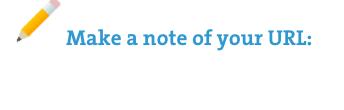


- Log in to TERMINALFOUR Site Manager.
- > Open your user profile.

| Username | bburns | | | | |
|--|-------------------------|---|----------|-------------------|---|
| Groups | Sample Data | | TERMINA | LFOUR Site Manage | r |
| Name | Brian Burns | | | | |
| Password [unchanged if left blank] | | | | | |
| Confirm Password | | | Username | 1 | |
| Default Language | English | | Usemanie | | |
| TERMINALFOUR Site Manager User Interface Language | English - Generic (en) | • | Password | | |
| Email Address * | bburns@terminalfour.com | ı | | | |
| Html Editor | Standard Textarea | • | | Login | |
| Default Preview Channel | No Default | | | | |
| I agree to the <u>terms of use</u> for the TERMINAL FOUR Extranet. | | | <u>.</u> | | |



- 1. Open a web browser and navigate to your TERMINALFOUR Site Manager installation.
- 2. Enter your username and password; then click Login.
- 3. TERMINALFOUR Site Manager opens. Click on your username in the top right corner to open your user profile:
 - a. You can change your Password.
 - b. If more than one Language is available, you can change language. This will change the language of the site you work on when you log in.
 - c. You can select your preferred User Interface Language. This is used to set the interface language of TERMINALFOUR Site Manager; menu items, site structure and user options.
 - d. You can update your Email Address; this is used for notifications sent from TERMINALFOUR Site Manager.
 - e. If more than one HTML Editor is available, you can change editor. The default is TinyMCE.
 - f. If more than one Preview Channel is available, you can set a default channel. This is used when you preview your content to see how it will look on the live site.



- The first part of building a website is identifying at least the high level architecture. In TERMINALFOUR Site Manager this involves building a Site Structure consisting of sections (folders).
- > There are a variety of different types of sections. These are displayed with different folder symbols as displayed below.
- > Once the different options have been explained by the trainer, build a small Site Structure you can use as a base for your new website.

| 1 ⁴ [™] | RMINALFOUR Site Manager | ger _∧AA 🍰 🔀 🔹 English 🔻 🏝 <u>moderator</u> | | | | | or Logo | |
|------------------------------------|-------------------------|---|---|----|-------|-----|---------|--|
| L | | | | Co | onten | t v | Rig | ghts & Roles 🔻 🛛 Help 🔻 |
| Show site stru | cture | | | | | | | |
| 🖻 Site Structure | | | 8 | | 0 | 0 | 8 | & 🚯 🚥 蒙 🖻 |
| Path : Home Sample Data | | | | | 1 | 0 | 0 | Lact Modified + - × |
| 🖬 📅 😶 | | | | | 2 | 0 | 0 | Last Modified + - × Content |
| 🛛 🖿 <u>News</u> | | | | | 1 | 0 | 0 | |
| 🗄 눰 Locati | ons | | | | 1 | 0 | 0 | You have no recently modified content |
| ···· 🖶 🖿 Events | i | | | | 0 | 0 | 0 | |
| \cdots 🗄 🛅 <u>Galler</u> y | | | | | 0 | 0 | 0 | Beelmandes + - |
| 🕀 🛅 Resou | rces | | | | 1 | 0 | 0 | Bookmarks * - |
| 🗄 🚮 <u>Blog</u> | | | | _ | 1 | 0 | 0 | You have no items |
| ···· 🖶 📫 Intran | <u>et</u> | | | | 1 | 0 | 0 | bookmarked - |
| ···· 🖶 🛅 <u>Tools</u> | | | | | 0 | 0 | 0 | |

Did you know?

- Normal Section not hidden from navigation.
- Hidden Section.

1

2

- Root Section (level 1 of a Channel or Micro Site).
- Mirrored Section (original location with write access).
- Mirrored Section ("new" location with read access only).
- Archive Section (content is not updated on publish).
- Section with Access Control (only groups with access can view this section on the site).

- 1. If you are not already on the Site Structure screen, click the Site Structure 🔜 icon.
- 2. At the level instructed by the trainer, add a new section with your name. To do so, hover over the Section Drop-Down Menu 🔄 and select Add Section.
- 3. Enter the relevant information to create a section. As a minimum, the Name must be filled in. All other default options are explained on the next page.
- 4. Enter a name for the section and click Add.
- 5. Repeat the steps above to build a site structure with at least three main sections. A minimum of one section should contain sub-sections as well.

| 4 | General | Content | Styles | Metadata | Edit Rights | Access | | |
|---|-------------|--------------|-----------|----------|-------------|--------|----------|--|
| Γ | Conoral in | formation a | bout the | costion | _ | | | |
| | General III | | ibout the | Section. | | | | Add Cance |
| | Name | | | | | | • | |
| | Output U | RI | | | | | | |
| | Access K | еу | | | | | | |
| | SEO Key | phrase(s) | | | | | | |
| | Output F | ile Name | | | | | | |
| | Status | | | | | | Approved | |
| | Default V | /orkflow | | | | | None | |
| | Show in I | navigation? | | | | | | [|
| | eForm Se | ction? | | | | | | [|
| | Archive S | Section | | | | | | [|
| | Content | Owner | | | | | | Inherited Owner: No Owner se No Owner se Select Owner |
| | Make this | a link secti | on? | | | | | |

How To – continued

6. When creating sections, the only required element is Name. The elements are all described below:

- a. Name: this is the name of your section and is typically also used directly in the menu navigation.
- b. Output URI: this is the Uniform Resource Identifier. If left blank, the section's name is used when publishing. It can be used to create a friendly URL or a shorter URL.
- c. Access Key: lets you enter a single character, which may be used as a shortcut within a Link Menu.
- d. SEO Key Phrase(s): in order to run an SEO report for a channel, one of multiple SEO Key Phrases must be set, at least at the root level.
- e. Output File Name: enables you to specify a file name. If left blank, the default file name is set by an Administrator.
- f. Status: select Approved, Pending or Inactive. Approved sections will publish if they contain approved content. Pending sections will not publish. Inactive sections are marked for deletion and can be permanently deleted by an Administrator.
- g. Default Workflow: select the workflow you wish to use for all content added to this section/branch.
- h. Show in Navigation: if unchecked, the section will not appear in navigation and will be displayed in the Site Structure with a grey folder icon.
- i. eForm Section: this must be checked if eForms are going to submit content to this section.
- j. Archive Section: if content is no longer updated, a section can be set as an archive. This will save publish time, as the section will not be reviewed each time a publish is run.
- k. Content Owner: select the user or group who "owns" the section. Content in the section will inherit this ownership, unless a different owner is specified for the content.
- 1. Make this a Link Section: check this to create a section linking directly to another section or an external URL. This section cannot contain content.

- > Sections can easily be moved, and the order in which they appear in navigation will change to reflect this.
- > Move one of your sections, using the drag and drop method.
- > Reorder the sub-sections you created earlier. Use either automatic ordering or move them manually.

Did you know?

> Sections can also be dragged and dropped from the Direct Edit screen.

| Site Structure | জ General | Content | Styles | Metadata | Edit Rights | Subsections | | More |
|---|--------------|-------------|--------|----------|-------------|------------------|-----------------|---------------|
|) » | List of Su | bsections | | | | | | |
| 🗄 🐚 News | ^ Automat | ic Ordering | | | | | | |
| Locations | Enabled | | | | | | | |
| ••• 🕀 🖿 Events | Method | | | | | Alp | habetical (A-Z) | - |
| 🗄 🖿 Gallery | | | | | | | | |
| ••• • • • • • • • • • • • • | Existing | Subsections | | | | | 🕂 Ado | d Subsection |
| 🖽 🙆 <u>Blog</u> | | | | | | | | ave Changes |
| ···· | Name | | | | | Last Modifie | | |
| ···· 🕀 🛅 <u>Tools</u> | Ireland | | | | | 24 Apr '12 09:53 | :06 🛛 🖂 🗠 | ⊗ 2 |
| ···· 🕀 🖿 <u>Style Asset</u> | United Kin | <u>gdom</u> | | | | 24 Apr '12 09:53 | :06 🛛 🖂 🗠 | |
| ··· 🛛 🖿 <u>widgets</u> | United Sta | ites | | | | 24 Apr '12 09:53 | :06 🗵 🖂 🗠 | 8 1 |
| … 🛛 🖿 home page | E France | | | | | 24 Apr '12 09:53 | :06 🗵 🖂 🗠 | |
| ··· 🛛 🖿 🛛 <u>Widgets Ho</u> | <u>Spain</u> | | | | | 24 Apr '12 09:53 | :06 🗵 🖂 🗠 | |
| 🖽 🗈 <u>Register</u> | | | | | | | Lock/UnLo | ock All 🔒 / 🚡 |
| 🗆 🖬 🕺 🖪 🗠 🗠 | | | | | | | | |
| 🗆 🗇 🖿 TERMINALF | | | | | | | I 53 | ave Changes |

- 1. To move a section, drag it with your mouse and drop it to the new location.
- 2. To reorder sections, click the Site Structure 🔜 icon if you are not already on the Site Structure screen.
- 3. Select Modify Section from the Section Drop-Down Menu 🔽.
 - a. Select the Subsections tab.
 - b. If you wish to use Automatic Ordering, check the box Enabled and select a Method. By default, all sections are locked. Unlock the sections you wish to apply Automatic Ordering to. To do this, use the Lock/Unlock All button or check the individual items.
 - c. If you wish to manually move the sections, use the Move arrows to move sections up and down.
 - d. Click Save Changes before navigating away from this screen, as the changes will otherwise not be saved.



- Content is added to a section by using Content Types.
- > Add content to one of your sections using the generic content type (the trainer will point out the name).
- Preview the content to ensure it looks OK. >
- Add the content or save as draft. 5

| ŀ | Add content. Enter content details. | | | | | | | | | | |
|---|--|-------------|------------|--|---------------|---|-----------------------|--|--|--|--|
| 9 | Section: Home » Sample Data » Home » News | | | | | | | | | | |
| ঙ | General Information | Content | Placement | Channels | Options | Mirrored Sections | | | | | |
| | Content Type: Page with heading Add T Preview Cancel | | | | | | | | | | |
| | Name * i | Writing for | or the Web | | | Save as Draft | | | | | |
| | Title i | Writing fo | or the Web | | | | | | | | |
| | Main body i | A 🐝 | | ≡ ··· • 7 (• • • n n • • • | 1133 ADDA - | rmat ▼ X the 28 − X, X [*] Ω ■ ψ [•] or print because people ling is physical: It is ha | e read differently on | | | | |



How To

- 1. Select Add Content from the Section Drop-Down Menu Select Add Content from the Section Drop-Down Menu content to.
- 2. If only one content type is enabled, this will open straight away. Alternatively you need to select which content type you wish to use.
 - a. The * next to the element identifies that the element is required.
 - b. The *i* next to the element gives you the details of the element; description and maximum size.
- 3. Enter a Name for the content. This will not be displayed on the published page, but simply act as a name within TERMINALFOUR Site Manager.
- 4. Use the Word file "Writing for the Web" and create a piece of content which looks as similar as possible to the original.
 - a. Open the Word file given to you by the trainer and copy the text.
 - b. Paste the text into the main body of your content. Some formatting may be necessary.
- 5. Preview to ensure you are happy with the result.
- Click Add to save the content once complete, or expand your options by clicking on the drop-down 6. icon rext to Add to reveal options such as Add & Approve and Save as Draft. The drop-down menu options may vary depending on configuration.

Did you know?

There are two versions of Direct Edit. The new version can only be used with Internet Explorer 8+, Opera and Firefox. The new version may not be enabled in your TERMINALFOUR Site Manager.



- There are numerous ways to add and modify content in TERMINALFOUR Site Manager. This time we are going to use New Direct Edit to add a new piece of content, with internal and external links.
- > Open New Direct Edit and add a new piece of content on the same page you added the "Writing for the Web" content to.
- > Include a link to an external website (e.g. http://www.terminalfour.com), a link to one of your other sections (e.g. "News") and a link to another attendee's "Writing for the Web" content.
- > Create an anchor link navigating from the bottom of the content back to the top.

| 1 | 2 | 3 | 4 | 5 | moderator (Moderator) | Logout 7 |
|---------------------------------|------------------|------------|----------|-------------------------------|-----------------------|----------|
| 😵 Add Content to Current Page 🕶 | 📫 Add New Page 👻 | 🖍 Modify 👻 | 🛍 Delete | Approve - | 🗄 Site Structure 🕶 | ~ |
| | | | | | | |

- Add content to the current page (section).
- 2 Create a new page under the current page (section).
- ³ Modify the details of the current page (section) you are on.
- Delete the current page (section) you are on.
- ⁵ Approve content that has been added to TERMINALFOUR Site Manager.
- ⁶ View the Site Structure (move sections).
- **7** Disable and enable **New Direct Edit**.

How To

- 1. From the Site Structure, select Direct Edit from the Section Drop-Down Menu 💿 beside the section you just added content to.
- 2. A Direct Edit screen opens with a red dotted line surrounding any content for which you have editing rights. A Direct Edit menu is displayed at the top of the screen; you can use the orange toggle button to show/hide the Direct Edit menu.
- 3. Click Add Content to Current Page.
- 4. Select a Content Type.
- 5. Enter a Name for your content.
- 6. External Link: e.g. http://www.terminalfour.com.
 - a. Type the text you wish to use as your link text; e.g. TERMINALFOUR.
 - b. Highlight the text; then select Insert/Edit Link is from the WYSIWYG.
 - c. The Insert/Edit Link Window opens; complete the details as required.
 - i. Link URL: enter the URL of the site you wish to link to.
 - ii. Anchors: anchor links will appear in the drop-down list once you have created them.
 - iii. Target: select how the link should open, e.g. within the same window or in a new window.
 - iv. Title: enter information about where the link will send the user; this will aid user accessibility.
 - v. Class: you may have styles set for different type of links; you can select the different styles here.

Continues >>

How To- continued

- 7. Section Link: e.g. to one of your other sections.
 - a. Type and highlight the text you wish to use as the link text or simply place your mouse where you want the link inserted. Select Insert Section Link 📱 from the WYSIWYG.
 - b. A window will pop up displaying the Site Structure; navigate to the section you wish to link to and click on it.
- 8. **Content Link**: e.g. to another attendee's "Writing for the Web" content.
 - a. Type and highlight the text you wish to use as the link text or simply place your mouse where you want the link inserted. Select Insert Content Link 🗈 from the WYSIWYG.
 - b. A window will pop up displaying the Site Structure; click on the section that contains the content you wish to link to; a list of content will be displayed.

9. Anchor Link:

- a. Place your mouse where you want to set your anchor.
- b. Select Insert/edit anchor 🗳 from the WYSIWYG.
- c. Give your anchor a name: e.g. "top" and click Insert; an anchor icon 💹 will be placed indicating that an anchor has been set.
- d. Type and highlight the text you wish to use as the anchor link text.
- e. Select Insert/Edit Link im from the WYSIWYG; the Insert/Edit Link Window opens.
- f. Click on the Anchors drop-down menu and select the anchor you have created.
- g. Click Insert.
- 10. Click Add or Save as Draft to save the content once complete. This will bring you directly to the preview of the content, where you can test your links.

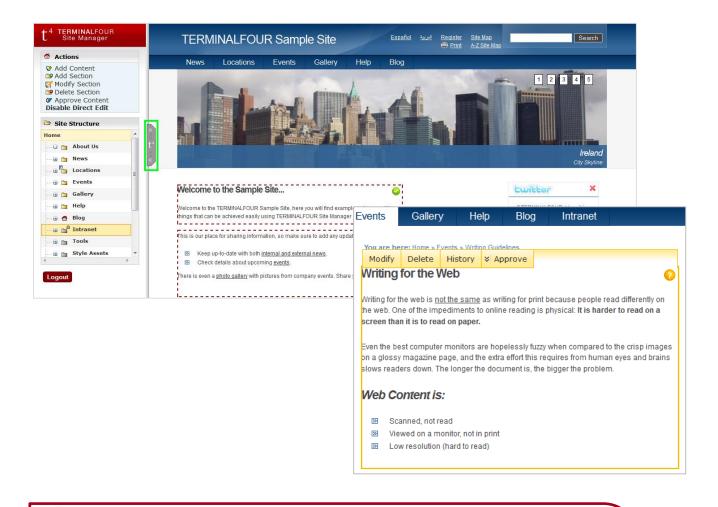
| TERMINALFOUR Site Manager | 🐇 Add Content to Current Page 🕶 | = Add New Page - | Modify - | 💼 Delete | Approve - | moderator (Moderator) L | <u>.ogout</u> |
|--|---|------------------------|--|----------------|------------------|---------------------------|---------------|
| Training S | | | | | | Contact Us Site Map | <u></u> |
| About Us Tra | aining Overview News | Writing for the | Web Ta | ables | | | |
| You are here: <u>Home</u> » <u>Writi</u> Writing for the W | | | Modify I Writing f | | story × Appro | ve | 2 |
| Writing for the web is differently on the web | not the same as writing for print becar One of the impediments to online rea screen than it is to read on paper. | | Writing for the web is <u>not the same</u> as writing for print because people read differently on the web. One of the impediments to online reading is physical: It is harder to read on a screen than it is to read on paper. | | | | |
| crisp images on a glo | er monitors are hopelessly fuzzy whe ssy magazine page, and the extra effo is slows readers down. The longer the | ort this requires from | Even the best computer monitors are hopelessly fuzzy when compared to the crisp mages on a glossy magazine page, and the extra effort this requires from human eye and brains slows readers down. | | | | |
| | | | Web Cor | ntent is: | | | |
| Web Content is: | | | ⊠ Viewe | ed on a monit | or, not in print | | |
| ★ Scanned, not read | | | | resolution (ha | rd to read) | | |
| ★ Viewed on a monit ★ Low resolution (har | A second s | | ⊠ addeo | d text here | | | |

Section/Content Links

- > **Section Link**: a link to a section within TERMINALFOUR Site Manager. It links to the ID of the section, which means that if the section is moved the link will stay active.
- Content Link: a link to a content item within a section. It works by linking directly to a specific piece of content on a page which may have multiple content items on it. As a result, the link will jump to the exact place on the page where the content starts.



- There are numerous ways to add and modify content in TERMINALFOUR Site Manager. This time we are going to use Direct Edit to add a new piece of content, with internal and external links.
- Open Direct Edit and add a new piece of content on the same page you added the "Writing for > the Web" content to.
- Include a link to an external website (e.g. http://www.terminalfour.com), a link to one of your > other sections (e.g. "News") and a link to another attendee's "Writing for the Web" content.
- Create an anchor link navigating from the bottom of the content back to the top. >



How To

- From the Site Structure screen, select Direct Edit from the Section Drop-Down Menu 1. beside the section you just added content to.
- A Direct Edit screen opens with a red dotted line surrounding any content for which you have 2. editing rights. A Direct Edit menu is displayed on the left; you can use the grey tab to show/hide the Direct Edit menu.
- 3. Click Add Content from the Direct Edit menu on the left.
- 4. Select a Content Type.

8

5. Enter a Name for your content.

Continues >>

How To – continued

- 6. External Link: e.g. <u>http://www.terminalfour.com</u>.
 - a. Type the text you wish to use as your link text; e.g. TERMINALFOUR.
 - b. Highlight the text; then select Insert/Edit Link is from the WYSIWYG.
 - c. The Insert/Edit Link Window opens; complete the details as required.
 - i. Link URL: enter the URL of the site you wish to link to.
 - ii. Anchors: anchor links will appear in the drop-down list once you have created them.
 - iii. Target: select how the link should open, e.g. within the same window or in a new window.
 - iv. Title: enter information about where the link will send the user; this will aid user accessibility.
 - v. Class: you may have styles set for different type of links; you can select the different styles here.
- 7. Section Link: e.g. to one of your other sections.
 - a. Type and highlight the text you wish to use as the link text or simply place your mouse where you want the link inserted. Select Insert Section Link 🕅 from the WYSIWYG.
 - b. A window will pop up displaying the Site Structure; navigate to the section you wish to link to and click on it.
- 8. **Content Link**: e.g. to another attendee's "Writing for the Web" content.
 - a. Type and highlight the text you wish to use as the link text or simply place your mouse where you want the link inserted. Select Insert Content Link 🗈 from the WYSIWYG.
 - b. A window will pop up displaying the Site Structure; click on the section that contains the content you wish to link to; a list of content will be displayed.

9. Anchor Link:

- a. Place your mouse where you want to set your anchor.
- b. Select Insert/edit anchor **J** from the WYSIWYG.
- c. Give your anchor a name: e.g. "top" and click Insert; an anchor icon 💹 will be placed indicating that an anchor has been set.
- d. Type and highlight the text you wish to use as the anchor link text.
- e. Select Insert/Edit Link im from the WYSIWYG; the Insert/Edit Link Window opens.
- f. Click on the Anchors drop-down menu and select the anchor you have created.
- g. Click Insert.
- 10. Click Add or Save as Draft to save the content once complete; this will bring you directly to the preview of the content, where you can test your links.

Section/Content Links

- Section Link: a link to a section within TERMINALFOUR Site Manager. It links to the ID of the section, this means if the section is moved the link will stay active.
- Content Link: a link to a content item within a section. It works by linking directly to a specific piece of content on a page that may have multiply content items on it.



- > Tables are sometimes used to arrange information within your content to make it easier to read.
- > Create a piece of content in one of your empty sections.
- > Create a table similar to the one below.

| | | | About Us | Departments | | | | |
|-----------|-------------|--|---------------------------------|---|----------------------------|--|--|--|
| | | | You are here: Home | » <u>Departments</u> | | | | |
| | | | Demo table | | | | | |
| ıme * i | Table | | Palaw is the para | Demographics of Internet Users Below is the percentage of each group who use the internet, according to a recent | | | | |
| ie i | Demo Table | | survey. | sinage of each group who use the lines | net, according to a recent | | | |
| in Body i | | | | Use the Ineternet | | | | |
| in bouy 1 | | ≣ 🗐 📑 Styles 🔹 Format ा 🕼 崎 🖓 🖓 🖓 🖓 🖓 🖓 | Adults | Adults 75% | | | | |
| | | ╔╺╺╷╺╯╔╷╖┉╷─╷╲╺ ⋺╎╬╓╬╨╎ᅖᅖ | Women | 74% | | | | |
| | | | Men | 76% | | | | |
| | | | | | | | | |
| | | Demographics of Inte | rnet Users | | | | | |
| | | tage of each group who use the int | | | | | | |
| | | Use the Internet | | þ | | | | |
| | Adults | 75% | | | | | | |
| | Women | 74% | | | | | | |
| | Men | 76% | | | | | | |
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|) n z | , n = = = | = = chilar | Development | | 🕻 🔝 📾 💥 | | | |
| в | ′∐∣≣≣≣≣ | styles | Paragraph 🔻 | X 🖻 🛍 🛍 | 🛚 १०४३ ६०० ५२० | | | |
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| A 🕼 🗄 | | | | | | | | |

Did you know?

- > Once the table is inserted and selected, additional table options are enabled in the toolbar. Hover the mouse over each icon to display the description.
- Provide a summary of a table's content and structure to ensure people using non-visual user agents may better understand it.

- 1. From the Site Structure screen, select Add Content from the Section Drop-Down Menu beside the section you wish to add content to.
- 2. If only one content type is enabled, this will open straight away. Alternatively you need to select which content type you wish to use.
- 3. Enter a Name for the content. This will not be displayed on the published page, but simply act as a name within TERMINALFOUR Site Manager.

| | Insert/Modify table | | × |
|----------------------------|---------------------|-------------|--------|
| General Advanced | | | |
| General properties | | | |
| Columns | 2 | Rows | 6 |
| Cellpadding | | Cellspacing | |
| Alignment | Not set 💌 | Border | 0 |
| Width | | Height | |
| Class | Not set | • | |
| Table caption | | | |
| Make first row a header | | | |
| Make first column a header | | | |
| | | | |
| Update | | | Cancel |
| | | | |
| | | | |
| | | | |

How To – continued

- 4. In the Main body, click Insert a table from the WYSIWYG; the Insert/Modify table window pops up. Complete the details as required.
 - a. Columns: enter the number of columns required for the table.
 - b. Rows: enter the number of rows required for the table.
 - c. Cellpadding:
 - d. Cellspacing:
 - e. Alignment: Border:

As a general rule leave these fields blank.

g. Width: h. Height:

f.

- Class: if more than one class of table is made available, select one from here. i.
- Table Caption: if you check this, space above the table is inserted, allowing you to add a j. caption.
- k. Make first row a header:
- Make first column a header: Ι.

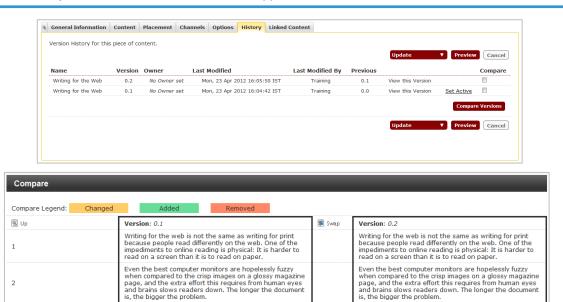
By checking these, the first row/column will become a header. This allows data in your table to be associated to possible headers

- 5. Click the Advanced tab.
- 6. Enter a Summary; this should be used to describe the primary purpose of the table and give an indication of its overall structure. Most screen readers will read the summary first to provide the user with information to help them interpret and use the table. With more complex tables, the summary becomes increasingly important.
- 7. Click Update to insert the table.
- 8. Once the table is created you will notice that more options are available to you in the tool bar.
- 9. Fill data into the table and merge the necessary cells for the title and description.
- 10. Preview your content.
- 11. Click Add or Save as Draft when complete.

- > TERMINALFOUR Site Manager allows you to see all changes made to content, compare different versions and set previous versions of the content live.
- > To see how this works, modify a piece of content; then compare the two versions of the content. This can be done from the normal interface, not from Direct Edit.
- > Set the original version of the content live again.

Did you know?

> History can also be accessed from the Approve Content screen



How To

5

6

12

Main body -

- 1. Modify a piece of content.
 - a. Select Modify Content from the Section Drop-Down Menu 🕒 beside the section containing the content.

Web Content is:

Close

Viewed on a monitor, not in print

*Low resolution (hard to read)

b. Click on the content's name to open it.

Web Content is:

canned, not read

Viewed on a monitor, not in print

*Low resolution (hard to read)

- c. Make changes to the content and click Update.
- 2. Select History from the Content Drop-Down Menu 🔽 beside the content.
- 3. Check Compare for the two versions you wish to compare, then click Compare Versions.
 - a. Select either Preview Compare or Normal Compare.
 - b. Preview Compare: a preview of your content is displayed. Deleted content is highlighted in red and added content is highlighted in green.
 - c. Normal Compare: a side-by-side comparison of your content is displayed (see image above). This can be displayed in Text or HTML view. Deleted content is highlighted in red, added content is highlighted in green, and changed content is highlighted in amber.
- 4. Close the window and click Set Active beside the original version (assuming you wish to revert to a previous version of the content).



- > Once content is approved, it will automatically be published the next time a publish is run, unless you specify a publish date.
- > Specify the Publish Date, Expiry Date, Content Owner and Archive Section for one of your pieces of content.
- > You can use the normal view or Direct Edit.

| ġ | General Informatio | on Co | ntent | Placen | nent | Channels | Options | Linked C | ontent | | | | |
|---|--------------------|---------|-----------|---------|------------|----------|---------|----------|--------|--|--|--|--|
| | Content Embargo a | nd Expi | iry Infoi | rmation | | | | | | | | | |
| | | | | | | | | | | Update V Preview Cancel | | | |
| | Publish Date | | | | | | | | | (yyyy/mm/dd hh:mm) | | | |
| | Expiry Date | | | | | | | | | (yyyy/mm/dd hh:mm) | | | |
| | Review Date | | | | | | | | | (yyyy/mm/dd hh:mm) | | | |
| | Archive Section | 0 | | May | May 2012 📀 | | 0 | 10:30 | | Select | | | |
| | Content Owner | | | | | | | | | No Owner set* | | | |
| | | Su | Мо | Tu | We | Th F | r Sa | Hour | Minute | *Content Owner is inherited from branch if it is not set | | | |
| | | | | 1 | 2 | 3 | 4 5 | | | Update V Preview Cancel | | | |
| | | 6 | 7 | 8 | 9 | 10 | 11 12 | | | | | | |
| | | 13 | 14 | 15 | 16 | 17 | 18 19 | | | X Search For Users | | | |
| | | 20 | 21 | 22 | 23 | 24 | 25 26 | \Box | | Search | | | |
| | | 27 | 28 | 29 | 30 | 31 | | | | Search: 💿 Both 🔿 Users 🔿 Groups | | | |
| | l | 27 | 20 | 29 | 30 | 31 | | | | Toggle advanced search | | | |
| | | То | day | | Cl | ear | Done | | | Cancel | | | |

How To

- 1. From the Site Structure screen, select Modify Content from the Section Drop-Down Menu beside a section containing content.
- 2. Click on the content's name to open it.
- 3. Select the Options tab.
- 4. Fill in the relevant fields by clicking the box to open the calendar; simply click on the date you wish to use and adjust the time by dragging the hours and minutes, then click Done. If you do not set the time, it will default to the current time.
- 5. Click Update to save the changes to the content.

Content options

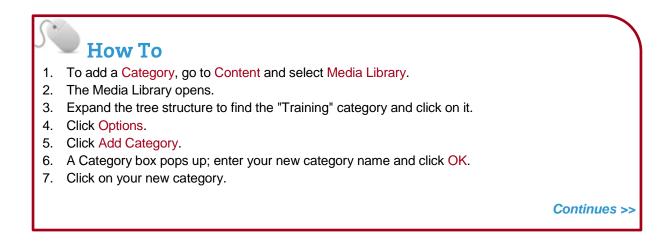
- > **Publish Date**: schedules a publish date, i.e. the date the content will go live on the site. The content has to be approved before it can be published.
- > **Expiry Date**: content will expire and be removed from the site.
- Review Date: TERMINALFOUR Site Manager will email the Content Owner. If no owner is set, the person who last modified the content will be notified instead.
- Archive Section: allows you to specify a section for the content to go to once it has expired. If you are publishing lots of content, it may be a good idea to create an Archive Section to store expired content in. This way the content can be used and published again at a later date. Click Select to select a section; the section id is inserted as a reference.
- Content Owner: sets an owner to the Content Item. If this is not set and the Section Owner is set, this will be used.

- The Media Library is used to store files of all sorts to use in content. You may not have access to uploading new files – this depends on your user credentials.
- > Open the Media Library and locate the training category.
- > Add a category with your own name; then upload the image you have been given by the trainer.

Did you know?

> The Media Library can be accessed directly from the WYSIWIG as well; this means you can add media while you are adding the content.

| Media Library | | |
|-----------------------------|-------------|---|
| | | |
| 🏱 Media Library | Browse | |
| 🔍 🔊 📴 Options | 📑 Add Media | Search for an item Search Enter ID Jump Filter: All Types 💌 🚍 📟 |
| 💕 Add Category | | |
| 💕 Delete Category | | |
| Categorised | | |
| 🖶 🗀 End User Training | | |
| ···· 🖶 🗀 <u>Ireland</u> | | |
| 🚥 🗉 🛛 <u>Marketplace</u> | | |
| 🗉 😑 🗁 <u>Sample Data</u> | | |
| 🗉 🗃 <u>Content</u> | | |
| 🖬 🐚 <u>Photos</u> | | |
| 🗉 🗉 🛅 <u>Style Assets</u> | | |
| 🖬 <u>Training</u> | | Enter a name for the new Category |
| 🗆 🖬 🛛 <u>United Kingdom</u> | | |
| 😳 🗃 🛄 <u>United States</u> | | |
| <u> </u> | | |
| | | |
| | | OK Cancel |



How To – continued

- 8. To add media to your category, click Add Media (the use of **Name**, **Description** and **Keywords** is dependent on your Media Formatters):
 - a. Name: enter a name for your Image. By default, this is not output on the site, but is used only as a name in the Media Library to allow easy identification.
 - b. Description: by default, this is used as the alt tag and should hence always be filled in for images.
 - c. Keywords: enter relevant keywords for the image. These are used for search purposes in the Media Library.
 - d. Type: this will be automatically detected where possible. If an incorrect type is selected, you need to add the file and then modify it again in order to change the type.
 - e. Syntax Type: for non-binary files you can select what syntax highlighting to use (if any). This does not apply to images, PDFs, etc.
 - f. Media: click Browse to select the relevant image.
 - g. Hide Syntax Highlighting: check this option if a Syntax Type is selected and you wish to hide it.
 - h. Thumbnail: thumbnails are automatically generated for images and can be added for other file types if needed.
 - i. Media Language Dependence:
 - i. Fully Independent: the media is the same in all languages and can hence not be translated.
 - ii. Independent Media File: the file and thumbnail exist independent of language.
 - Other elements can be modified based on language. iii. Fully Dependent: all elements depend on language and can be translated.
 - Categorisation: by default, all media items are categorised.

j. Cate 9. Click Add.

| Media Library | | | |
|-----------------------------|-------------------------------------|--|----|
| | | | |
| () General Categories | | | |
| General Media Information | | | |
| | | Add Canc | el |
| Name i | | | |
| Description 1 | | | |
| | | | |
| | | | |
| Keywords i | | | |
| | | | |
| | | | |
| Туре | | | |
| Syntax type | None 💌 | | |
| Media 🛔 | Browse_ | | |
| Hide syntax highlighting | | | |
| Thumbnail 💷 👔 | Browse_ | | |
| Media Language Dependence 👔 | Fully Independent 💌 | | |
| Categorisation | Categorised | ۲ | |
| | | | |
| | [1]If you do not upload a thumbnail | the system will attempt to create one from the uploaded Media. | |
| | | Add Canc | el |
| | | | |



- You are going to add the image which you just uploaded into the Media Library to an existing content item by modifying the content "Writing for the web".
- > Ensure the image is in the top left corner.

| Writing for the Web | |
|--|--|
| IMAGE IMAGE IMAGE IMAGE IMAGE IMAGE IMAGE IMAGE | Writing for the web is <u>not the same</u> as writing for print because people read differently on the web. One of the impediments to online reading is physical: It is harder to read on a screen than it is to read on paper. This is some more text. Even the best computer monitors are hopelessly fuzzy when compared to the crisp images on a glossy magazine page, and the extra effort this requires from human eyes and brains slows readers down. The longer the document is, the bigger the problem. |
| Web Content is: | |
| Scanned, not read | |
| Viewed on a monitor, not in private the second secon | int |
| Low resolution (hard to read) | |

- 1. From the Site Structure screen, select Modify Content from the Section Drop-Down Menu <a>beside the section containing the content "Writing for the Web".
- 2. Click on the content's name to open it.
- 3. Place your mouse where you wish to insert the image within the main body of the content; then select Insert Media 🛃 from the toolbar.
- 4. The Media Library opens.
- 5. Navigate to the category where you uploaded the image earlier.
- 6. Hover over the image thumbnail and click Select.
- 7. The image is inserted in to your content.



- > To fit an image into a piece of content, it may be necessary to resize or crop the image.
- > To ensure the image is properly resized, use the Media Library's facility to create variants.

| IMAGE | Variations History Usage Original Version | |
|---|--|---|
| This is an image of an image. Type: image/ Formatter: image/ Filename: Image.jpg | Select Mor General Categories Image Variations Image Variations Image Variations Create new Variation Image Variations MAGE MAGE IMAGE IMAGE MAGE IMAGE IMAGE IMAGE Image Variations MAGE IMAGE IMAGE IMAGE IMAGE Image Variations MAGE IMAGE IMAGE IMAGE IMAGE Image Variations Image Variations Image Variations MAGE IMAGE IMAGE IMAGE IMAGE Image Variations Image Variations Image Variations Image Variatimage Variatimage Variations Image Variations | Update Cancel • Crop • Resize • Resize a large image into a scredefined size or enter a custom size • Custom Width: Height 200 200 Keep aspect ratio • Variant Name Save Save |

How To

- 1. From your content, click Insert Media 🛃.
- 2. Locate the image in the Media Library; the next step is dependent on which **Mode** you are using to view the contents of the Media Library.
 - a. If the Media Library is in **Preview Mode**; hover over the image thumbnail and click Advanced.
 - b. If the Media Library is in **Detailed Mode**; click on the media item's name.
- 3. From the Variations Tab, click Add Variant.
- 4. Either Crop or Resize the image.
- 5. Enter a Variant Name, if desired; if left blank, the new size will be used as the name.
- 6. Click Save.
- 7. Add additional variants if needed.
- 8. Once you have added the necessary variants, click Update to save.
- 9. To use a variant in content; the next step is dependent on which **Mode** you are viewing the Media Library.
 - a. If the Media Library is in **Preview Mode**; hover over the image thumbnail and click Advanced.
 - b. If the Media Library is in **Detailed Mode**; click on the media item's name.
- 10. All variants will be displayed. Click the radio button to select the variant you wish to use.
- 11. Click Select to add the image variant to your content.
- 12. The variant is inserted in to your content.



You may want to specify where on the page an image should appear and how text is placed around this image. Set the Media Attributes which will let you specify Margin, Float, etc.

| General Info | ormation Conten | t Placement Channels Options Linked Content |
|--------------|-------------------|---|
| Content Tem | plate: TRAIN Gene | ric Template |
| | | TERMINALFOUR Site Manager - Edit Media Attributes |
| Name * i | | |
| Heading 1 | Set Media Attri | butes |
| | | |
| Main Body | | Update Cancel |
| | Width | 100 |
| | Height | 100 |
| | Border | |
| | Padding Margin | 10px |
| | display | |
| | Float | |
| | Constrain Propor | ions |
| | | |
| | | Image: Second state Content Placement Channels Options Linked Content |
| | | Content Template: TRAIN Generic Template |
| | • | Update V Preview Cancel |
| | | Name * i TRAIN Introduction |
| | | Heading 1 TERMINALFOUR Site Manager Web Developer Training |
| | | Main Body * i] B / 亚 至 吾 君 重 Styles • Paragraph • X 🖏 🖏 🔞 📾 🔅 |
| | | A) 🤹 汪 王 津 準 " " (*) " " " " " " · · · · · · · · · · · · · |
| | | |
| | | This training provides a comprehensive training for TERMINALFOUR Site Manager Web Developer and covers every aspect of the front-end administrative interface to TERMINALFOUR Site Manager. The course starts at the beginning and througe sthrough every aspect of building new channels and deploying new projects and will empower you to quickly benefit from the solution. |
| | | Audience |
| | | Webmasters, Developers, Trainers and Technical Project Managers. Attendees should be experienced in HTML and traditional web publishing. Please note, the maximum number of attendees for this course is 8 people. This is to ensure that the trainer can provide the required amount of assistance to the group. |

- 1. The image (or image variant) has been inserted in your content. If your media formatter for images contains style options, you can set those from the content.
- 2. Double-click on the image to open the Media Attributes.
- 3. Specify the values you wish to set. In the example above, a margin of 10px has been set, and the image has been set to float left (hence wrapping the text around the image on the right).
- 4. Click Update to return to the content screen.
- 5. Preview your content to ensure you are happy with the result.
- 6. Click Update to save the changes made to the content.



- > Modify the content "Writing for the web".
- > Open the Media Library and locate your category.
- > Upload the PDF "Writing for the Web Guidelines" you have been given by the trainer.
- > Add a link to the PDF file to your content.

Writing for the Web

| IMAGE IMAGE IMAGE IMAGE |
|-------------------------|
| IMAGE IMAGE IMAGE IMAGE |
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| |
| |
| |

Writing for the web is <u>not the same</u> as writing for print because people read differently on the web. One of the impediments to online reading is physical: It is harder to read on a screen than it is to read on paper.

This is some more text.

Even the best computer monitors are hopelessly fuzzy when compared to the crisp images on a glossy magazine page, and the extra effort this requires from human eyes and brains slows readers down. The longer the document is, the bigger the problem.

For more information check the guidelines: Writing for the Web Guidelines

Web Content is:

- Scanned, not read
- Viewed on a monitor, not in print
- Low resolution (hard to read)

How To

- 1. From the Site Structure screen, locate the section you added your "Writing for the Web" content to earlier.
- 2. Point your mouse to the Section Drop-Down Menu 🔳 and select Modify Content.
- 3. In the Main Body of your content, place the mouse where you want to insert the link to the PDF; then click Insert Media.
- 4. The Media Library opens. Locate the Category you wish to add the PDF to and click on it.

Continues >>

How To - continued

- 5. Click Add Media (the use of Name, Description and Keywords is dependent on your TERMINALFOUR Site Manager Configuration):
 - a. Name: enter a name for your PDF. By default, this is used as a name in the Media Library to allow easy identification and also serves as the link text in your content.
 - b. Description: by default, this is not used.
 - c. Keywords: enter relevant keywords for the PDF. These are used for search purposes in the Media Library.
 - d. Type: this will be automatically detected where possible. If an incorrect type is selected, you need to add the file and then modify it again in order to change the type.
 - e. Syntax Type: for non-binary files you can select what syntax highlighting to use (if any).
 - f. Media: click Browse to select the relevant PDF.
 - g. Hide Syntax Highlighting: check this option if a Syntax Type is selected and you wish to hide it.
 - k. Thumbnail: thumbnails are automatically generated for images and can be added for other file types if needed.
 - I. Media Language Dependence:
 - i. Fully Independent: the media is the same in all languages and can hence not be translated.
 - ii. Independent Media File: the file and thumbnail exist independent of language. Other elements can be modified based on language.
 - iii. Fully Dependent: all elements depend on language and can be translated.
 - m. Categorisation: by default, all media items are categories.
- 6. Click Add.
- 7. The PDF is ready to be inserted in your content; the next step is dependent on which **Mode** you are viewing the Media Library.
 - a. If the Media Library is in **Preview Mode**; hover over the PDF thumbnail and click Select.
 - b. If the Media Library is in **Detailed Mode**; click on the PDF's name.
- 8. The PDF has been inserted in your content
- 9. If you do not wish to use the PDF's Name as the link text, double-click on the PDF link text to open the Media Attributes.
- 10. In the empty Name element, enter the new link text.
- 11. Click Update to return to the content screen.
- 12. Preview your content to ensure you are happy with the result.
- 13. Click Update to save the changes made to the content.

- > Branches of the Site Structure as well as individual pieces of content can be Mirrored and Duplicated.
- > Mirror a section if this feature is enabled. The options available will depend on the configuration. Alternatively, duplicate a section.
- Mirror or Duplicate a piece of content. When content is mirrored, updates from either location will affect the content from all locations. When content is duplicated, you create an independent piece of content.

| ng Content | | | |
|-------------------------|------------------------------------|--------|--------|
| Name | Ve | ersion | Statu |
| DE Writing Guidelines | × | 0.2 | Pendin |
| Writing Guidelines Link | Home » Sample Data » Home » Events | | Pendin |
| Select All | | | |

How To

Mirror/Duplicate Content

- 1. Select Modify Content from the Section Drop-Down Menu 🔄 beside the section containing the content you wish to mirror or duplicate.
- 2. Select Mirror or Duplicate from the Content Drop-Down Menu 🔄 beside the content.
- 3. The site structure opens. Click on the section you wish the mirrored/duplicated content to appear in. A small * "snow flake" appears beside the mirrored content. Hover the mouse over it to see the various locations of the content. If content is duplicated it will appear as new content in the section you have duplicated the content to.

Mirror/Duplicate Branch

- 4. Select Mirror Branch or Duplicate Branch from the Section Drop-Down Menu Section or branch you wish to mirror/duplicate.
- 5. The options will vary and will be explained by the trainer.

| General Content Styles M | Metadata Access | | | |
|------------------------------------|------------------------------|----------------------------------|------------------------|--------------------|
| Content currently in this section. | As this is a mirror of the s | section <u>News</u> , the follow | ing data is read-only. | |
| Automatic Ordering | | | | |
| Enabled | | | | No |
| Method | | | | Alphabetical (A-Z) |
| Existing Content | | | | |
| Name | Version | Status | Last Modified | |
| Latest News * | 3.0 | Approved | 24 Apr '12 09:53:06 | |
| News Publish To One File * | 2.0 | Approved | 24 Apr '12 09:53:06 | |

- > When content is added to the site, it will have to be approved before it can be published and hence "go live".
- > The content you have created so far is all pending approval. Ensure your content is approved.

Did you know?

> Approving content can also be done from the Direct Edit screen.

| ocuments Pending Appro <u>Name</u> | oval <u>Priority</u> | Last Modified | Section | | | |
|---------------------------------------|-------------------------|-------------------------------|--|---|---|---|
| Writing Guidelines Links | • | Fri, 09 Sep 2011 09:38:59 IST | Home » » Writing Guidelin | 0 | 0 | E |
| DE Writing Guidelines | | Thu, 18 Aug 2011 13:48:02 IST | Home » » Writing Guidelin Home » » Training | 0 | 0 | C |
| | | | | 1 | 1 | 0 |
| | | | | 2 | 0 | 0 |
| | | | | 2 | 0 | 0 |
| | | | | 1 | 1 | 0 |

Did you know?

If selective approval is enabled, you can approve content by checking the Approve box beside the content and then clicking on Approve.

How To

- 1. To approve content, go to Content and select Approve Content.
- 2. The Pending tab will contain a list of content you can approve.
 - a. Click the name to check the details of the content.
 - b. Hover your mouse over the section details to see the exact path to the content.
 - c. You can sort by name, priority or last modified.
- 3. Once content has been approved, it will disappear from the main list.
- 4. In the site structure, the approved content appears in the green column 🥝 under the traffic lights.



TERMINALFOUR Extranet is an online resource which will provide you with documentation, training material and extra resources which will aid you in using TERMINALFOUR Site Manager.

| E dans d | O HOME O SITE M. | AP O WEBSITE | | | 🕒 🖪 🔝 | Search | Q |
|--|---------------------------|------------------------|-----------------------|---------------------|-------------------|---------------------|-------------|
| ten MINALFOUR | eLearning | Contributor | i Moderator | Training Mat | erials Vio | t' deos | |
| Nelcome to th | e TERMINAI | FOUR End | l User Ex | tranet | | | |
| ou have been given access to | o this extranet by an Adr | ministrator of TERMI | NALFOUR Site Man | ager within your or | ganisation. | | |
| ERMINALFOUR Site Manager ou to update your website ef | | | is a web applicatio | n that can be acces | sed via a URL and | d valid user accour | nt and alk |
| or further information on the Veb Team for information. | use of TERMINALFOUR S | Site Manager in your | organisation pleas | e contact your CMS | /TERMINALFOUR | . Site Manager Adn | ninistrator |
| | | | | | | | |
| Quick Find | itation on Site Manager o | r alternatively use th | ne search and men | u functions. | | | |
| | ntation on Site Manager o | r alternatively use th | ne search and men | u functions. | | | |
| | - | | ne search and men | u functions. | | | |
| ise this table to find documen | CONTRIBUTOR | MODERATOR | ne search and men | u functions. | | | |
| Ise this table to find documen Add Content | CONTRIBUTOR Yes | MODERATOR Yes | ne search and men | u functions. | | | |

How To

- 1. When in TERMINALFOUR Site Manager, go to Help and select Extranet.
- 2. The first time you access the Extranet, you will need to accept the terms and conditions.
- 3. The menu is broken up into sections:
 - a. Documentation: contains end user documentation. The structure follows the TERMINALFOUR Site Manager navigation. Version and minimum user level is highlighted for all documentation. The documentation is spilt into Contributor and Moderator to allow you to quickly find your information relevant to you.
 - b. Training Material: contains training material for Contributors and Moderators.
 - c. eLearning: contains eLearning packages for Contributors and Moderators.
 - d. Video Demonstrations: contain video demonstrations of exercises covered today.