

# resort & hotel management

The Selkirk College Resort and Hotel Management two-year diploma program introduces all aspects of the tourism and hospitality industry essential for those looking to move into supervisory and management positions.

## PROGRAM CURRICULUM

As a student, you will cover a variety of topics such as:

- rooms and revenue management
- event planning and management
- tourism
- food and beverage
- banquet management
- marketing
- human resource management
- organizational leadership
- business communications
- accounting and cost controls

# LEARN AND LIVE HERE

The campus for the School of Hospitality and Tourism is set in beautiful Nelson, BC:

- one of the most beautiful small cities in Canada
- exceptional cafés, restaurants and night life
- numerous art galleries, artists and crafts people
- pristine natural environment for a wide range of recreational activities including exceptional powder skiing or boarding, endless water activities, hiking, and biking

### HANDS-ON LEARNING

Students gain valuable hands-on experience, working with our professional cooking program, to plan, manage, and deliver real-world events.

The college operates Scholars fine dining room where students gain real-life experience serving, bartending, and ultimately managing the dining room.

## TECHNOLOGY

Students learn using today's leading-edge industry specific software, including:

- Micros Property Management System
- Micros Point of Sales System
- Meetingmatrix

Students also learn to create and use marketing tools such as websites, blogs and other social media.



## WORKTERM / PRACTICUM

- full-time paid work experience from May through September (following 1st year classes)
- monitored by the college
- experiential learning experience
- opportunity to apply and extend academic knowledge
- employment throughout BC, Canada and the world

### UNIVERSITY TRANSFERABILITY

Through curriculum agreements, Resort and Hotel Management graduates from Selkirk College receive two years credit towards fouryear bachelors degrees from numerous universities across Canada and internationally.

#### CAREER POTENTIAL

#### 95% OF STUDENTS GAIN EMPLOYMENT WITHIN TWO MONTHS OF GRADUATING

Resort and Hotel graduates are equipped to move quickly into a wide range of hospitality and tourism careers.

#### APPLICATION REQUIREMENTS

- Completion of grade 12 with a "C" or higher in English 12 (or equivalent)
- an official high school or college transcript
- a current résumé

"Selkirk College didn't just give me the knowledge I needed to become successful in hospitality, it also provided me with strong critical thinking and personal skills that I use on a daily basis!"

Chris Blois – 2010 Alumnus of the Resort and Hotel Management program and Manager with Coast Hotels



