

COVID-19 Recovery Communications

Key Message Communication – Employees May 26, 2020

Objective:

To provide key messages, reflective of institutional planning and framework around delivery of education for Fall 2020 as a result of adjusted operations and instruction due to pandemic-related health and safety procedures. To provide guidance for those employees who may be required to speak to this through the nature of their role at the college (ie: front-facing staff) and/or their interactions with students, industry, employers or co workers.

Desired Outcomes:

- Inform employees on messaging and ongoing resources to stay informed.
- Assist in ensuring that common terminology is utilized across the college (to avoid and minimize confusion).
- To achieve a unified approach in Selkirk College's response to COVID-19.

Key Messaging:

- **Selkirk College will provide a blended delivery model that is in-person where feasible and safe to do so, and online where required.**
- With strict adherence to public health and safety guidelines, we have cautiously started to welcome students back to our campuses using a range of delivery models.
- Following the guidelines currently being developed provincially by the Ministry of Advanced Education, Skills & Training, the Provincial Health Office, and WorkSafeBC, teaching methods are being adapted to ensure that stimulating education continues, services are being adjusted so proper supports remain in place and our campuses are being transformed to allow for safe increases to in-person activity.
- We continue to adapt to change and the new normal using transparency that allows current and future students to make the best educational choice for their future.

Next steps:

Employees should:

- Continue to monitor internal communications for employees at <https://my.selkirk.ca/staff/dept/covid-19/> and published information on selkirk.ca at <https://selkirk.ca/news/information-regarding-covid-19>.
- Direct any requests for further information to these sites.
- Connect with supervisor with any concerns.
- Direct any media inquiries to Bob Hall at bhall@selkirk.ca.