

07|08

Our mission:

Selkirk College will develop empowered, effective citizens through rewarding educational and life experiences that are built on our region's distinct identity.



Our vision is to be a regional community college that inspires, engages and enables learners to be valuable contributors to their communities and to society as a whole. Recognizing the value of mutually beneficial relationships, we will provide collaborative leadership in the communities we serve.

This vision is rooted in our vivid sense of place that is more than mere location. It is a composite of our people, history, culture, values, lifestyle and landscape. It is a strength that will define us, give us direction and provide us with unique opportunities.

from the president

Thanks to all who have made the past year another great one for Selkirk College!

Despite our challenges, particularly our fiscal restraints, much has been accomplished and we have made significant strides in terms of our five strategic directions and priorities. The first two strategic directions, **Teaching and Learning** and **The Student Experience**, have continued to be paramount in our work. Enrolments increased in the 2007-2008 year; new programs were introduced; online learning opportunities were increased and improved, and new partnerships were developed with other institutions to provide students with additional opportunities for further learning. Faculty and staff have also worked vigorously and creatively to provide students with new and relevant real-life and service learning experiences. Recreational and athletic activities continue to grow and improve, and our student union has worked hard to implement a health and dental plan for students.

We strongly believe that if we are to be relevant for our learners and communities, we have to **Internationalize: Bringing the World to Selkirk and Selkirk to the World**, our fifth strategic direction. This past year has seen an increase in domestic students and staff travelling to other countries to learn and work. Enhanced partnerships with post-secondary institutions internationally have assisted this initiative, as well as the increase in students and staff from other countries coming to Selkirk and to our region.

Every year employees do us proud through their leadership in our learning and work environment, and through many outstanding accomplishments. The year 2007-2008 was no exception. As a highlight, Dr. Bill Sloan, retired and long-time history instructor, was recognized by our Board as the 2008 Distinguished Educator for his many extraordinary contributions to teaching and learning.

As a post-secondary institution, we believe that we must be a community of learners engaged in continual learning. In 2007-2008, we completed a succession plan which will be the basis for our many employee development initiatives in the future. Given the challenges in the labour market and the talent that can be further developed within the Selkirk community, our goal is to prepare our own staff for increasingly responsible roles in our college now and in the future.

Employees are Key to our Success and our third strategic direction. Changing lives through learning, that's what our college is all about.



Marilyn



MARILYN LUSCOMBE
president & CEO

from the chair

As indicated by our President, much has been accomplished at Selkirk College in 2007-2008.

Marilyn's message focused on four of our five strategic directions. I would like to highlight another, **Leadership: A Commitment to Learners and Communities**. This is our fourth strategic direction and one to which we dedicate much energy.

As the first community college in BC, Selkirk has long recognized that the college and its communities contribute to each other's success and vitality. We recognize that the college's very existence, as well as its intellectual and physical resources, contribute to community renewal and to our region's socio-economic development.

At Selkirk, we are committed to building effective and mutually beneficial relationships with our communities. Two recent examples of this type of relationship-building that generated tremendous community support include the Selkirk College Geospatial Research Centre (SGRC) and the Regional Innovation Chair (RIC) in Rural Economic Development Research. In 2007-2008 both the SGRC and the RIC worked successfully with government, agencies and businesses in our communities and beyond, seeking solutions to environmental, social and economic concerns affecting our communities. At the same time, the unique intellectual and technological resources provided by these two entities enhance the learning environment at the college.

One of our this years highlights was the official opening of the Mir Centre for Peace. In addition to its academic and community programs the Mir Centre will evolve into a site for regional and community dialogue and will eventually become a well-reputed resource for understanding and building cultures of peace well beyond our region.

Our leadership all comes down to our people. The Selkirk College Board was pleased this year to honour two outstanding leaders in our community. John J. Verigin, former Board member for six years, was presented with an Honorary Associate of Arts Diploma in Peace Studies for his significant contributions to the development of the Mir Centre for Peace. Dr. John Hall, founding Board member, was given an Honorary Diploma in Aviation for his long-standing, tireless efforts in initiating and supporting Selkirk's well-reputed Aviation program.

During the past year, our Board has approved a sixth strategic direction to guide our work, **Environmental Sustainability: Toward Selkirk as a Green College**. We look forward to providing governance, oversight and leadership to many accomplishments in this area over the next year.



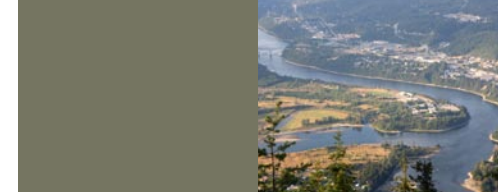
Christian



CHRISTIAN SCHADENDORF
board chair

teaching and learning

Teaching and learning are the fundamental activities of Selkirk College. Our mission declares that we will develop empowered, effective citizens through rewarding educational and life experiences. It is therefore not surprising that most of our resources, both human and financial, are directed at learners.



SELKIRK SECURES A STATE-OF-THE-ART FLIGHT SIMULATOR

Part of a rewarding educational experience is having the right equipment on which to learn. Thanks to the recent purchase of a \$250,000 French-made, state-of-the-art Alsim flight simulator with a 180-plus degree field of view and a visual database that includes all the terrain and airports in North America. With the latest technology at their disposal, Selkirk aviation students are mastering the skills that will launch their high-flying careers.

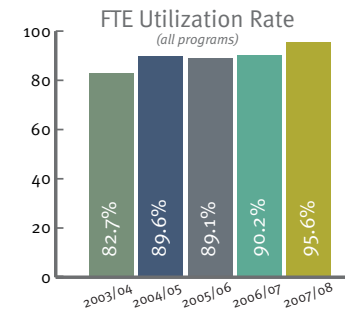
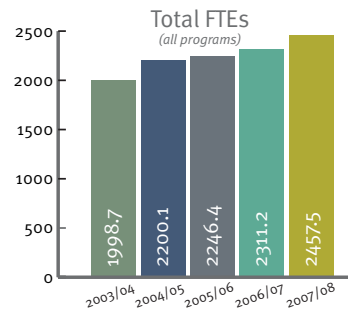
A COMMUNITY COLLEGE MEANS ACCESS TO POST-SECONDARY EDUCATION

The presence of a community college in our region means access to over 60 programs which lead to either a diploma, certificate, or an associate degree, along with hundreds of Continuing and

Adult Basic Education courses. In addition to degrees from various universities available through Selkirk, the college now offers a degree of its own, a Bachelor's Degree in Geographic Information Systems. The very first student to earn a Selkirk College degree graduated in April of 2008.

ENROLMENT REMAINS STRONG

How does a college know if it has the right programs, instructors, facilities and equipment? The annual Full Time Equivalency (FTE) Utilization Rate is a very good measure of Selkirk's ability to attract students. This past year's enrolment audit indicated that we achieved a 95.6% FTE Utilization Rate. This rate measures the percentage of funded seats which are actually utilized; 95.6% represents nearly a 5% increase over 2006-07, an increase which is the result of hard work by personnel throughout the college.



student experience

Much learning happens inside the classroom, but we recognize that just as much can happen outside actual class time. This learning can come from developing relationships, interacting with the community and with the natural environment. At Selkirk, we have worked very hard to ensure that each student grows through life experiences and relationships formed during their time here.



TECK COMINCO'S COMMUNITY LEADERSHIP ENDOWMENT FUND

As part of its 100th Anniversary celebrations, Teck Cominco demonstrated its wish to support youth and communities through a gift of \$75,000 to Selkirk College. These funds established the Teck Cominco Community Leadership Endowment (TCCL). The revenue generated by the TCCL will go towards the funding of projects which support the development of students into effective citizens while providing real benefits to communities.

NURSING STATION AT NELSON'S HEALTH CO-OP

Representatives from a wide variety of health care fields have come together under one roof in the formation of Nelson's Community First Health Co-op. Practitioners range from acupuncturists and massage therapists to family doctors. Selkirk is a participating member of the co-op through a nursing station called the College Community Caring Centre. This station, staffed by student nurses, offers excellent on-the-job experience for students while providing a valuable service to the community.

SELKIRK, OKANAGAN AND COLLEGE OF THE ROCKIES SIGN AGREEMENT

On June 23, 2008, Selkirk College signed a Memorandum of Understanding (MOU) with College of the Rockies and Okanagan College. The MOU provides the framework for a new working relationship which will allow the colleges to work together on program development and delivery, improved transfer arrangements to benefit students, student recruitment, applied research and international education. Students of our three institutions will enjoy a wider range of program opportunities and a better educational experience due to this new working relationship.

SELKIRK ALUMNI ASSOCIATION GROWS

For the first 40 years of its history, alumni activity at Selkirk was program based. As examples, both Aviation and Nursing have always maintained ties with their graduates without a collaborative college wide approach. The Selkirk College Alumni Association, formed in 2007, currently has over 500 members. AlumnUs, an electronic newsletter launched in November 2007, gives Selkirk grads another way to stay connected to the college.



JOHN MCKINNON
sculptor, Selkirk College alumni

international



Although Selkirk's mission is community focused, we recognize the importance to learners of reaching outside our region and our country as we strive to develop international relationships and foster cross-cultural understanding and awareness. We endeavor to take Selkirk to the world and to bring the world to Selkirk.

SELKIRK NURSING STUDENTS IN GUATEMALA

This spring, eight third year nursing students took their clinical learning to another level when they participated in an international nursing practice experience (INPE) in Guatemala, Central America.

This type of practicum is not for everyone, but these students view it as an integral component of their nursing education.

The Guatemala practicum gives students the necessary experience to contribute positively to the global community. Given the growing awareness that the health of all people is interrelated, this practicum is especially relevant to the Nursing program in the School of Health and Human Services.

OPENING OF THE GORI CENTRE IN GEORGIA

In October of 2007, Selkirk's President, Marilyn Luscombe and Vi Kalesnikoff, Dean of Community, Corporate and International Development, travelled to Georgia to participate as partners in the official opening of a rural Community Learning Centre. This particular Learning Centre is located in Gori and offers students three areas of specialization: Construction Management, Entrepreneurship for Small Business and Tourism Administration.

This project is funded by the Canadian International Development Agency (CIDA) through the Association of Canadian Community Colleges (ACCC) partnership program. Selkirk College is proud to be part of the partnership and extend the opportunity for faculty and students from both countries to share their knowledge, expertise and culture.

SELKIRK COLLEGE PARTNERSHIP WITH NANJING INSTITUTE IN CHINA

Did you know that through a collaborative effort with Nanjing Institute of Industry Technology (NIIT), Selkirk College has over 200 students registered at NIIT in joint programs? These programs, International Tourism Management and International Business, closely parallel Selkirk's Resort and Hotel Management and International Business diploma programs with a focus on the English language.

At least 33% of the curriculum is delivered by Canadian faculty. Selkirk College students have an opportunity to do a work practicum/language studies semester at NIIT and Chinese students have the opportunity to complete their third year studies here at Selkirk College.



our people



ANGUS GRAEME
vice president
academic & student development

Selkirk College's third strategic direction declares that employees are key to our success. Our college is its people. Selkirk can be no greater than the sum of its employees each of whom, either directly or indirectly, works to ensure the success of our learners.

SUCCESSION PLANNING

A key element in Selkirk's success is its ability to maintain continuity in critical positions. This continuity can be achieved through the development and implementation of a Succession Plan; one that includes strategies for both internal candidate preparation and external recruitment. A team of employees, led by the VP of Human Resources, developed and received approval for a Selkirk College Succession Plan in early 2008. A focus has been placed on the development of updated job descriptions, supervisory training and the completion of policies and procedures regarding the recruitment process.

In the meantime, Selkirk has enjoyed success in filling key positions from both within and externally. As examples, Angus Graeme, a Selkirk employee with over 20 years of service was the successful candidate for the VP Academic and Student Development position, while newly created Transitions Coordinator position was filled by Leah Wack, who came to the college after being with the University of Alberta for over 10 years.

SELKIRK COLLEGE, ONE OF THE BEST FAMILY FRIENDLY WORKPLACES IN THE WEST KOOTENAYS

Two worksites tied for the best in the West Kootenay when it comes to valuing employees as parents with children and Selkirk was one of them

LEAH WACK
transitions coordinator
student access & support



“Selkirk College along with FortisBC were well deserving of this award,” says Kim Adamson, Success by 6 coordinator. “Many employees are raising young families, so creating a workplace that takes into consideration flexible schedules, top-up maternity and paternity benefits, access to child care and other incentives will attract and retain the best employees.”

leadership in the community

There have been many attempts to define the difference between ‘management’ and ‘leadership’. One says that managers administer while leaders innovate; another says that managers maintain and leaders develop. In the past year, Selkirk College has demonstrated in a variety of ways, that it is a community leader.

OPENING OF THE MIR CENTRE FOR PEACE

After many years of dedication and hard work by a wide array of people from both within and outside Selkirk College, a multitude of dreams became a reality when on September 21, 2007 Selkirk College celebrated the grand opening of the Mir Centre for Peace. Hundreds gathered for the ceremony to signify the official launch of our commitment to understanding and building cultures of peace.

THE FIREFIGHTERS TRAINING CENTRE

In the fall of 2007, Selkirk College and regional firefighters came together to celebrate the opening of the West Kootenay Firefighters Training Centre on the college’s Silver King campus in Nelson. Built by volunteers from across the region in conjunction with local businesses, the Centre will be operated by the Kootenay Firefighter Training Society in cooperation with the college and will provide the region’s first venue for the training of its firefighters.

SELKIRK GEOSPATIAL RESEARCH CENTRE (SGRC) INTERNET MAPPING SERVICE

The SGRC is primarily an educational facility, but by partnering with a variety of provincial and regional organizations, it is able to play a leadership role in expanding our knowledge around a wide

range of issues, from understanding the early years of childhood to wild land interface fire prediction. A current example of such a partnership exists with the Regional District of Kootenay Boundary where SGRC’s internet mapping application provides parcel, zoning and associated geographic information to facilitate better-informed decisions and to find answers for a specific geographic area.

THE REGIONAL INNOVATION CHAIR (RIC) IN RURAL ECONOMIC DEVELOPMENT

In last year’s Annual Report, we announced that Selkirk had been awarded the province’s first Regional Innovation Chair. Twelve months have passed since that announcement and much has been achieved, beginning with the formation of a fourteen member Advisory Committee. Research has included a baseline study addressing the community economic values associated with the Arrow Lakes, as well as review options available in the development of an advanced high-speed internet connection to the West Kootenay. Financial support for Selkirk College’s RIC is proving to be an excellent investment for our region.



financials

Financial Report

2007/08 (actual)

ASSETS	7,379	Operating
	5,803	Foundation Endowment & Investments
	24,975	Capital
	38,157	TOTAL ASSETS

LIABILITIES	7,627	Payables & Accruals
& NET ASSETS	2,971	Deferred Revenues
	11,379	Deferred Contributions
	21,977	TOTAL LIABILITIES
	16,180	NET ASSETS
	38,157	TOTAL LIABILITIES & NET ASSETS

Operations

2007/08 (actual)

REVENUES	29,644	Government Grants
	5,236	Tuition
	2,254	Contract & Special Purpose
	2,031	Ancillary Services
	263	Donations
	1,520	Other
	40,948	TOTAL REVENUES

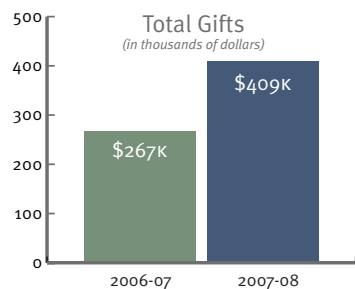
EXPENDITURES	28,493	Salaries & Benefits
	8,627	Supplies & Services
	4,540	Amortization, lease & Interest
	397	Award & Donation payments
	42,057	TOTAL EXPENDITURES

(all figures in thousands of dollars)

For complete financial statements please go to selkirk.ca/staff/finance.



thank you donors for making



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ANNUAL GIVING FISCAL PERIOD 2007/2008

what Selkirk means to the community

Q How do you measure the value of a community college such as Selkirk on those it serves?

A The simple answer is, it depends on your perspective.

Q From a student's perspective, what is the value of a college education?

- A.** Each credit a student earns at Selkirk College will increase their annual earnings by about \$105.
- Every \$1 invested by students in a Selkirk education returns \$4.70 in higher earnings over their working careers.
 - One concludes, from a student perspective, post-secondary education is a good investment.

Q What does the presence of Selkirk College mean from the perspective of a community?

A THE MOST OBVIOUS BENEFIT IS DERIVED FROM THE ECONOMIC ACTIVITY GENERATED BY THE COLLEGE.

- It has been estimated that Selkirk creates a total economic impact of over \$75 million annually, making it one of the largest organizations in the region.
- What is less obvious is the impact of college graduates. Consider this – over 70% of graduating students will stay and work in the region, each one returning to the workforce with new skills, trades, and ideas. College skills embodied in the workforce of the Selkirk Service Area, where past students are employed, yield a cumulative effect of over \$190 million annually in added regional income.

FINALLY THERE ARE THE SOCIAL BENEFITS OF A POST-SECONDARY COLLEGE IN THE COMMUNITY.

- The presence of Selkirk College means greater access to post-secondary education, which naturally leads to a more educated community.
- It has been proven that people with higher education are less likely to draw social assistance or unemployment benefits. They are also less likely to smoke, abuse alcohol or commit crimes. An educated community is a healthier community.

Q From a provincial government perspective, what benefits accrue from the approximate \$25 million spent each year to support Selkirk College?

- A.** The positive social impact outlined above benefits the government in real dollars through avoided costs which add up to almost \$1 million each year in our region.
- For every dollar dedicated to the support of post-secondary education by the provincial government, taxpayers will see a cumulative return of \$3.00 over the course of a student's working career.
 - The provincial government will see a 12% rate of return on its support for Selkirk College—an excellent investment.

Yes, support for Selkirk College is an excellent investment: for students, for communities and for the provincial government.

SELKIRK COLLEGE

301 Frank Beinder Way

Castlegar BC V1N 4L3

250.365.7292 | 888.953.1133

info@selkirk.ca

selkirk.ca



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