

2017 Student Engagement Survey

WEST KOOTENAY AND BOUNDARY REGIONS



2017 STUDENT ENGAGEMENT SURVEY

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SURVEY HIGHLIGHTS

About the Respondents

Out of a possible 2,597 students who attended Selkirk College in the Winter 2017 semester, 1,330 students responded to the 2017 Student Engagement Survey for a response rate of 51%. In 2016, the response rate was 49%.

The majority of students who took the survey were:

- on the Castlegar campus (57%)
- between the ages of 22 and 30 (43%)
- studying full-time (84%)
- domestic students (73%)
- working full-time before attending Selkirk (38%)

76% of students said that Selkirk College was their first choice, representing a slight decline of 2% from 2016.

The most common reason domestic students attended Selkirk was because Selkirk was close to home (56%, for a specific program (42%), or it has affordable tuition (41%). For international students, the most common reasons for choosing Selkirk was the affordable tuition (56%), for a specific program (39%), and for the personal attention/small class sizes (25%).

The Selkirk College website continues to be the top source of information used to help students make decisions. Both domestic (32%) and international students (36%) said the website was the most useful tool in deciding on attending Selkirk.

Aspects of Interaction with Faculty

89% of students said they often worked hard to meet their instructor's expectations, representing a decrease of only 1% from 2016. 83% of students felt encouraged and supported by their instructor(s) to meet their goals. While we know that receiving feedback is important to students' success, only 71% of students said they had received timely and meaningful feedback on their academic performance.

- 89% worked hard to meet instructor's expectations
- 83% felt encouraged and supported by instructor to meet your goals
- 71% received timely and meaningful feedback from an instructor on your academic performance
- 44% discussed grades or assignments with an instructor

SURVEY HIGHLIGHTS

Aspects of Educational Experience

While students are still overall satisfied with their educational experience, some aspects of the educational experience have decreased from 2013 with 7 of the 9 indicators falling below the 90% threshold that Ministry of Advanced Education sets for Quality of Education.

90% satisfaction with availability of instructors to answer questions

90% satisfaction with quality of instruction in my program

The areas that fall below the 90% (below 89%) benchmark and therefore require additional attention are:

88% satisfaction with the amount of knowledge that I have gained

86% satisfaction with the level of instructional expertise in my program

85% satisfaction with the quality of course content

84% satisfaction with the clarity of course objectives

82% satisfaction with the availability of courses

75% satisfaction with the extent to which I am learning how to learn

72% satisfaction with the convenience of class scheduling

Aspects of Active and Collaborative Learning

Students were asked how often they engaged in six areas of active and collaborative learning.

74% worked together with classmates on assignments or coursework

72% discussed ideas from class with others outside of class

67% asked questions in class or contributed to a class discussion

62% put together ideas or concepts from different courses

56% expressed their individual point of view during class discussions

50% made a class presentation

Challenges to Academic Success

Managing finances continues to be the most significant challenge students face, for both domestic and international students. In 2016, 54% of students said managing their finances was a challenge, in 2017 this percentage increased again to 56%. For domestic students, other major challenges were keeping motivated (49%), balancing personal obligations (40%) and managing a heavy course load (36%). For international students, other major challenges included transportation to school (38%), finding appropriate living arrangements (37%) and keeping motivated (36%).

SURVEY HIGHLIGHTS

Tuition Fees

Student satisfaction with Selkirk's tuition fees increased from 2016 to 2017 by 1% with 64% of students saying they were satisfied with the affordability of Selkirk's tuition fees compared to 63% in 2016. Likewise, satisfaction with the comparability of Selkirk's tuition fees to other colleges remained steady at 69% in both 2016 and 2017.

- 69% satisfaction with comparability of tuition fees to other colleges

- 64% satisfaction with affordability of Selkirk College tuition fees

- 48% satisfaction with affordability of post-secondary education

The results show that students are increasingly using their own money and part-time employing while studying to fund their education. While "personal savings" has historically been the number one source of educational funding, the percentage of students using this source of funding has increased from 43% to 52% from 2013 to 2017. Likewise, the percentage of students who use part-time employment while studying to fund their education increased from 20% in 2013 to 30% in 2017.

Healthy Campus

In 2017, a special section on the new Healthy Campus initiative was added to/included in the Student Engagement Survey. Students were asked several questions relating to their college experience on campus as well as programs they would participate in if they were offered at

The top three statements that students agreed with are:

- I have access to clean safe water on campus (91%)

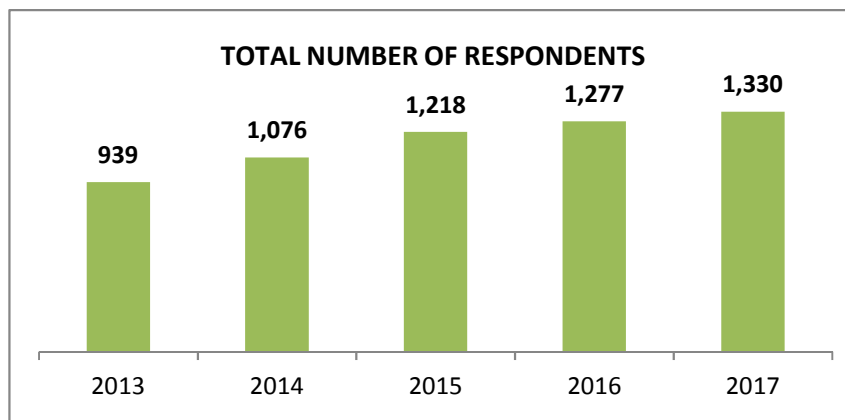
- I feel safe from sexualized violence on campus and in our community (81%)

- I feel safe from oppressive and discriminatory attitudes and beliefs at Selkirk College (76%)

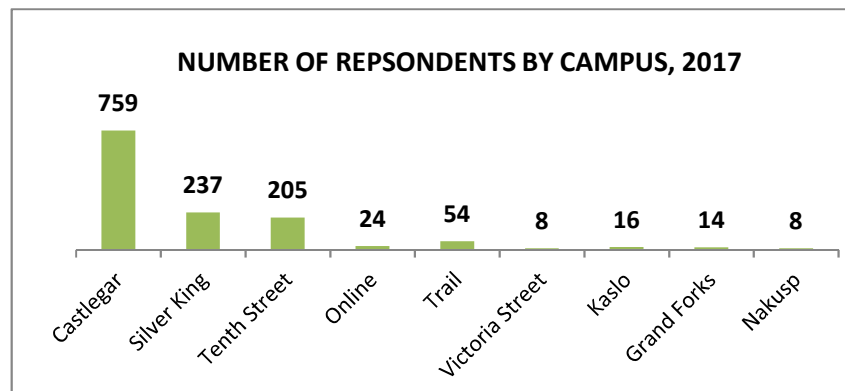
If offered at Selkirk, students would most participate in Tools for Managing Stress & Anxiety (31%), Healthy Cooking on a Budget (31%) and Chill Out Lounge(28%).

NUMBER OF RESPONDENTS

Number of Respondents	2013	2014	2015	2016	2017	Change 2016 to 2017
Castlegar	415	455	617	685	759	74
Silver King	201	219	244	252	237	-15
Tenth Street	137	132	180	177	205	28
Online	109	153	69	48	24	-24
Trail	16	30	35	36	54	18
Victoria Street	21	12	19	32	8	-24
Kaslo	15	23	23	25	16	-9
Grand Forks	22	22	22	14	14	0
Nakusp	3	27	9	7	8	1
Unidentified	0	3	0	1	5	4
Total	939	1,076	1,218	1,277	1,330	53



% of Respondents	2013	2014	2015	2016	2017	Change 2016 to 2017
Castlegar	44%	42%	51%	54%	57%	3%
Silver King	21%	20%	20%	20%	18%	-2%
Online	12%	14%	15%	14%	15%	2%
Tenth Street	15%	12%	6%	4%	2%	-2%
Trail	2%	3%	3%	3%	4%	1%
Nakusp	0.3%	3%	2%	3%	1%	-2%
Kaslo	2%	2%	2%	2%	1%	-1%
Grand Forks	2%	2%	2%	1%	1%	0%
Victoria Street	2%	1%	1%	1%	1%	0%
Total	99%	100%	100%	100%	100%	0%



NUMBER OF RESPONDENTS BY PROGRAM

*responses by program are below 5 and not included in by-program results

Adult Basic Education	2015	2016	2017
Adult Basic Education	142	129	111
Adult Special Education	0	8	16
Sub Total - Adult Basic Education	142	137	127

Business	2015	2016	2017
Business Administration	64	77	133
Post Grad Dip in Accounting	4	5	23
Post Grad Dip in Business Administration	33	49	85
Sub Total - Business and Aviation	101	131	241

Environment and Geomatics	2015	2016	2017
Forestry	38	47	51
Geographical Information Systems, Adv. Dip	11	10	14
Geographical Information Systems, Degree	5	12	4
Integrated Environmental Planning	33	28	32
Recreation, Fish & Wildlife	38	48	56
Sub Total - Renewable Resources	125	145	157

Health and Human Services	2015	2016	2017
Classroom and Community Support Worker	21	18	14
Early Childhood Care and Education	21	15	9
<i>Gerontology*</i>	3	3	0
Health Care Assistant	19	27	26
Human Services Diploma (all disciplines)	5	30	38
<i>Medical Transcription*</i>	3	4	2
<i>Mental Health Addictions*</i>	1	2	0
Nursing	89	90	53
Nursing Unit Clerk	11	8	5
Pharmacy Technician	3	4	5
Pharmacy Technician - Bridge	44	21	13
Post Grad Dip in Gerontology	27	23	19
Social Service Worker	23	35	18
Sub Total - Health and Human Services	270	280	202

Hospitality and Tourism	2015	2016	2017
Cook Training, Professional	21	26	22
<i>Culinary Management Diploma*</i>	1	0	1
<i>Esthetics*</i>	8	0	0
<i>Golf Club Operations*</i>	1	3	0
Hairdressing	12	12	7
Post Grad Dip in Hospitality Management	23	11	51
Resort and Hotel Management	33	31	37
Ski Resort Operations and Management	23	21	19
Sub Total - Hospitality and Tourism	122	104	137

Industry and Trades Training	2015	2016	2017
Carpentry Apprentice	17	18	51
Carpentry Foundation	16	15	22
Electrical Apprentice	22	31	21
Electrical Foundation	10	16	14
Fine Woodworking	17	18	15
Heavy Mechanical Foundation	13	15	19
Metal Fabrication	16	8	7
Millwright/Machinist (includes ACE IT)	30	21	28
Plant Operator	13	1	11
Trades Discovery Program for Women	0	10	0
Welding	17	23	19
Sub Total - Industry and Trades Training	171	176	207

International Education	2015	2016	2017
English as a Second Language	27	19	11
Teaching English to Speakers of Other Languages	12	9	9
Sub Total - International Education	39	28	20

NUMBER OF RESPONDENTS BY PROGRAM

**responses by program are below 5 and not included in by-program results*

School of the Arts	2015	2016	2017
<i>Blacksmithing*</i>	4	5	2
<i>Bronze Casting*</i>	5	4	1
<i>Ceramics*</i>	4	9	0
Digital Arts and New Media	32	45	24
<i>Jewelry*</i>	1	3	0
<i>Metal Casting*</i>	0	0	0
<i>Open Studio Advanced Certificate*</i>	0	1	0
Music	58	54	51
<i>Sculptural Metal*</i>	3	3	4
<i>Studio Arts Diploma*</i>	2	0	0
<i>Textiles*</i>	0	7	0
Sub Total - School of the Arts	109	131	82

University Arts & Sciences	2015	2016	2017
Adv. Dip in Rural Pre-Medicine	13	18	29
Associate of Arts	61	55	52
Associate of Science	31	47	35
College Prep	7	4	13
Engineering	17	11	18
<i>Transformative Justice*</i>		1	0
General Studies for Transfer	10	9	5
<i>Unarmed Civilian Peacekeeping*</i>	0	0	0
Sub Total - University Arts and Sciences	139	145	152

DEMOGRAPHIC INFORMATION

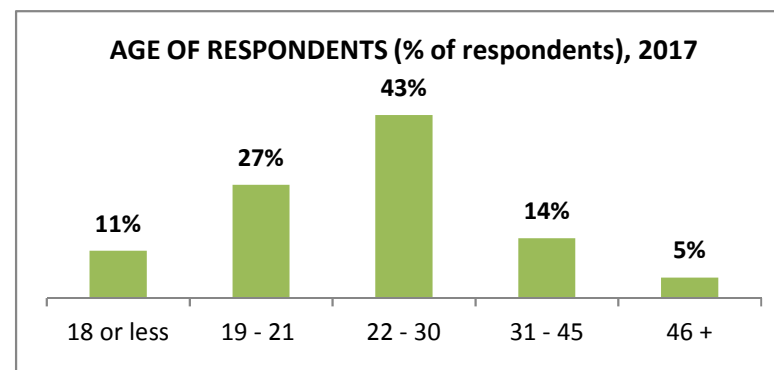
% of Respondents

Age	2013	2014	2015	2016	2017	Change 2016 to 2017
18 or less	14%	13%	12%	11%	11%	0%
19 - 21	28%	28%	28%	28%	27%	-2%
22 - 30	34%	36%	39%	38%	43%	5%
31 - 45	16%	16%	15%	17%	14%	-3%
46 +	8%	8%	6%	6%	5%	-1%

Status	2013	2014	2015	2016	2017	Change 2016 to 2017
Full-time	77%	80%	83%	83%	84%	1%
Part-time	23%	20%	17%	17%	16%	-1%

Domestic or International	2013	2014	2015	2016	2017	Change 2016 to 2017
Domestic Student	~	~	82%	82%	73%	-9%
International Student	~	~	18%	18%	27%	9%

Activity Before Selkirk	2013	2014	2015	2016	2017	Change 2016 to 2017
Working full-time	44%	38%	39%	39%	38%	-1%
Attending high school	19%	19%	18%	22%	23%	1%
Studying and working	9%	11%	9%	10%	12%	2%
Studying elsewhere	5%	6%	9%	7%	9%	2%
Working part-time	12%	12%	11%	8%	7%	-1%
Parenting	~	5%	5%	5%	4%	-1%
Travelling	4%	3%	3%	3%	2%	-1%
Retired	~	~	~	1%	1%	0%

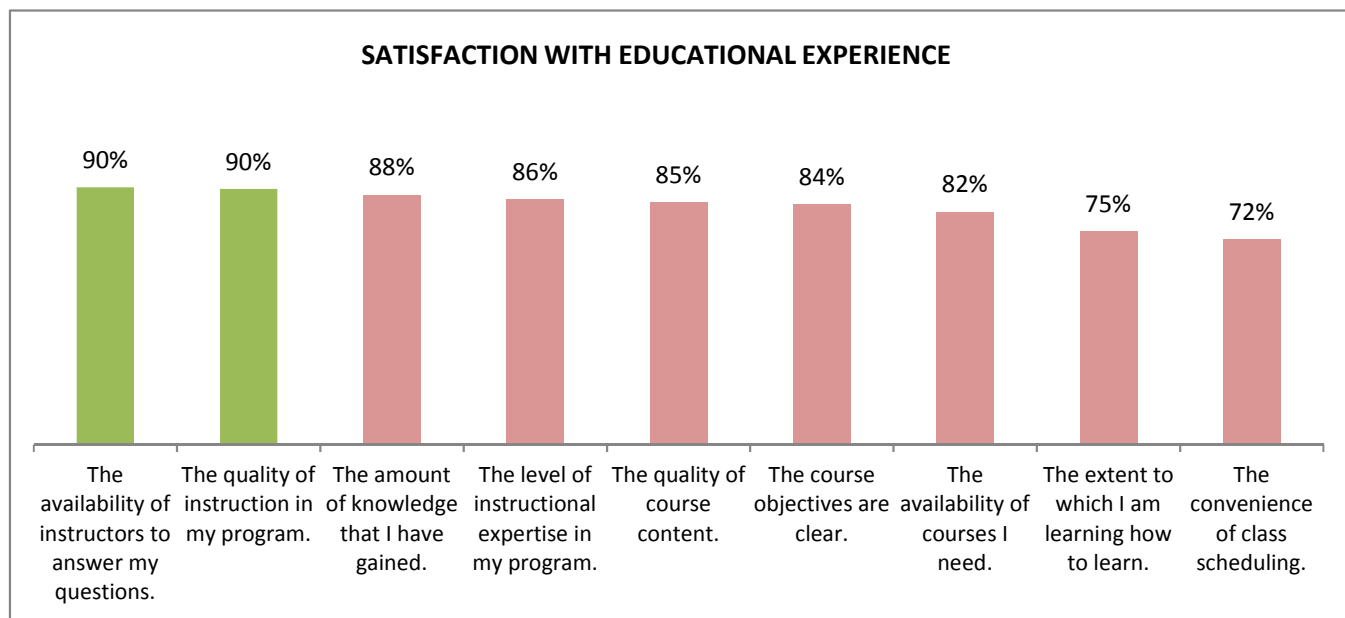


EDUCATIONAL EXPERIENCE

SATISFACTION BELOW MINISTRY TARGET OF 90% IS HIGHLIGHTED (within 1%)

% Very Satisfied or Somewhat Satisfied

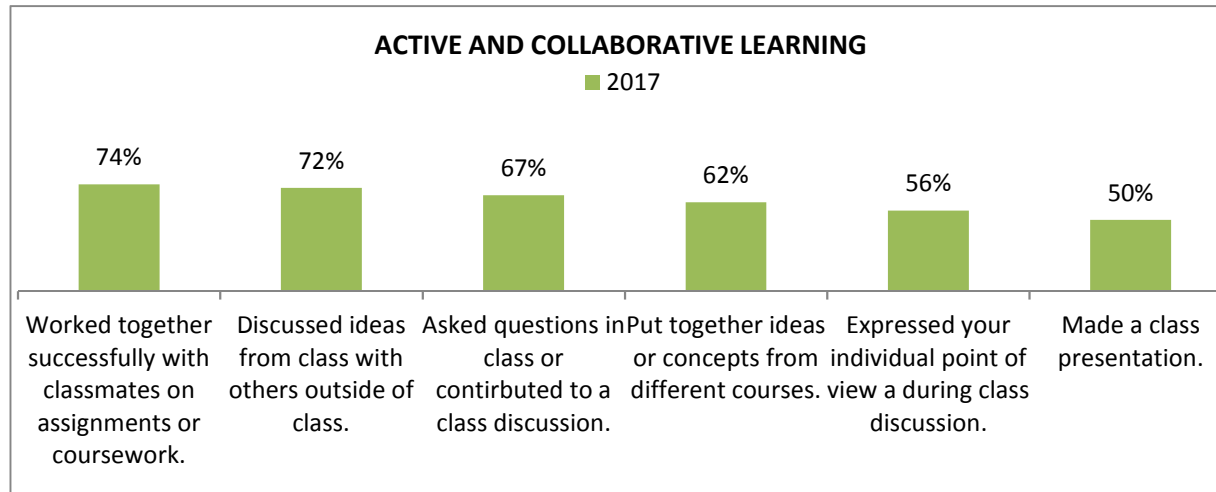
Satisfaction with Educational Experience	2013	2014	2015	2016	2017	Change 2016 to 2017
The availability of instructors to answer my questions.	90%	90%	91%	90%	90%	0%
The quality of instruction in my program.	93%	91%	92%	90%	90%	0%
The amount of knowledge that I have gained.	94%	93%	93%	90%	88%	-2%
The level of instructional expertise in my program.	91%	90%	91%	89%	86%	-3%
The quality of course content.	85%	89%	88%	87%	85%	-2%
The course objectives are clear.	87%	85%	87%	86%	84%	-2%
The availability of courses I need.	81%	81%	82%	83%	82%	-1%
The extent to which I am learning how to learn.	79%	77%	80%	78%	75%	-3%
The convenience of class scheduling.	76%	77%	77%	75%	72%	-3%



ACTIVE AND COLLABORATIVE LEARNING

% Often or Very Often

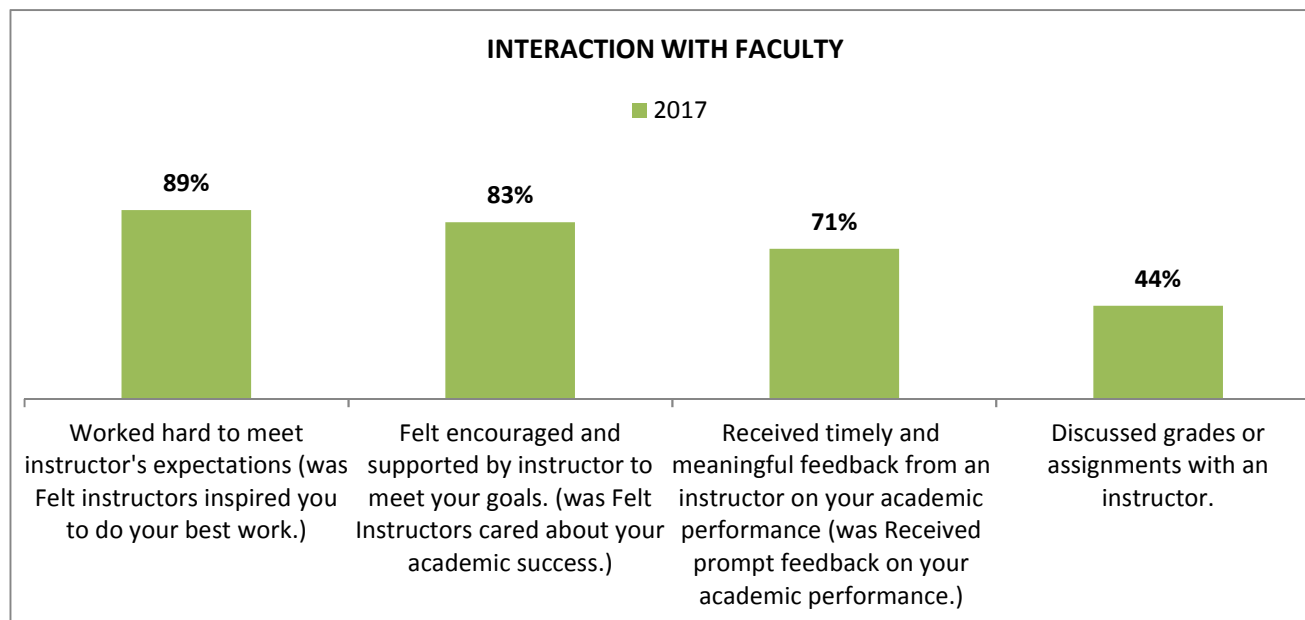
Active and Collaborative Learning	2016	2017
Worked together successfully with classmates on assignments or coursework.	74%	74%
Discussed ideas from class with others outside of class.	73%	72%
Asked questions in class or contirbuted to a class discussion.	66%	67%
Put together ideas or concepts from different courses.	61%	62%
Expressed your individual point of view a during class discussion.	55%	56%
Made a class presentation.	50%	50%



INTERACTION WITH FACULTY

% Often or Very Often

Interaction with Faculty	2013	2014	2015	2016	2017	Change 2016 to 2017
Worked hard to meet instructor's expectations (was Felt instructors inspired you to do your best work.)	72%	76%	79%	90%	89%	-1%
Felt encouraged and supported by instructor to meet your goals. (was Felt Instructors cared about your academic success.)	79%	83%	83%	84%	83%	-1%
Received timely and meaningful feedback from an instructor on your academic performance (was Received prompt feedback on your academic performance.)	65%	71%	71%	71%	71%	0%
Discussed grades or assignments with an instructor.	40%	43%	43%	41%	44%	3%

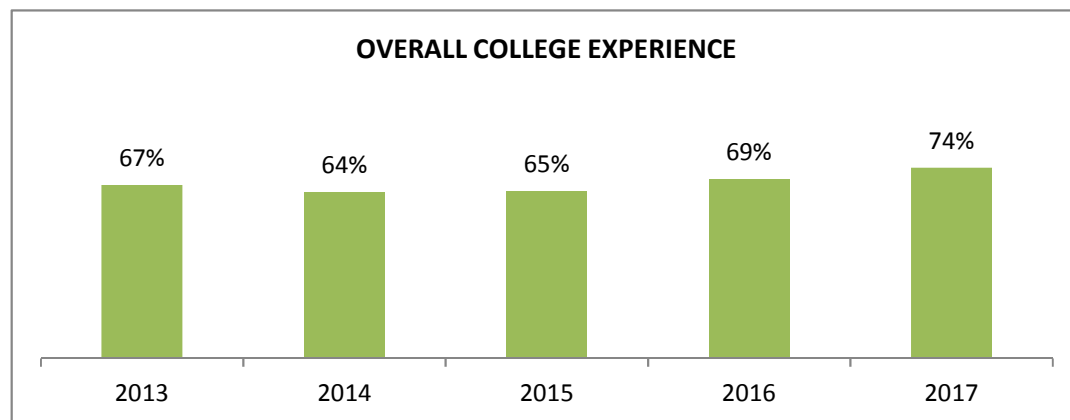


THE COLLEGE EXPERIENCE

% of respondents

% Very Satisfied or Somewhat Satisfied	2013	2014	2015	2016	2017	Change 2016 to 2017
Your overall experience this year.	86%	84%	85%	82%	79%	-3%
You feel a part of Selkirk College.	67%	64%	65%	69%	74%	4%

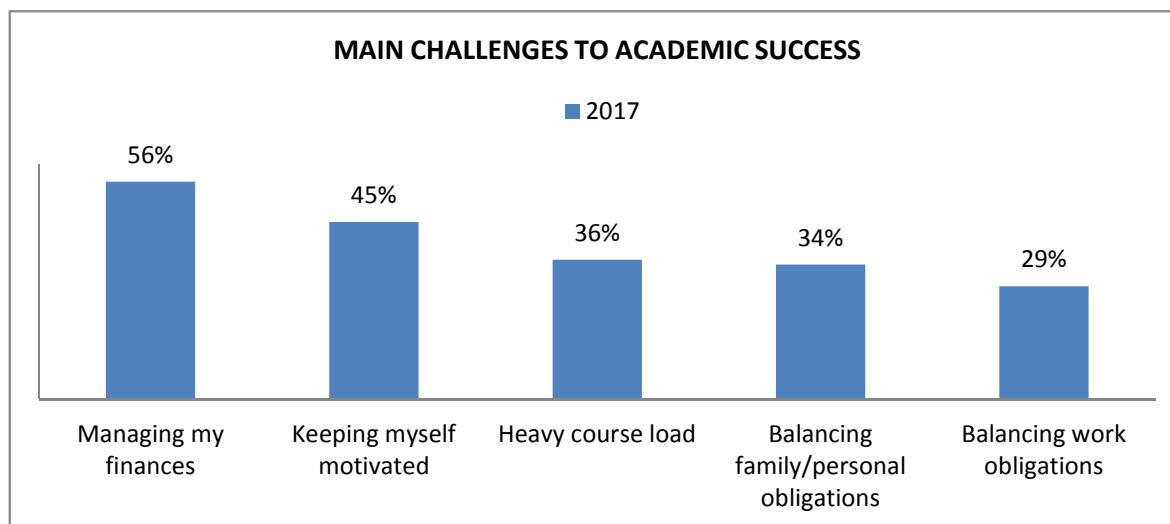
Was Selkirk College your first choice?	2013	2014	2015	2016	2017	Change 2016 to 2017
Yes	87%	82%	81%	78%	76%	-2%



CHALLENGES TO ACADEMIC SUCCESS

Select all that apply

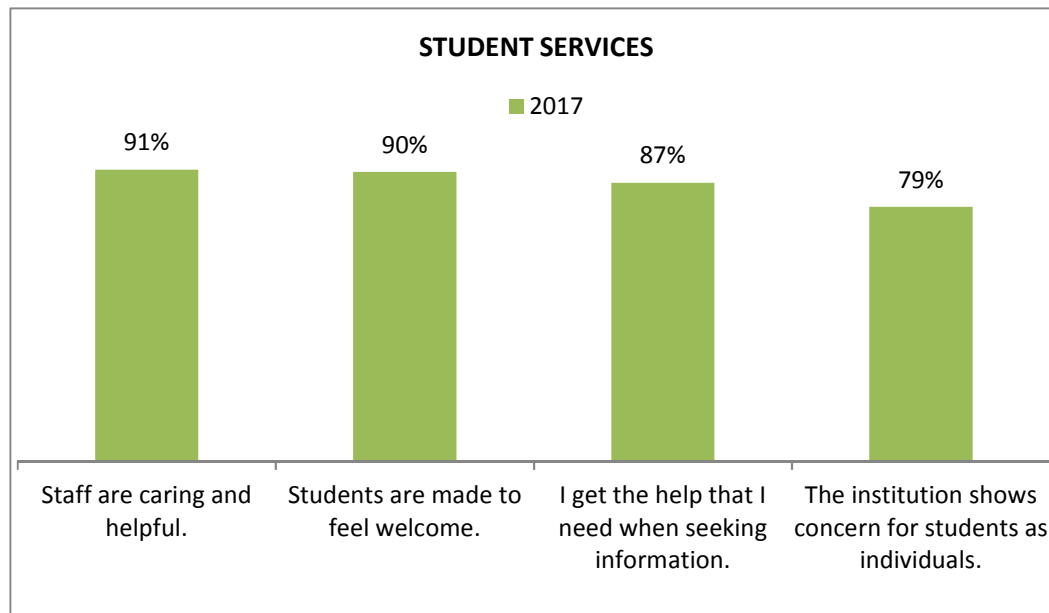
Major Challenges to Academic Success	2013	2014	2015	2016	2017	Change 2016 to 2017
Managing my finances	51%	49%	51%	54%	56%	2%
Keeping myself motivated	49%	50%	49%	47%	45%	-2%
Heavy course load	39%	33%	33%	38%	36%	-2%
Balancing family/personal obligations	46%	43%	41%	42%	34%	-7%
Balancing work obligations	31%	27%	31%	32%	29%	-3%
Transportation to/from school	17%	18%	20%	21%	24%	4%
Passing my courses	19%	18%	20%	21%	21%	0%
My health	21%	18%	20%	21%	20%	-1%
Finding appropriate living arrangements	8%	9%	11%	14%	19%	6%
Making new friends	11%	11%	12%	14%	13%	-1%



STUDENT SERVICES

% Strongly Agree or Agree

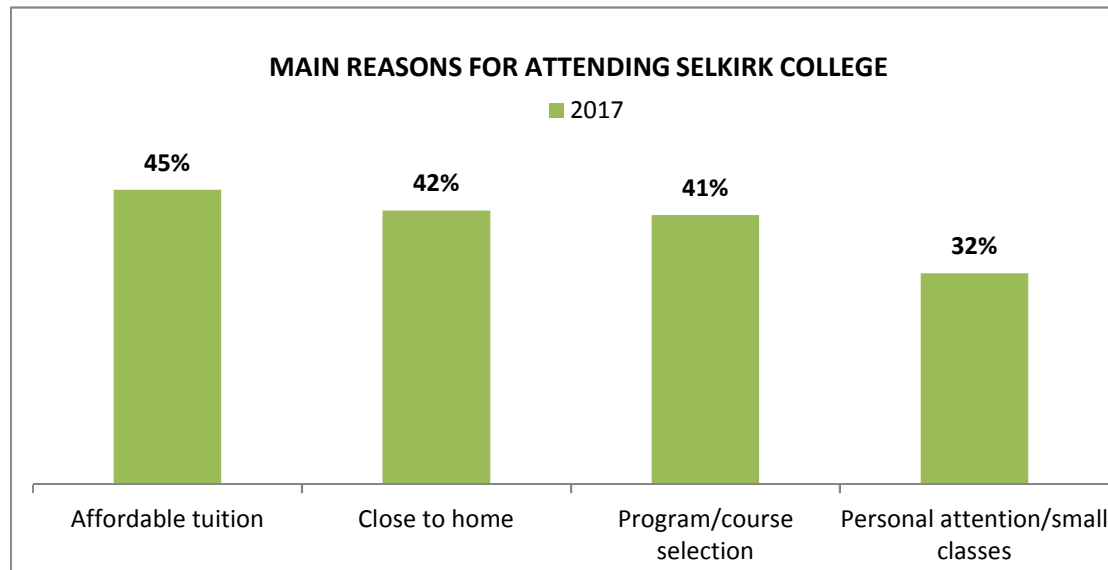
Student Services	2014	2016	2017	Change 2016 to 2017
Staff are caring and helpful.	93%	90%	91%	0%
Students are made to feel welcome.	90%	90%	90%	0%
I get the help that I need when seeking information.	92%	87%	87%	-1%
The institution shows concern for students as individuals.	83%	80%	79%	-1%



REASONS FOR CHOOSING SELKIRK

Select all that apply

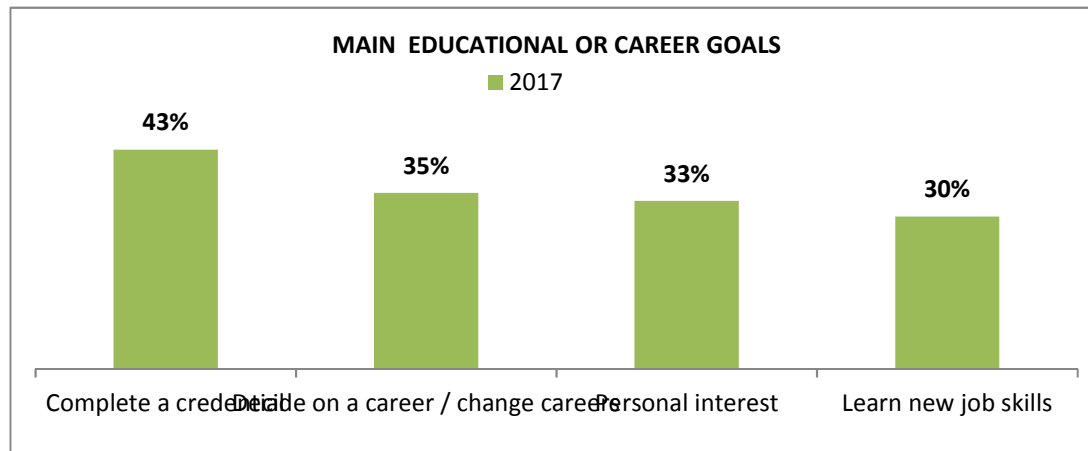
Reasons for Attending						Change 2016
	2013	2014	2015	2016	2017	to 2017
Affordable tuition	44%	40%	46%	45%	45%	0%
Close to home	55%	51%	47%	48%	42%	-6%
Program/course selection	41%	41%	49%	46%	41%	-5%
Personal attention/small classes	33%	31%	35%	33%	32%	-1%
Reputation of Selkirk	24%	22%	25%	22%	23%	1%
Quality of instruction	15%	17%	18%	21%	20%	-1%
Didn't want to leave the area	21%	20%	17%	20%	15%	-4%
Close to recreational activities	13%	11%	12%	10%	10%	-1%
Couldn't afford to leave the area	14%	11%	10%	9%	9%	0%
Availability of scholarships/bursaries/awards	7%	6%	7%	8%	7%	-1%



MAIN EDUCATIONAL OR CAREER GOALS FOR ENROLLING

Select all that apply

Educational or Career Goals	2013	2014	2015	2016	Change 2016 to	
					2017	2017
Complete a credential	29%	25%	27%	46%	43%	-3%
Decide on a career / change careers	48%	47%	49%	38%	35%	-3%
Personal interest	44%	41%	46%	40%	33%	-7%
Learn new job skills	34%	31%	31%	35%	30%	-5%
Improve existing job skills	18%	16%	19%	20%	18%	-2%
Improve basic skills	15%	13%	16%	19%	17%	-2%
Prepare to transfer	15%	12%	15%	14%	13%	-1%
Qualify to enter a program	12%	11%	13%	11%	11%	0%

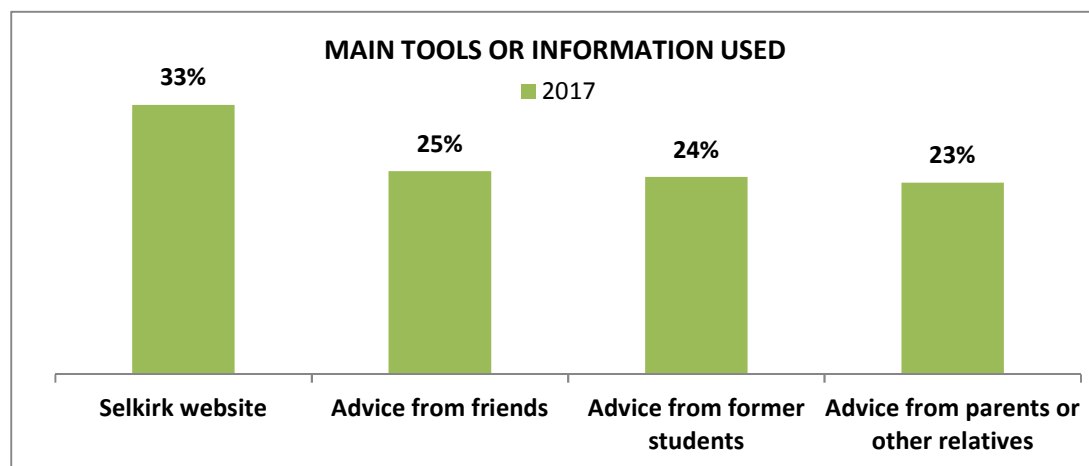


TOOLS OR INFORMATION USED TO HELP MAKE DECISION TO ATTEND SELKIRK

Select all that apply

Tools or Information Used	2013	2014	2015	2016	2017	Change 2016 to 2017
Selkirk website	50%	29%	34%	33%	33%	0%
Advice from friends	26%	26%	25%	27%	25%	-2%
Advice from former students	32%	27%	29%	26%	24%	-2%
Advice from parents or other relatives	27%	26%	28%	26%	23%	-3%
Visits to College	16%	13%	15%	16%	13%	-3%
Selkirk College Staff	18%	16%	14%	14%	11%	-3%
Online advertising	5%	12%	14%	12%	11%	-1%
Selkirk College Counsellors	15%	13%	15%	15%	11%	-4%
High school counsellors	15%	14%	15%	13%	10%	-3%
Social media (Facebook, Twitter, Utube)	3%	3%	5%	7%	7%	1%
College representative visiting your high school	7%	5%	6%	7%	6%	-1%
Print materials (college calendar, viewbook)	11%	7%	7%	6%	5%	-1%

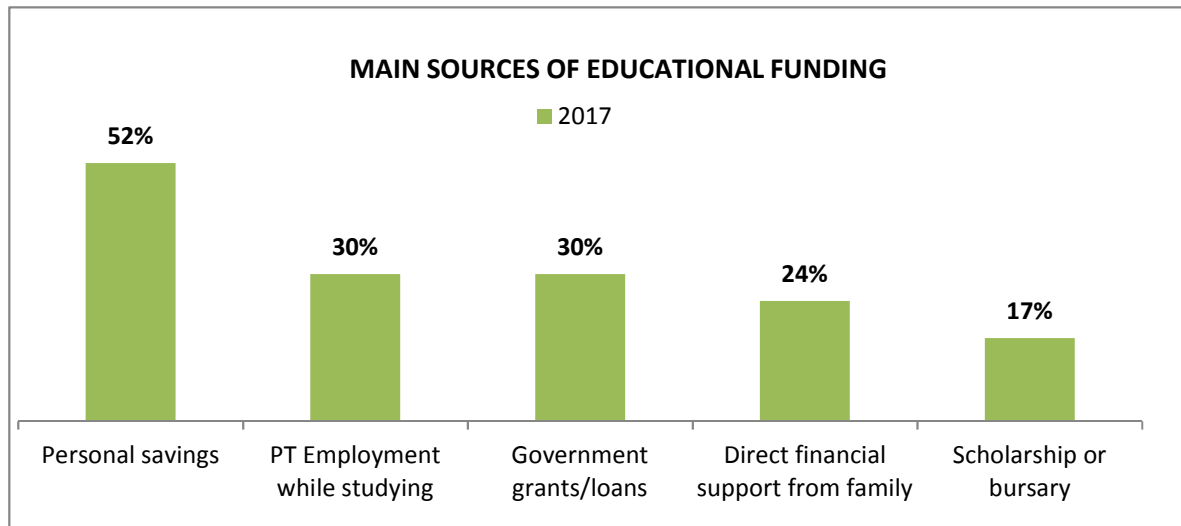
Other Tools or Information Used	2017 (n=)
International Agent	40
My own decision/own research	36
Had no choice/ Only option available	14
I had attended before	14
Employment Agency	12
Advice from employer	8
Personal Counsellor	8
Other college/university counsellors	7
High school teachers/staff	4
Hockey coach (Selkirk)/recruiter	1
Discussions with professionals	1
Kay Armstrong	1
Scholarship	1
Caregivers	1
Calling	1



MAIN SOURCES OF EDUCATIONAL FUNDING

Select all that apply

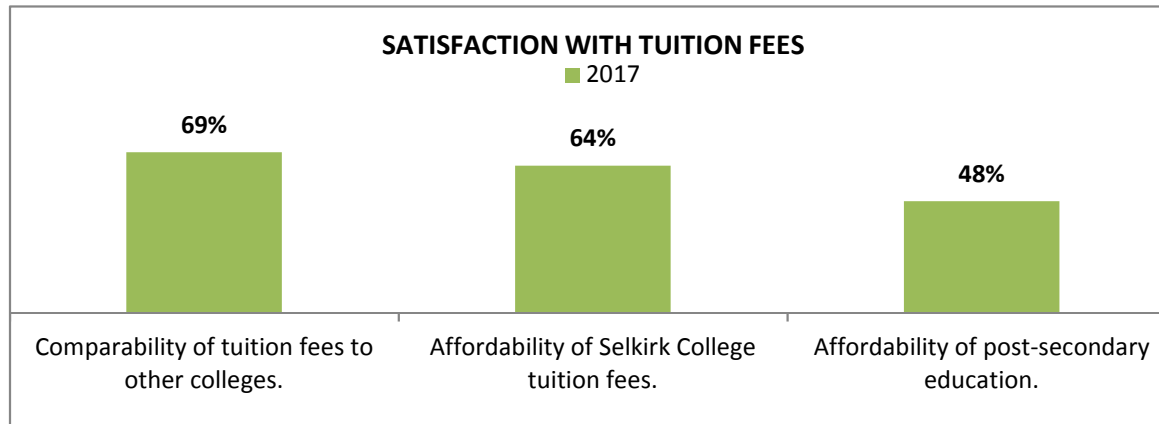
Main Sources of Funding						Change 2016 to
	2013	2014	2015	2016	2017	2017
Personal savings	43%	42%	53%	54%	52%	-2%
PT Employment while studying	20%	18%	26%	30%	30%	0%
Government grants/loans	33%	29%	29%	28%	30%	2%
Direct financial support from family	19%	19%	23%	25%	24%	0%
Scholarship or bursary	19%	19%	22%	20%	17%	-3%
Employment during school breaks	12%	10%	13%	15%	14%	-1%
Loan from family	12%	12%	17%	14%	16%	2%
Personal bank loan or credit card debt	10%	9%	13%	11%	9%	-2%
Registered Education Savings Plan (RESP)	6%	7%	7%	8%	8%	0%
Employment insurance	5%	5%	4%	6%	5%	-1%
FT Employment while studying	4%	4%	4%	5%	3%	-2%



SATISFACTION OF TUITION FEES

% Very Satisfied or Somewhat Satisfied

Satisfaction of Tuition Fees	2013	2014	2015	2016	2017	Change 2016 to 2017
Comparability of tuition fees to other colleges.	74%	73%	72%	69%	69%	0%
Affordability of Selkirk College tuition fees.	70%	67%	67%	63%	64%	1%
Affordability of post-secondary education.	51%	51%	48%	48%	48%	0%



HEALTHY CAMPUS OVERALL, SPECIAL SECTION

% Strongly Agree or Agree

Agreeance with statements	2017
I have access to clean safe water on campus.	91%
I feel safe from sexualized violence on campus and in our community.	81%
I feel safe from oppressive and discriminatory attitudes and beliefs at Selkirk College.	76%
I feel safe from oppressive and discriminatory attitudes and beliefs in the community.	74%
I live in an environment that is supportive of restful sleep.	72%
I have the opportunity to participate in activities that suit my preference and abilities.	71%
I am aware of programs at Selkirk College that promote good emotional and mental health.	62%
I have access to healthy foods on campus that suit my cultural preferences and dietary needs.	58%
There are welcoming spaces and programs for LGBTQ students on campus.	50%
My spritual expression and needs are supported by Selkirk College.	43%
I participate in programs at Selkirk College that promote good emotional and mental health.	38%

Select all that apply

Programs students would participate in	2017
Distress Management: Tools for Managing Stress & Anxiety	31%
Healthy Cooking on a Budget	31%
Chill Out Lounge: Safe, nurturing space during exam time	28%
Eat and Art: Create art in the pit while having a snack	20%
Dinner Basket Conversations: Cook and eat together with guided conversation	17%
Playing Well with Others: What to do when you feel socially awkward	16%
How to talk to my instructor	12%
Art Journalling for Wellbeing	11%
Student Ambassador Program	9%
Bouncing Back: Resilience on the run	8%
Gay Straight Alliance	7%