branding
graphic standards
colour
typography
images
dimensions

table of contents

design templates

There are three design templates for MySelkirk defined as Page Zero, Page One and Page Two. Page Zero has common elements to Page One and Two, and are visible in the layouts below. Page Zero has unique elements to assist in pushing communication messaging. Page One and Page Two have identical layouts, with exception of the image being removed from Page Two resulting in the content being pushing higher up on the page.
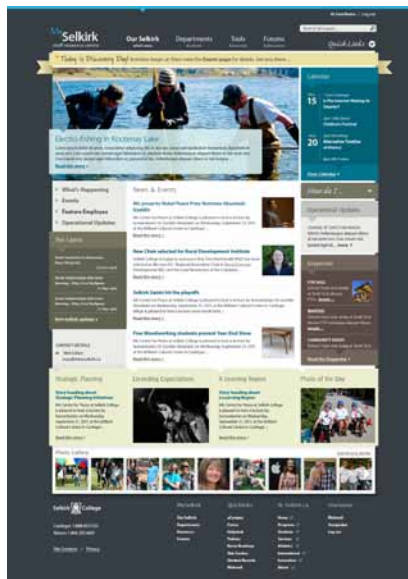
Page Zero:

Staff will immediately go to this page once they have logged into MySelkirk. This page provides easy navigation to the website's content and provides important, informative and current communication messaging. The content for this page will be managed by the Communications Coordinator.
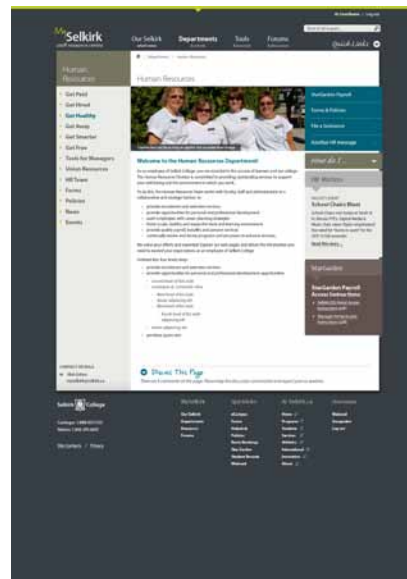
Page One:

When you click on a Main Tab from Page Zero you go to Page One. This page provides communication messages through a large image and caption, and provides content relevant to the Main Tab or Section Header you have clicked on. When a Sidemenu or Submenu is selected you are taken to Page Two. The right hand column provides many opportunities to bring forward important messages relevent to the Section Header.

Page Two:

This page focuses on providing Sidemenu and Submenu level content. The majority of the content for MySelkirk will be created using this design template.

Page Zero

Page One

Page Two

grid: widths

My Selkirk interface design is based on a 17 column grid.

Total width = 1020px

Column width=40px

Margins=10px

Illustrated here are some possible grid combinations that have been used.

PAGE CONTENT

The most common combination will be three columns with a right and left sidebar where:
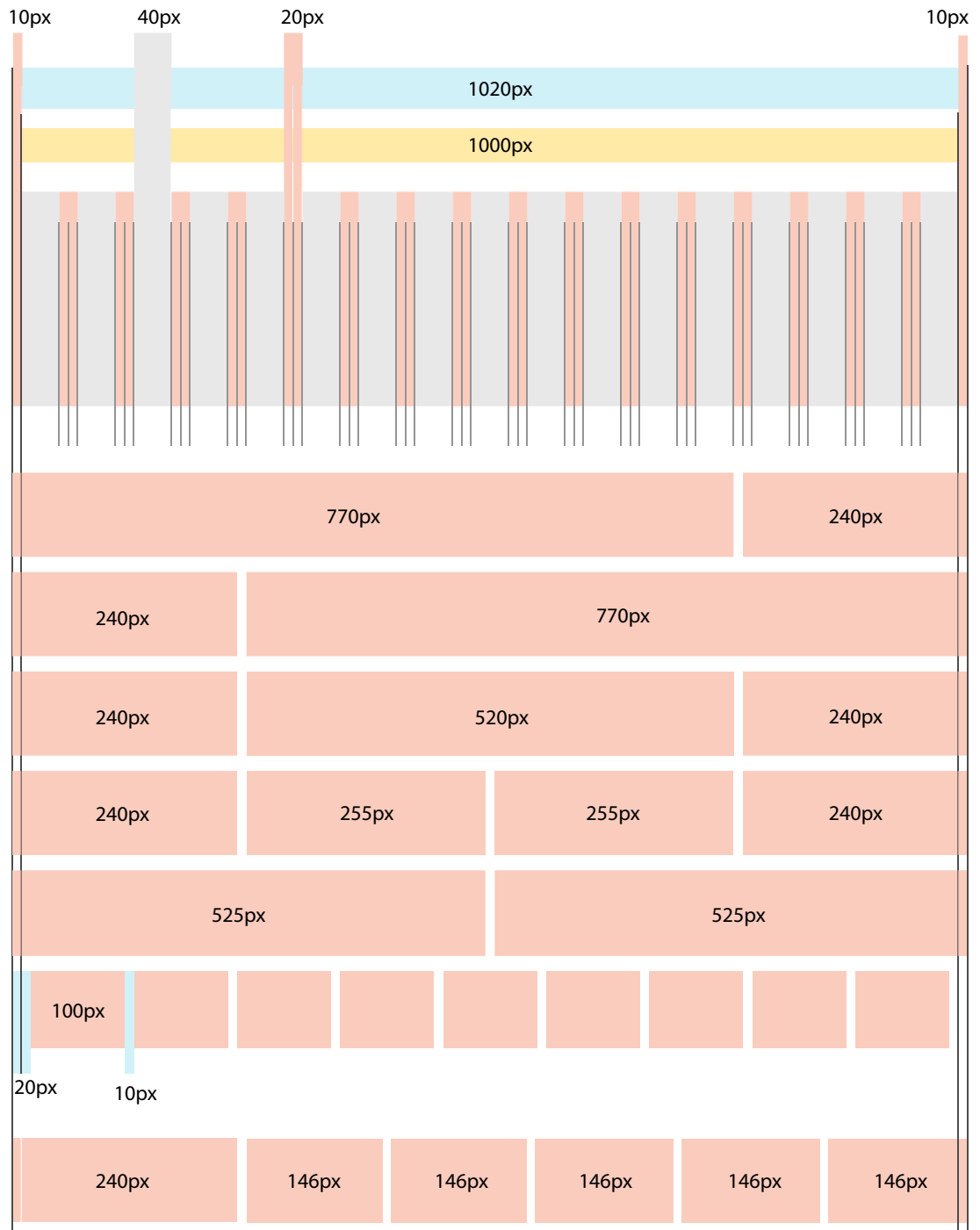
Sidebars= 240px

Page content = 520px

FOOTER

The footer will use a left hand sidebar (240px) combined with a five column grid for links :

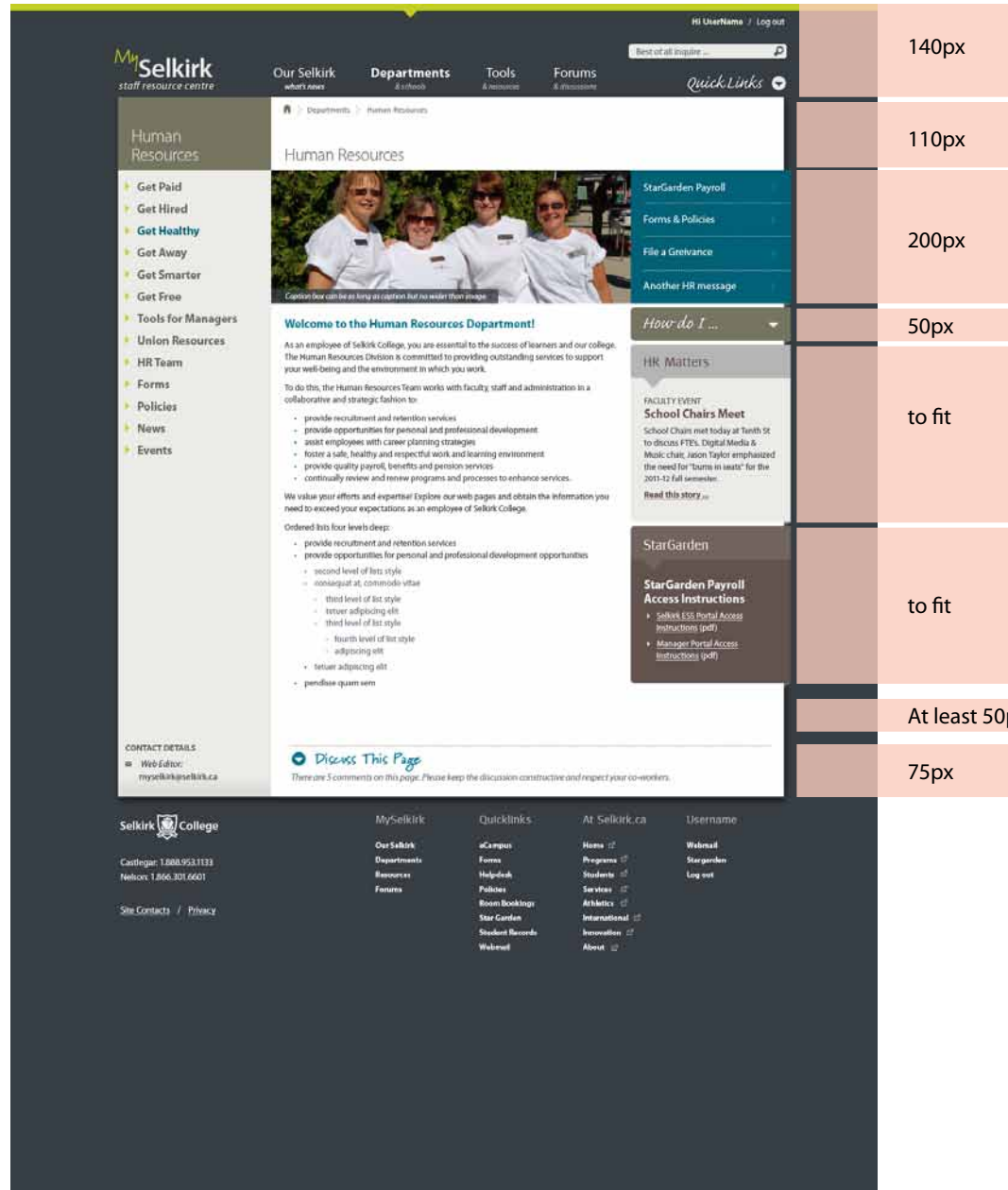**Footer Corporate id = 240px**

Footer links = 146px

10px   40px   20px   10px

1020px

1000px

| 770px | 240px |

| 240px | 770px |

| 240px | 520px | 240px |

| 240px | 255px | 255px | 240px |

| 525px | 525px |

100px

20px   10px

| 240px | 146px | 146px | 146px | 146px | 146px |

grid: home page heights

140px

40px

350px

~140px

6px padding between
all sidebar items and
contextual item boxes

50px

50px

to fit

to fit

240px

150px

grid: page one heights

140px

110px

200px

50px

6px padding between all sidebar items and contextual item boxes

to fit

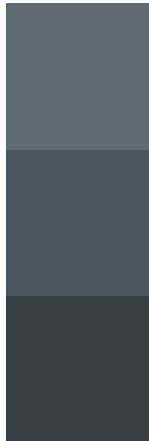to fit

At least 50px space here

75px

colours

DARKS

These colours can be used for text on a white background or tint background. They can also be used as a background with white text or tinted text.

RGB: 95/106/114
Hexi: #5F6A72

RGB: 75/87/97
Hexi: #4B5761

RGB: 117/117/97
Hexi: #757561

RGB: 2/117/142
Hexi: #02758E

RGB: 110/95/90
Hexi: #6E5F5A

RGB: 55/63/68
Hexi: #373F44

RGB: 97/99/83
Hexi: #616353

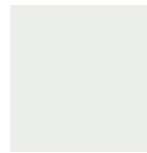RGB: 1/97/118
Hexi: #016176

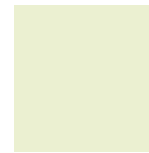RGB: 91/75/71
Hexi: #5B4B47

TINTS

Tints can be used as background colours and in copy when placed on a dark colour.

RGB: 235/236/232
Hexi: #EBECE8

RGB: 235/239/208
Hexi: #EBEFD0

RGB: 249/240/212
Hexi: #F9F0D4

RGB: 213/238/239
Hexi: #D5EEEF

RGB: 249/244/207
Hexi: #F9F4CF
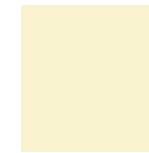
RGB: 196/196/196
Hexi: #C4C4C4

RGB: 181/181/181
Hexi: #B5B5B5

RGB: 193/205/35
Hexi: #C1CD23

RGB: 255/121/0
Hexi: #FF7900

RGB: 34/181/221
Hexi: #22B5DD

RGB: 255/204/0
Hexi: #FFCC00

RGB: 234/225/162
Hexi: #EAE1A2

RGB: 226/185/14
Hexi: #E2B90E

GREY TONES

Used for icons borders etc where necessary. This palette can be extended to include more tones if necessary.

KEYNOTE COLOURS

Each Keynote colour corresponds to one of the First level navigation items. Keynote colours can be used for highlights in the relevant section colour were readibility is not a high priority.

header & main navigation

The header is themed with keynote colour applied to each of the first level navigation as illustrated.

Hover and 'onpage' state

Myriad Pro 20px
bold
#FFFFFF

Myriad Pro 20px
normal
#EBECE8

Myriad Pro 12px
Italic
#B5B5B5

Myriad Pro 13px
bold/normal
theme tint / #FFFFFF

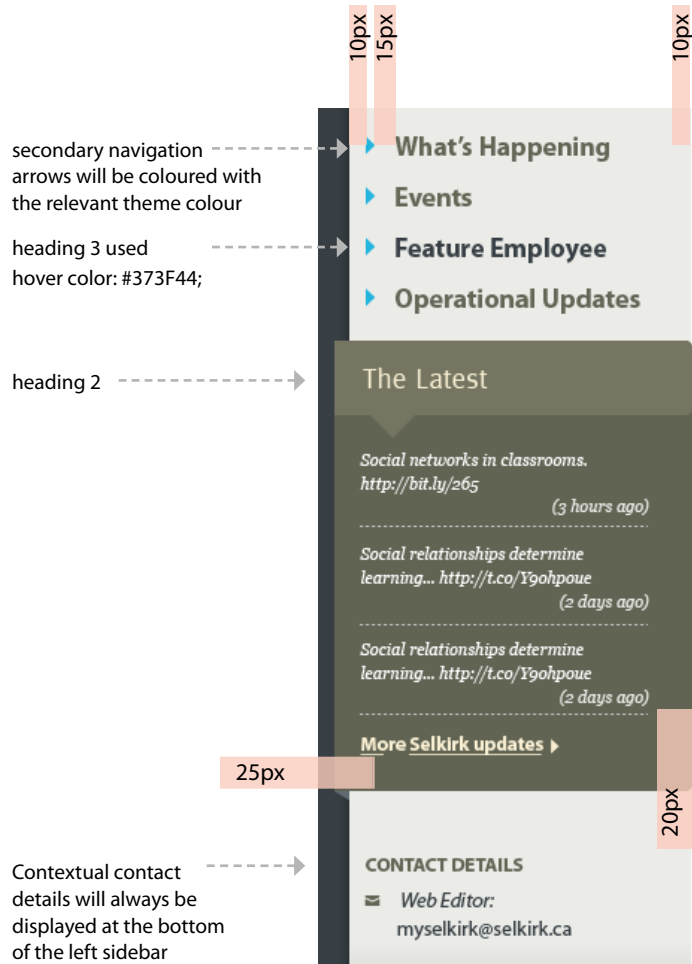Caflisch Script Pro ~30px
Bold
#FFFFFF
(size and font needs testing)

sidebars and contextual content

RIGHT SIDEBAR
Will contain contextual content made up of modules/widgets
in a variety of alternating colour combinations.

LEFT SIDEBAR
The left-hand side bar will consistantly contain the secondary
navigation and will always have a background colour: #EBECE8

10px

15px

10px

secondary navigation
arrows will be coloured with
the relevant theme colour

▶ **What's Happening**

▶ **Events**

heading 3 used
hover color: #373F44;

▶ **Feature Employee**

▶ **Operational Updates**

heading 2

The Latest

*Social networks in classrooms.
http://bit.ly/265*
(3 hours ago)

*Social relationships determine
learning... http://t.co/Y9ohpoue*
(2 days ago)

*Social relationships determine
learning... http://t.co/Y9ohpoue*
(2 days ago)

More Selkirk updates ▶

25px

20px

Contextual contact
details will always be
displayed at the bottom
of the left sidebar

CONTACT DETAILS

✉ *Web Editor:*
myselkirk@selkirk.ca

20px

Calendar

50px

15px

Nov 15	*11am Castlegar* **Is The Internet Making Us Smarter?**
	2pm 10th Street **Children's Festival**
Nov 20	*3pm Silverking* **Alternative Timeline of History**
	6pm Mir Centre

15px

View Calendar ▶

50px

How do I ... ▼

Operational Updates

30px

CHANGE OF DATE FOR MARCH
BREAK: Pellentesque aliquam libero
at nisi amet orci. Cras mauris nisi,
laoreet eget et, ... **more ▶**

25px

Grapevine

FOR SALE:
School Chairs met today
at Tenth St to discuss
FTE's. **details ...**

WANTED:
School Chairs met today at Tenth St to
discuss FTE's entesque aliquam libero.
details ...

20px

20px

footer

Myriad Pro
12 / 22 px
bold
#FFFFFF

Hover
Myriad Pro
bold
#EBECE8
underlined

Meta Web Pro 18px
Normal
#C4C4C2

CONTACT DETAILS

✉ *Web Editor:*
myselkirk@selkirk.ca

Discuss This Page
There are 5 comments on this page. Please keep the discussion constructive and respect your co-workers.

27px

27px

27px

Selkirk College

30 px

Castlegar: 1.888.953.1133
Nelson: 1.866.301.6601

40 px

Site Contacts / Privacy

MySelkirk

Our Selkirk
Departments
Resources
Forums

Quicklinks ◄

eCampus
Forms
Helpdesk
Policies
Room Bookings
Star Garden
Student Records
Webmail

At Selkirk.ca

Home ⬈
Programs ⬈
Students ⬈
Services ⬈
Athletics ⬈
International ⬈
Innovation ⬈
About ⬈

Username

Webmail
Stargarden
Log out

240px	146px	146px	146px	146px	146px

typography: fonts

MYRIAD PRO

is the primary font used throughout the site. *https://typekit.com/fonts/myriad-pro*

Myriad Pro will be used in the following weights:
300, 400, 700

FONT STACK:

"Myriad Pro", Trebuchet MS, Calibri, Arial, sans-serif;

FF META WEB PRO

is used for headings only
https://typekit.com/fonts/ff-meta-web-pro

Myriad Pro will be used in the following weight:
400

FONT STACK:

"FF Meta Web Pro", Trebuchet MS, Arial, sans-serif;

CAFLISCH SCRIPT PRO

is used to add personality and to highlight key navigational items.
https://typekit.com/fonts/caflisch-script-pro

Caflisch Script Pro will be used in the following weight:
400

FONT STACK:

"Caflisch Script Pro", "FF Meta Web Pro", Trebuchet MS, sans-serif;

NOTE: Caflisch has a smaller x-height than it's fallback fonts so will need to be tested.

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ
abcdefghijkl
mnopqrstuv
wxyz
1234567890
&@.,?!'""()

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ
abcdefghijk
lmnopqrstu
vwxyz
123456789
0&@.,?!'""(
)

ABCDEFGHIJKL
MNOPQRSTUVW
XYZ
abcdefghijklmn
opqrstuvwxyz
1234567890&@.
,?!'""()

typography: body copy & links

BODY COPY

13px/18px (1.4em)
#373F44
font-family: "Myriad Pro", Trebuchet MS, Calibri, Arial, sans-serif;

example:

Lorem ipsum dolor sit amet, emphasis consectetuer adipiscing elit. *Nullam dignissim convallis est.* Quisque aliquam. Donec faucibus. Nunc iaculis suscipit dui. Nam sit amet sem. Aliquam libero nisi, imperdiet at, tincidunt nec, gravida vehicula, nisl. Praesent mattis, massa quis luctus fermentum, turpis mi volutpat justo, eu volutpat enim diam eget metus. Maecenas ornare tortor.

`10px`

Donec sed tellus eget sapien fringilla nonummy. Mauris a ante. Suspendisse quam sem, consequat at, commodo vitae.

BREADCRUMBS

12px/18px
#5F6A72
font-family: "FF Meta Web Pro", Trebuchet MS, Arial, sans-serif;
hover: color:# 373F44; text-decoration: underline;

🏠 ❯ Departments ❯ Human Resources

LINKS

link	Lorem ipsum	color: #016176;
visited	Lorem ipsum	color: #777777;
hover	Lorem ipsum	color: #000000; background: # EBECE8;
focus	Lorem ipsum	color: #016176; background: # EBECE8; border: thin dotted #016176;
active	Lorem ipsum	color: #016176; background: # EBECE8; border: thin dotted #016176;

SIDEBAR POINTER AND NEWS STORY LINKS

Sidebar link pointer link colours will change according to the background colour of the sidebar.

link	**Lorem ipsum**	color: #616353;
visited	**Lorem ipsum**	color: #888888;
hover	**Lorem ipsum**	color: #016176; background: # EBECE8;
focus	**Lorem ipsum**	color: #016176; background: # EBECE8; border: thin dotted #016176;
active	**Lorem ipsum**	color: #016176; background: # EBECE8; border: thin dotted #016176;

typography: headings

Headings:

....

h1
26px/28px
font-family: "Myriad Pro", Trebuchet MS, Calibri, Arial, sans-serif;
font-weight: 300

....

h2
19px/21px
font-family: "FF Meta Web Pro", Trebuchet MS, Arial, sans-serif;
font-weight: normal (400)

....

h3
18px/21px
font-family: "Myriad Pro", Trebuchet MS, Calibri, Arial, sans-serif;
font-weight: bold (700)

....

h4
16px/19px
font-family: "Myriad Pro", Trebuchet MS, Calibri, Arial, sans-serif;
font-weight: bold (700)

....

h5
13px/18px
font-family: "Myriad Pro", Trebuchet MS, Calibri, Arial, sans-serif;
font-weight: bold (700)

....

h6
13px/18px
font-family: "Myriad Pro", Trebuchet MS, Calibri, Arial, sans-serif;
font-weight: normal (400)

h1 heading

`12px`

This heading is used for featured stories and section headings.

h2 heading

This heading is used for sidebar items, page titles and contextual content titles.

`15px`

h3 heading

`12px`

This heading is used for secondary level navigation and as a first level heading in page content.

`15px`

h4 heading

`6px`

This heading is used as a second level heading in page content.

`15px`

H5 HEADING

This heading is used as a third level heading in page content as well as a heading for some contextual sidebar items.

`15px`

H6 HEADING

This heading is used as a fourth level heading in page content as well as a heading for some contextual sidebar items.

typography: list styles

General bullet and numbered list style

13px/18px (1.4em)

font-family: "Myriad Pro", Trebuchet MS, Calibri, Arial, sans-serif;
ALL INDENTS: .ul indent: 15px, .li indent: 15px

example 1:

Lorem ipsum dolor sit amet, emphasis consectetuer adipiscing elit. Suspendisse quam sem, consequat at, commodo vitae, feugiat in, nunc. Morbi imperdiet augue quis tellus.

10px

- provide recruitment and retention services
- provide opportunities for personal and professional development
- assist employees with career strategies

15px 15px

10px

Donec sed tellus eget sapien fringilla nonummy. Mauris a ante. Suspendisse quam sem, consequat at, commodo vitae, feugiat in, nunc. Morbi imperdiet augue quis tellus.

1. provide recruitment and retention services
2. provide opportunities for personal and professional development
3. assist employees with career strategies

example 2:

Ordered lists four levels deep:

- provide recruitment and retention services
- provide opportunities for personal and professional development opportunities

6px

  - second level of lists style
  - consequat at, commodo vitae

6px

    - third level of list style
    - tetuer adipiscing elit
    - third level of list style

6px

      - fourth level of list style
      - adipiscing elit

6px

    - tetuer adipiscing elit

6px

  - pendisse quam sem

6px

- assist employees with career strategies

typography: list styles continued

Using the icons provided a number of unique bulleted lists can be created.

NOTE: for wider bullet icons an additional 5px will need to be added between the bullet and the list item.

example 1: REGULAR SIZE bullets (6px wide bullets)

15px 15px

▸ provide recruitment and retention services

▸ provide opportunities for personal and professional development

▸ assist employees with career strategies

ⅈ provide recruitment and retention services

ⅈ provide opportunities for personal and professional development

ⅈ assist employees with career strategies

★ provide recruitment and retention services

★ provide opportunities for personal and professional development

★ assist employees with career strategies

example 2: WIDER bullets (8px wide bullets)

15px 20px

✔ provide recruitment and retention services

✔ provide opportunities for personal and professional development

✔ assist employees with career strategies

✖ provide recruitment and retention services

✖ provide opportunities for personal and professional development

✖ assist employees with career strategies

✉ provide recruitment and retention services

✉ provide opportunities for personal and professional development

✉ assist employees with career strategies

buttons

20px   20px

20px

Button

.... 10px margin space around button
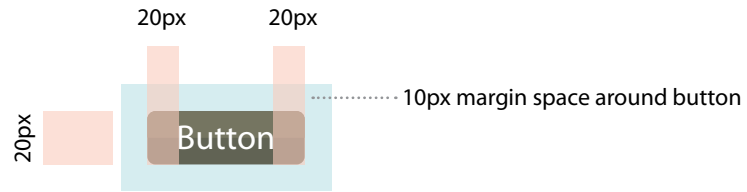
button:

background: #757561 and #616353;

height: 20px;

font-family: "Myriad Pro", Trebuchet MS, Calibri, Arial, sans-serif;

font-size: 13px;

color: #FFFFFF;

border: 0;

e.g.,

Browse

Submit ▶

hover:

The hover state adds a 1px border to the button which could vary in theme colour depending on the context. If not, green #C1CD23 or yellow #FFCC00 would be the most ideal choices.

e.g.,

Browse

Submit ▶

Submit ▶

Submit ▶

Submit ▶

active:

The active state desaturates the button.
Border: 0
Color: #5F6A72 and #4B5761

e.g.,

Browse

Submit ▶

forms

Forms will sit on a tinted background in the main content area.

The form container specs are as follows:

background: #EBEFD0;
border-radius: 5px;

forms - layout

PRIORITY

◉ Low   ◯ Medium   ◯ High   ◯ Critical

10px

NAME

20px

| First | | Last | ←····· color: # 5F6A72 |

20px

····· border: 1px thin #C4C4C2;

DATE SUBMITED

10px

| MM | / | DD | / | YYYY |

·········· active area color #C1CD23

·········· border: 1px thin #FFFFFF;

DATE REQUIRED ON WEBSITE

| MM | / | DD | / | YYYY |

10px

PHONE OR LIST EXTENSION

| (###) | – | ### | – | #### |

EMAIL ←·········· H6

| | ·········· background: #FFFFFF

forms - errors

EMAIL

SEND US YOUR URL
What program/course or service area are you in? *

This field is required. Please enter a value.

ADD YOUR CONTENT

UPLOAD A FILE IF NECESSARY
This would be added content on website if needed.

Browse

**ANY SPECIAL INSTRUCTIONS

background stripe pattern, let me know if you can't do this with css
colours used here: #EBECE8 and #FFFFFF

forms - miscellaneous elements

select element

Option 1-2 ⌄

Option 1 group
Option 1-1
Option 1-2
Option 1-3
Option 2 group
Option 2-1
Option 2-2
Option 2-3

select element active

NOTE: this is just a suggestion. May not
be necessary if the container background
colour chnages when active (see page 18)

Option 1-2 ⌄

Option 1 group
Option 1-1
Option 1-2
Option 1-3
Option 2 group
Option 2-1
Option 2-2
Option 2-3

background: #FFFDDC

Checkboxes

15px

☑ Checkbox 01

10px

☐ Checkbox 02

☐ Checkbox 03

See icon file for check mark. icon width:11px

Radio Buttons

8px

⦿ Radio Button 01

○ Radio Button 02

10px

○ Radio Button 03

15px

tables - sortable

table	**td**	**tr**	**tr hover**	**th**	**th active**
width: 100% border: 1px solid #EBECE8	padding: 6px 6px 12px; font: same as body link styles: default	border-bottom: 1px dotted #757561	background: #EBECE8	padding: 6px 6px 9px; font: same as H6 link styles: default background: #EBEFD0; border-left: 1px solid #FFF	background: #C1CD23;

use arrow icons to indicate sortable columns color: #757561

if column can be highlighted color: #F4F6F0

tables - complex

table	td	tr	tr hover	th	th active
width: 100% border: 1px solid #EBECE8	padding: 6px 6px 12px; font: same as body link styles: default	border-bottom: 1px dotted #757561	background: #EBECE8	padding: 6px 6px 9px; font: same as H6 link styles: default background: #EBEFD0; border-left: 1px solid #FFF	background: #C1CD23;

table sub-head/section is indicated here.

background: #5F6A72;
color: #FFFFFF;
font-weight: bold;

columns can be highlighted using
color: #F4F6F0
or
color: #F9F0D4
for variation

blockquotes - pull quotes and intro style

Blockquotes have previously been used in a variety of contexts on selkirk.ca .
Four 'blockquote' styles have been developed to cover the following: intro text,
pull quotes, important information and callout boxes.

Below is an example of intro text and pull quotes.

intro style
13px/18px
color: # 4B5761;
font-family: "FF Meta Web
Pro", Trebuchet MS, Arial,
sans-serif;
text-transform: uppercase;

pull quote
13px/21px
color: # 4B5761;
font-family: "Myriad Pro",
Trebuchet MS, Calibri, Arial,
sans-serif;
font-style: italics;
border-left: 4px solid #02758E;
padding: 0 15px;
margin: 10px 10px 20px;

**pull quote
aligned right**
margin-left: 10px;

blockquotes - important blocks and callouts

Below is an example of an important information text block and a callout.

ensure the health of your family and community. To ensure progress, these sessions are intended as constructive dialogue and not a forum for complaints.

Outcomes from these dialogue sessions will be used to inform a recommended guide for future forest vision for resource management in BC, which will be provided to senior decision-makers. To learn more about the Healthy Forests – Healthy Communities initiative and the views of a local community forest expert as well as a panel discussion from different stakeholders visit http://bcforestconversation.com or direct inquires to info@bcforestconversation.com.

Residents of B.C. rely on forests to fulfill a variety of needs ranging from recreation, resources to clean air and water.

StarGarden Payroll Access Instructions

▸ Selkirk ESS Portal Access Instructions (pdf)

▸ Manager Portal Access Instructions (pdf)

Admission to specific programs or courses may be restricted by space limitations or prerequisite requirements.

Since many college courses have mandatory prerequisites, students may be required to enrol in one or more upgrading or prerequisite courses.

As space for this event is limited, please contact Continuing Studies at 250.365.1208 to reserve your spot. This event is free to the public.

Why choose Selkirk College's School of Environment and Geomatics?
There are several important advantages to taking our programs including:

- Access to a variety of spectacular ecosystems for field based activities, including rugged subalpine regions, productive forested valley bottoms, extensive wetlands and large river and lakes.
- State-of-the-art classroom facilities including all equipment and data needed to learn about making informed land management decisions and a high-tech Geospatial Research Centre for our GIS programs.
- Outdoor "classrooms" that include 1000 hectares of managed land.
- A highly motivated group of professional faculty whose operational experience combined with innovative delivery methods makes the Selkirk experience unique and widely recognized.
- West Kootenay lifestyle! Excellent skiing, mountain biking, hiking, whitewater paddling, fishing, rock climbing, mountaineering, live music, dining, and more!

Your success is our first priority. If you want to be part of excellent environmental management in your future career with transferable university credits, and if you want to help people understand the land, contact us for more information at 1.888.953.1133, ext. 392, or via email.

Contact Details

important information
background: #F9F4CF;
padding: 15px 20px;
border-top, border-bottom:
1px dashed #FF7900;
margin: 15px 0 20px 0;

callout
background: #EBEFD0;
padding: 30px 20px;
margin: 15px 0 20px 0;

Note: Make white arrow cutout at top-left of box to same dimensions as arrow cutout in sidebar items.