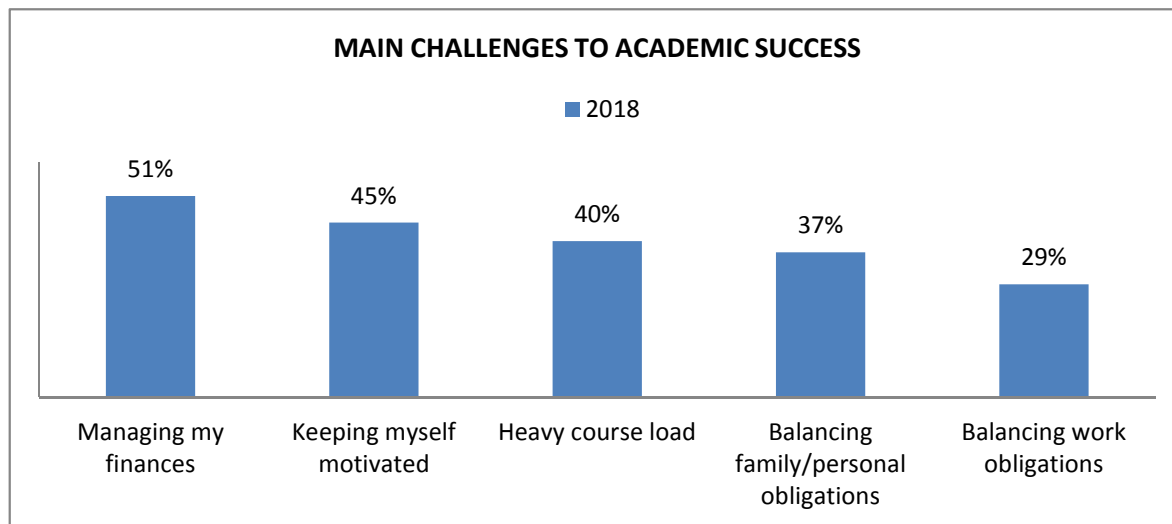
■ 2018

STUDENT SERVICES

% Strongly Agree or Agree

Student Services	2016	2017	2018	Change 2017 to 2018
Staff are caring and helpful.	90%	91%	87%	-4%
Students are made to feel welcome.	90%	90%	88%	-2%
I get the help that I need when seeking information.	87%	87%	84%	-3%
The institution shows concern for students as individuals.	80%	79%	76%	-3%
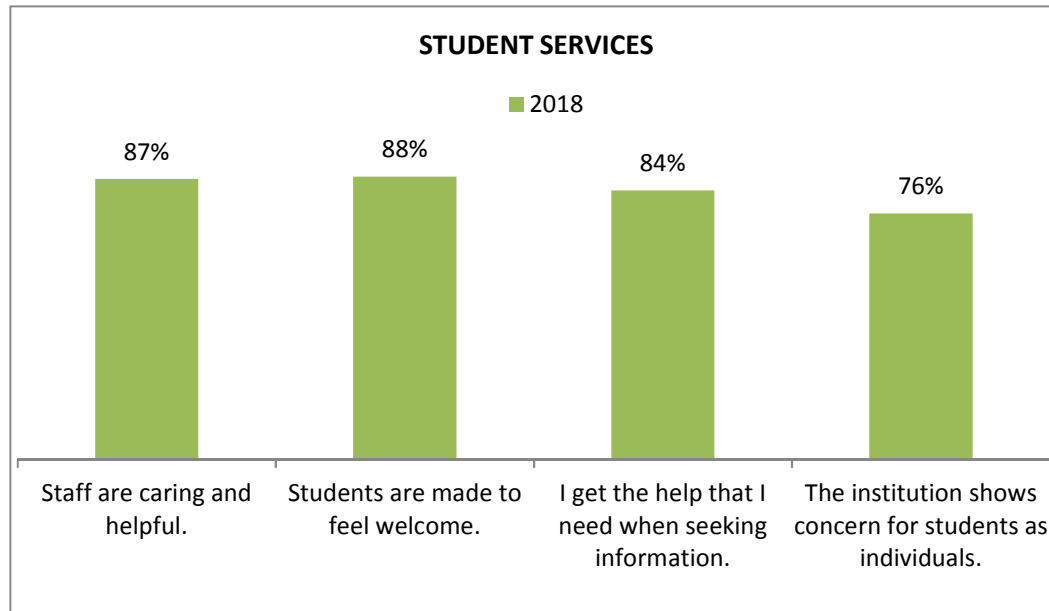
STUDENT SERVICES, 2018 SPECIAL SECTION

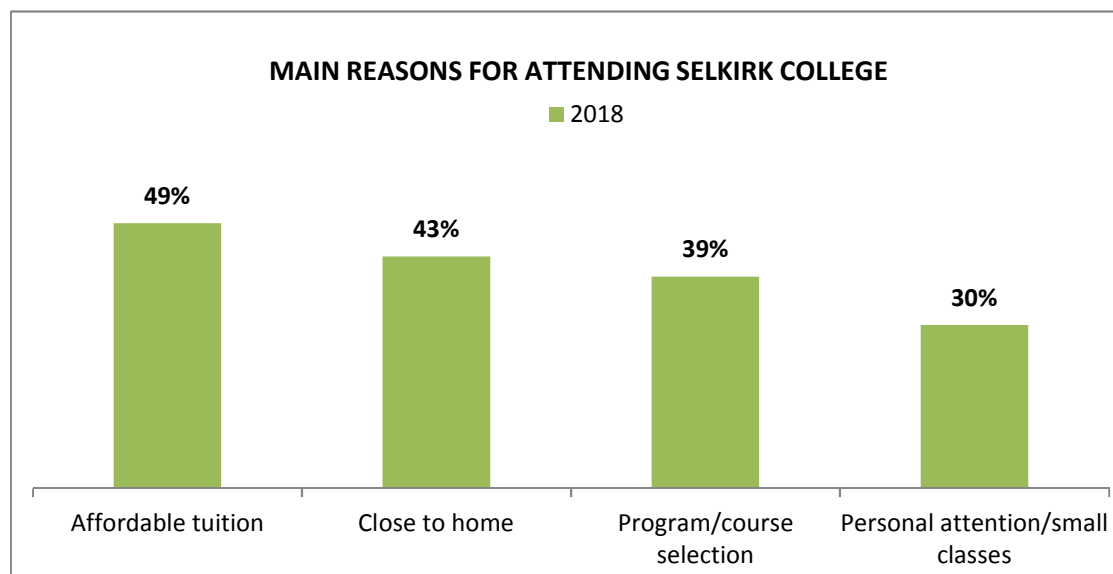*% Very Satisfied or Satisfied*

Responses under 10 are not shown

	Selkirk Overall	Didn't Use	Didn't Know	International Overall	Domestic Overall
Aboriginal Services	17%	55%	16%	31%	10%
Accessibility Services	26%	54%	9%	47%	17%
Cafeteria	63%	7%	1%	62%	63%
Co-op Education	31%	40%	11%	53%	21%
Counselling/Advising	40%	34%	4%	51%	36%
Employment Services	24%	44%	8%	33%	20%
Enrolment Services	50%	19%	4%	55%	48%
Financial Aid	37%	33%	6%	35%	37%
Gym Facilities	52%	27%	4%	73%	43%
Healthy Campus Programming	26%	42%	15%	44%	18%
Learning Success Centre	38%	39%	8%	63%	27%
Library	63%	16%	3%	81%	55%
Peer Mentoring	25%	51%	10%	47%	15%
Peer Tutoring	31%	48%	7%	57%	20%
Pre-Admission Assessment Services (CRT)	34%	32%	9%	51%	26%
Residence	20%	52%	5%	29%	15%
Student & Campus Life	35%	32%	8%	56%	26%
Work Study	29%	42%	10%	51%	18%
Writing Centre	30%	47%	9%	52%	20%

REASONS FOR CHOOSING SELKIRK

Select all that apply

Reasons for Attending	2014	2015	2016	2017	2018	Change 2017 to 2018
Affordable tuition	40%	46%	45%	45%	49%	4%
Close to home	51%	47%	48%	42%	43%	1%
Program/course selection	41%	49%	46%	41%	39%	-2%
Personal attention/small classes	31%	35%	33%	32%	30%	-2%
Reputation of Selkirk	22%	25%	22%	23%	21%	-2%
Quality of instruction	17%	18%	21%	20%	17%	-4%
Didn't want to leave the area	20%	17%	20%	15%	16%	1%
Couldn't afford to leave the area	11%	10%	9%	9%	9%	0%
Close to recreational activities	11%	12%	10%	10%	8%	-1%
Availability of scholarships/bursaries/awards	6%	7%	8%	7%	8%	1%

MAIN REASONS FOR ATTENDING SELKIRK COLLEGE

■ 2018

	49%	43%	39%	30%
	Affordable tuition	Close to home	Program/course selection	Personal attention/small classes

MAIN EDUCATIONAL OR CAREER GOALS FOR ENROLLING

Select all that apply

Educational or Career Goals	2014	2015	2016	2017	2018	Change 2017 to 2018
Complete a credential	25%	27%	46%	43%	47%	4%
Decide on a career / change careers	47%	49%	38%	35%	35%	0%
Personal interest	41%	46%	40%	33%	34%	1%
Learn new job skills	31%	31%	35%	30%	31%	1%
Improve existing job skills	16%	19%	20%	18%	18%	1%
Improve basic skills	13%	16%	19%	17%	17%	0%
Prepare to transfer	12%	15%	14%	13%	13%	-1%
Qualify to enter a program	11%	13%	11%	11%	11%	1%

MAIN EDUCATIONAL OR CAREER GOALS
■ 2018

- Complete a credential: 47%
- Decide on a career / change careers: 35%
- Personal interest: 34%
- Learn new job skills: 31%
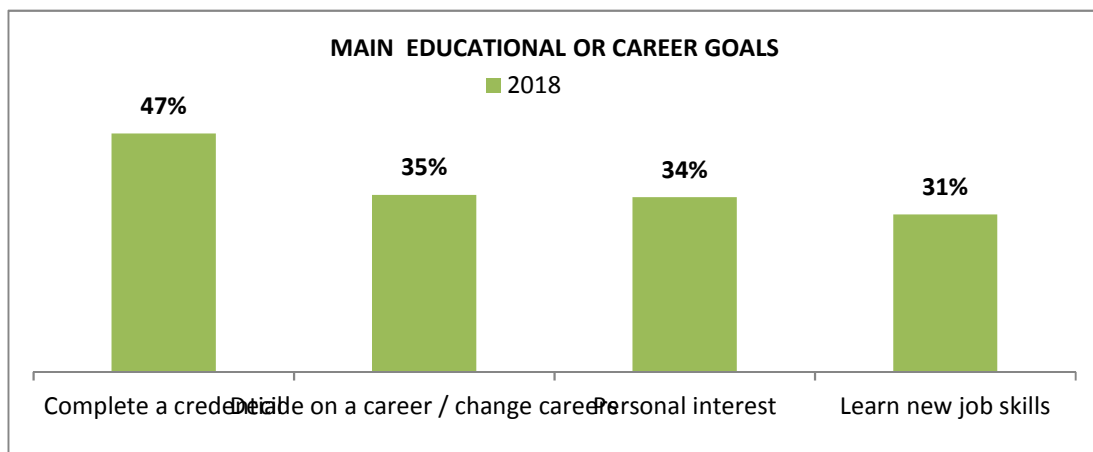
TOOLS OR INFORMATION USED TO HELP MAKE DECISION TO ATTEND SELKIRK

Select all that apply

Tools or Information Used	2014	2015	2016	2017	2018	Change 2017 to 2018
Selkirk website	29%	34%	33%	33%	29%	-4%
Advice from parents or other relatives	26%	28%	26%	23%	25%	2%
Advice from former students	27%	29%	26%	24%	23%	-1%
Advice from friends	26%	25%	27%	25%	23%	-2%
International Agent	~	~	~	~	16%	
Visits to College	13%	15%	16%	13%	14%	1%
High school counsellors	14%	15%	13%	10%	12%	2%
Selkirk College Staff	16%	14%	14%	11%	10%	-1%
Online advertising	12%	14%	12%	11%	9%	-2%
Selkirk College Counsellors	13%	15%	15%	11%	8%	-2%
Social media (Facebook, Twitter, Utube)	3%	5%	7%	7%	7%	0%
College representative visiting your high school	5%	6%	7%	6%	5%	0%
Emplyment Agency (KCDS, etc)	~	~	~	~	5%	
Print materials (college calendar, viewbook)	7%	7%	6%	5%	2%	-3%

MAIN TOOLS OR INFORMATION USED

■ 2018

Selkirk website	Advice from parents or other relatives	Advice from former students	Advice from friends
29%	25%	23%	23%
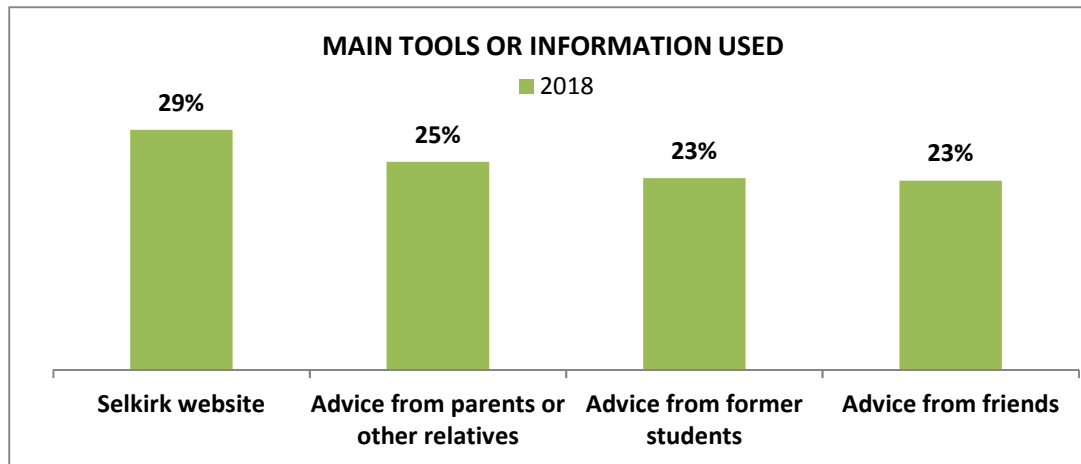
MAIN SOURCES OF EDUCATIONAL FUNDING

Select all that apply

Main Sources of Funding	2014	2015	2016	2017	2018	Change 2017 to 2018
Personal savings	42%	53%	54%	52%	56%	4%
PT Employment while studying	18%	26%	30%	30%	32%	2%
Government grants/loans	29%	29%	28%	30%	28%	-2%
Direct financial support from family	19%	23%	25%	24%	24%	0%
Scholarship or bursary	19%	22%	20%	17%	20%	3%
Loan from family	12%	17%	14%	16%	17%	1%
Employment during school breaks	10%	13%	15%	14%	16%	2%
Personal bank loan or credit card debt	9%	13%	11%	9%	11%	2%
Registered Education Savings Plan (RESP)	7%	7%	8%	8%	7%	-2%
Employment insurance	5%	4%	6%	5%	6%	1%
FT Employment while studying	4%	4%	5%	3%	4%	1%

MAIN SOURCES OF EDUCATIONAL FUNDING

■ 2018

- Personal savings: 56%
- PT Employment while studying: 32%
- Government grants/loans: 28%
- Direct financial support from family: 24%
- Scholarship or bursary: 20%
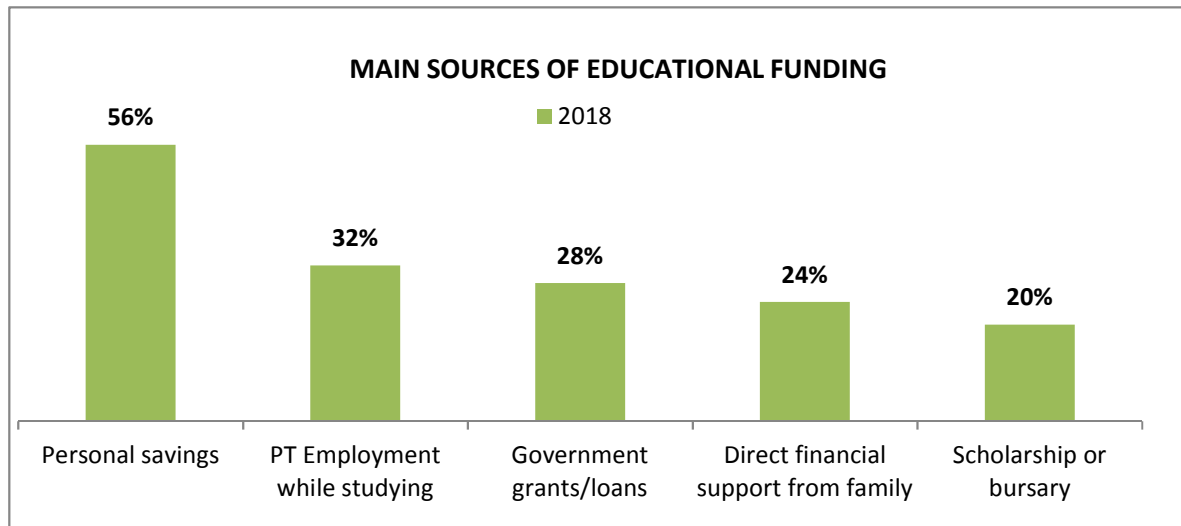
SATISFACTION OF TUITION FEES

% Very Satisfied or Somewhat Satisfied

Satisfaction of Tuition Fees	2014	2015	2016	2017	2018	Change 2017 to 2018
Comparability of tuition fees to other colleges.	73%	72%	69%	69%	71%	1%
Affordability of Selkirk College tuition fees.	67%	67%	63%	64%	65%	1%
Affordability of post-secondary education.	51%	48%	48%	48%	53%	5%

SATISFACTION WITH TUITION FEES

■ 2018

Comparability of tuition fees to other colleges.	Affordability of Selkirk College tuition fees.	Affordability of post-secondary education.
71%	65%	53%
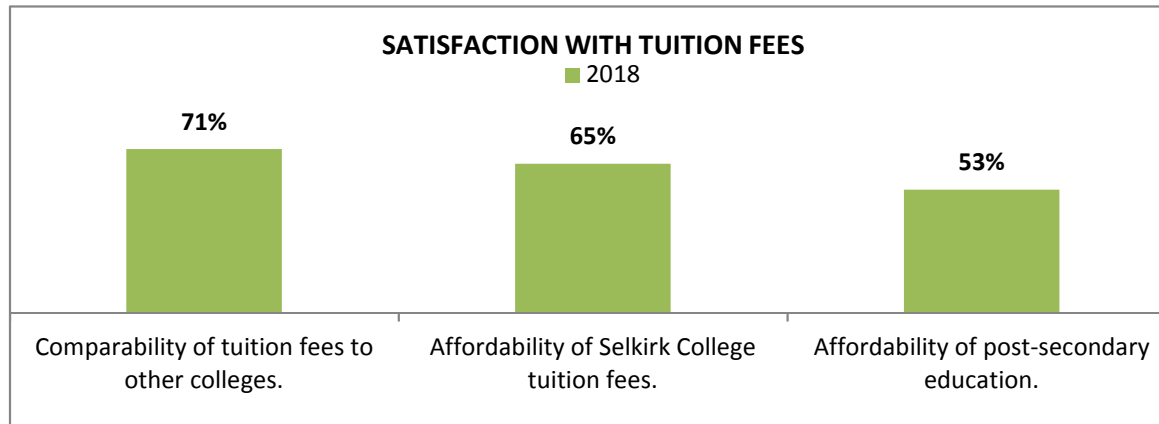
HEALTHY CAMPUS OVERALL

% Strongly Agree or Agree

Agreeance with statements	2017	2018
I have access to clean safe water on campus.	91%	91%
I feel safe from sexualized violence on campus and in our community.	81%	78%
I feel safe from oppressive and discriminatory attitudes and beliefs at Selkirk College.	76%	72%
I live in an environment that is supportive of restful sleep.	72%	70%
I feel safe from oppressive and discriminatory attitudes and beliefs in the community.	74%	69%
I have the opportunity to participate in activities that suit my preference and abilities.	71%	67%
I am aware of programs at Selkirk College that promote good emotional and mental health.	62%	61%
I have access to healthy foods on campus that suit my cultural preferences and dietary needs.	58%	58%
There are welcoming spaces and programs for LGBTQ students on campus.	50%	44%
My spritiual expression and needs are supported by Selkirk College.	43%	42%
I participate in programs at Selkirk College that promote good emotional and mental health.	38%	38%

Select all that apply

Programs students would participate in	2017	2018
Healthy Cooking on a Budget	31%	32%
Chill Out Lounge: Safe, nurturing space during exam time	28%	32%
Distress Management: Tools for Managing Stress & Anxiety	31%	31%
Prayer/Meditation Room	~	19%
Eat and Art: Create art in the pit while having a snack	20%	18%
Dinner Basket Conversations: Cook and eat together with guided conversation	17%	17%
How to talk to my instructor	12%	14%
Art Journalling for Wellbeing	11%	12%
Student Ambassador Program	9%	10%
Bouncing Back: Resilience on the run	8%	9%
Gay Straight Alliance	7%	7%
Playing Well with Others: What to do when you feel socially awkward	16%	~