

SKI RESORT OPERATIONS AND MANAGEMENT



Selkirk
College

The SROAM students were excited to dive into the New Year and winter semester, happily logging many days on snow this month. Conditions in Nelson have been great and everyone is stoked.



Reflecting on the first semester and 2011 year, the program has been an incredible learning experience and the students are all excited to be a part of SROAMS 30th anniversary, hopefully La Nina will bless us with some gifts.

The second year SROAM Students have created the "I Will", campaign in honor of their deceased classmate, Will Schooler. Will was an outgoing, sincere guy and was incredibly passionate about skiing. He was a great friend and inspiration to the sport. The foundation promotes the use of helmets and general rider safety. After the incident, the response from the community was impressive. Both, the Media and ski and board shops around



Alberta and BC began to adopt the campaign. All the SROAM students actively wear their helmets when riding, striving for safe, and responsible behavior on and off the slopes. "I Will" has become a popular slogan in the Selkirk community and we constantly remind ourselves to pursue safe and enjoyable experiences. Stay tuned for future events and initiatives!

We participated in the Avalanche Skills Training course early this month, which included one day at Whitewater Resort and one day with Selkirk Wilderness Skiing. The course was funded by Selkirk College and has had a tremendous impact on our class. All students received their certificates and have begun putting their new skills into practice. On Saturday the 14th, pushing north into the South Columbia Boundary, the snow began to fall early in the morning and persisted throughout the day. Storm snow reached 20cm+ on certain slopes in the SWS terrain. Everyone enjoyed face shots throughout the entire day. The most notable feature of the snowpack we discovered in the Kootenay and South Columbia boundary was the December 10th layer of surface hoar, creating a persistent slab on all aspects, roughly 60cm down.

The students agree they now feel more confident exploring the backcountry; this course marks the beginning of AST study for some of the students and many look forward to taking their AST 2 course, to further their knowledge.

A big shout out goes to General Manager Eric-Kalacis at Red Mountain for the complimentary passes. A lovely Christmas present that all the SROAM's look forward to cashing in on. We are constantly watching the weather and keeping our snorkels at the ready!

The first year SROAM Students have begun investigating prospective ski areas for their work terms next winter and hope to make contact with resorts in the coming months. As the 2nd year



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students are busy working at the various resorts around Alberta and BC; feedback from the students has been extremely positive.



Name: Natasha Stormes

Age: 24

From: Campbell River, BC

Email: natasha.stormes@live.com

Ski Industry Experience: 6 seasons as a snowcat operator, as well I've done some snowmaking, terrain park building & management, special events, CASI level 1 instructing and some summer mountain bike operations. Worked for Rabbit Hill Snow Resort, Thredbo, Big White Ski Resort, and currently Big Red Cats cat skiing part time.

Future Career Goals: To be a manager in either outdoor operations, grooming operations, terrain parks, or special events. It's a hard choice cause I love it all...

Why SROAM: The program is very reputable within the ski industry, and by taking the program I believe I will get the education, skills, and knowledge needed to reach my career goals of being a manager in the industry.



Name: Austin Milborne

Age: 20

From: Toronto, Ontario

Email: austin@muskokawake.com

Ski Industry Experience: Muskoka Wake Academy –Ski School Manager, 2008-2012

Future Career Goals: Interested in Snow School Instruction, Ski Patrol, Grooming and Mountain Operations. My goal is to complete my AST 2 Course and CASI Level 2 Snowboard this winter. I would like to work at an operation in BC for my work semester next season, but would be open to any opportunities available.

Why SROAM: The program encourages students to explore all aspects of the ski industry, gaining an overall knowledge of the operations and management of resorts. I am a passionate skier and boarder, trying to learn more about the operations side of the industry, working towards a managerial role at a resort or operation.