

SKI RESORT OPERATIONS AND MANAGEMENT



Selkirk
College

THE SROAM CLASS OF 2013 WAS EXCITED THAT HALLOWEEN FELL ON THE MONDAY BEGINNING OUR FIELD TRIP TO THE ROCKIES. MANY OF US WHO HAD NEVER BEEN TO BANFF MARVELED AT THE BEAUTIFUL LANDSCAPES AND MOUNTAINOUS TERRAIN THAT HAD ALREADY BEGUN TO BE COVERED IN SNOW.

Andre and JT, for taking time away from their busy schedules to tour us around their snow making, patrol, and avalanche control facilities. Before departing from the Banff National Park we gained some valuable insight into the tourism aspect of the industry from Bart Donnelly at Banff/Lake Louise Tourism. It is always motivational and inspirational to hear from SROAM alumni!

Panorama Mountain Village hosted us in comfort as we spent our evening between the outdoor hot

Lake Louise welcomed us with warm coffee and tea; They provided us with very enthusiastic presentations from many different departments. 'Pops' Stockton showed us his passion for lift operations and left us with the key to a successful resort; "enthusiasm, compassion, care & concern". We were all very impressed with Sunshine Village's green initiatives, environmentally friendly renovations and technological developments. Many thanks go out to Norquay's General Manager,



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tubs and our cozy on-mountain chalets. The class left highly motivated from presentations by General Manager Rick Jensen and former SROAM students Ryan Stimming, and CJ Mathews-Dickson. We were lucky to see many aspects of the mountain from the gondola to the groomers, staff housing and Panorama Fire Department. Fernie Alpine Resort was the last stop on our trip. They greeted us with breakfast and a deep powder ski video to get us excited for the season. It was interesting to see inside a detachable chair lift terminal and discover the in's and out's of the rental shop. Speaking with former SROAM students about opportunities in the ski industry and seeing living proof made us anxious to get back and study hard for our upcoming final exams. Many thanks to the managers and staff of all the resorts who were able to host and speak with us! It was great to see all of your support in the SROAM program. And of course thanks to Bob Dodge for making this trip possible, as well as our driver Marvin. We have returned to Nelson an even closer group than before, maybe a little too close for some!



Name: Dan Wilson

Age: 25

From: Barrie, Ontario

Email: danwilson86@hotmail.com

Ski Industry Experience: 2 seasons in Lift Operations at Cypress Mountain (lifty, jr lifts supervisor).

Favorite Class: So far, it would have to be Risk Management, Ski Area Planning, and Lift Functions. I'm really looking forward to Grooming Operations, and Ski Area Construction next semester.

Future Career Goals: To become well rounded in various outdoor operations, gaining experience snowmaking, grooming, and in the terrain park with a focus on mastering the art of designing and building freestyle terrain.

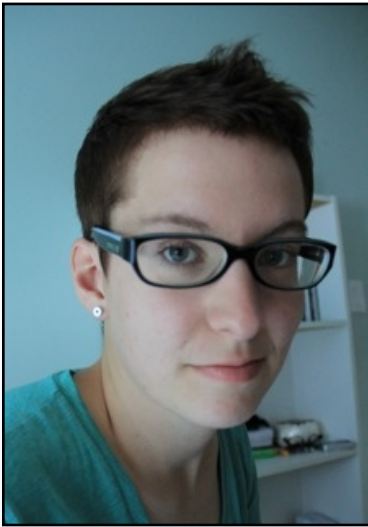
Why SROAM: I finally realized that I want to make a living doing something I love.

Best Day Ever: Riding the glacier up on Blackcomb in July. Sunny, blue skies, and fun times.

With the approaching due dates of major projects, midterms, final exams and Whitewater's opening weekend we are all very busy trying to stay on top of everything. Christmas break will be here in no time

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as we will head back to our home towns to tell friends and family of our successful field trip and tease those who chose to enroll in arts and sciences programs. It has been an interesting and amazing semester and we are all looking forward to what the New Year has to offer!



Name: Perri Bourree

Age: 21

From: Nelson, BC

Email: perribourree@gmail.com

Ski Industry Experience: Worked 4 seasons at Whitewater in the lodge as a busser. Also helped with kitchen preparations.

Favorite Class: Lifts and Ski Area Planning

Future Career Goals: To be an Indoor Operations Manager or General Manager.

Why SROAM: SROAM is going to open more opportunity for me and give me better perspective of the ski industry for down the road. It touches on so many aspects that I would like to explore.

Best Day Ever: Skiing knee deep snow in the trees, and 10cm of fresh pow at Whitewater's staff ski party.



Name: Andrew Ball

Age: 19

From: Collingwood, Ontario

Email: afdball@gmail.com

Ski Industry Experience: Worked at Blue Mountain for 5 yrs.

Favorite Class: Looking forward to grooming and snowmaking next semester.

Future Career Goals: I'd like to be the head or manager of grooming and snowmaking.

Why SROAM: Because of great reputation of the SROAM program, and because BC is center of Ski Industry.

Best Day Ever: When I got to operate the BR-350 for the night. I was able to learn a lot while working by myself.