

SKI RESORT OPERATIONS AND MANAGEMENT



Selkirk
College

Although the month of February had low snowfall amount for the Kootenay area, the SROAM students were kept busy with a variety of assignments, midterms and valuable insight to Red Mountain in Rossland, BC.

Eric Kalacis and department managers gave presentations about indoor and outdoor operations, and the challenges that have kept them on their toes. After a tour of the mountain facilities the SROAM class enjoyed the afternoon on mountain exploring Red's vast 360-degree terrain. Many agreed that the unique town of Rossland and Red Mountain are special features of the Kootenays, and it would be an amazing opportunity to work there.

Whitewater Ski Resort hosted their first ever Jr. Freeski Event at the end of January and was assisted by SROAM student volunteers: Michele Roane, Daniel Wilson and Bradley Moore. The event was a huge success and there are hopes that it will be an annual occurrence. All competitors, spectators and organizers could agree that the talent displayed at the event was incredible and we won't be surprised to see these kids as future olympians. SROAM volunteers were rewarded with day passes to bring out friends and family and a "welcome to the family" toque. Thanks so much WH2O. We look forward to lending a hand with the upcoming Kootenay Coldsmoke Powderfest as well.

Another great highlight this month was learning about grooming operations and snow cats. Students got right into it by learning about everything from sintering to the mechanics and maintenance of the machines. Each student got an opportunity to do a ride-along with one of Whitewater's snow cat operators. Students got a first hand look at what goes on after dark at the resort and the hard work that goes into that beautiful corduroy that we all love!

Selkirk also offered students a week off this month to catch up on reading, projects and ski/ride as much as possible! Some students traveled as far as Utah and Colorado to ski, while others went back to their home mountains to share their experiences of the SROAM program with friends and family. While a break was a nice chance to catch up, students are excited to get back into the classroom (and on the mountain) to absorb as much as possible from our ski industry professional teachers.

A much needed new logo is also on it's way, as a contest is currently taking place. Past graduates have been submitting their logo designs, and a winner will be chosen next month. The logo will be put onto various merchandise that will be available for purchase late spring.

Also, the SROAM program has been working hard to promote and represent the program in the social media

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world with a newly improved Facebook page. The page is updated daily with pictures, news, videos, and information about the goings-on in the SROAM program, as well as the ski industry. So far the page has been quite successful. Check out the new page if you haven't already and help spread the word!

<http://www.facebook.com/selkirkcollegesroam>



Name: Patrick Monteith

Age: 19

From: Kelowna B.C. Big White represent!

Email: patrick_monteith@hotmail.com

Ski Industry Experience: One season on Park Crew in the Telus park at Big White, Sales Rep for Fresh Air Experience ski shop in Kelowna.

Future Career Goals: Exchanging seasons in the Northern and Southern Hemispheres while managing world class terrain parks, promoting independent brands and marketing snow sports to a new generation.

Why SROAM: With over 30 years experience and a school located at the heart of BC's finest powder skiing, it was really a no brainer, i had to be a part of the SROAM legacy.

Favorite class: Business Communications, stacked full of intriguing and useful information for my future.



Name: Bradley Moore

Date of Birth: August 27th, 1984

From: Middleton, Nova Scotia

Email: bradleyglenmoore@hotmail.com

Ski Industry Experience: SROAM Program, Avid Mountain Lifestyle

Future Career Goals: Avalanche Control & Snow Safety

Why SROAM: While backpacking around BC's interior during the 2010/11 season I found myself snowed into Nelson BC, after 40+ days on the mountains I found Selkirk College & enrolled the same day.

Best Day Ever: Cat skiing with Selkirk Wilderness Skiing during Avalanche Safety Training

Favorite Class: Ross White's Snow Safety