

# SELKIRK AT THE CONFLUENCE: Our Vision to 2011

## MISSION

Selkirk College will develop empowered, effective citizens through rewarding educational and life experiences that are built on our Region's distinct identity.

## VISION

Our vision is to be a regional community college that inspires, engages and enables learners to be valuable contributors to their communities and to society as a whole. Recognizing the value of mutually beneficial relationships, we will provide collaborative leadership in the communities we serve.

This vision is rooted in our vivid sense of place, which is more than mere location. It is a composite of our people, history, culture, values, lifestyle and landscape. It is a strength that will define us, give us direction and provide us with unique opportunities.

## VALUES

We uphold the following values:

### **Quality:**

To provide quality in our teaching, service and programs.

### **Access:**

To open doors for learners and build understanding and acceptance of diverse learner needs.

### **Discovery:**

To inquire about the world and our place in it; address challenges with creative solutions; and inspire the imagination, spirit and mind.

### **Environmental Responsibility:**

To conserve our natural environment and use natural resources responsibly.

### **Healthy Relationships:**

To cultivate healthy relationships; connect to the local and global communities; and value the contributions and celebrate the accomplishments of learners, employees, alumni and community members.

### **Positive College Environment:**

To maintain a positive and healthy environment where employees and learners can contribute and develop.

### **Integrity:**

To uphold honesty, respect, fairness and equality in all of our pursuits.

### **Inclusive Culture:**

To foster harmony and understanding, and celebrate our heritage, artistry and diversity.

### **Leadership:**

To lead by serving with enthusiasm, inspiration and purpose; by responding to the needs of learners and the community; and by providing informed, effective direction for the future.

# STRATEGIC DIRECTIONS

The six Strategic Directions below reflect the outcome of regular comprehensive reviews by our Board of Governors; a desire to build on our many accomplishments; and our commitment to thoughtful and well planned responses to the changing post secondary education context.

The following Strategic Directions will guide our actions in the coming year:

## 1. Teaching and Learning: Our Fundamental Activity

Exemplary teaching and outstanding learning experiences are and will continue to be the fundamental activities of Selkirk College. Our learning opportunities will be responsive to diverse needs. Applied research and innovative programming will enhance learning opportunities for students.

- Selkirk College will be known for its teaching excellence, outstanding learning experiences and program relevance.

## 2. The Student Experience: Access to Success

Selkirk College cares about its students. We know that learner success begins when contact is first made and continues through to alumnus. We will ensure that learning is paired with experiences that engage students with our communities and the natural environment.

- Selkirk College will be recognized for our high quality of services to students throughout their relationship with the College.

## 3. Employees: Key to Our Success

Employees are essential to the success of learners and of our College. Our well-being and the environment in which we work together will be enhanced with opportunities for personal and professional development.

- Selkirk College will be known as an employer of choice in the region and the sector.

## 4. Leadership: A Commitment to Our Communities

Selkirk College believes that the college and our communities contribute to each other's success and vitality. We recognize that the College has intellectual and physical resources that can contribute to community renewal and our Region's socio-economic development. We are committed to building effective and mutually beneficial relationships with our communities.

- Selkirk College will be recognized as an effective leader and partner in community renewal and development.

## 5. Internationalization: Bringing Selkirk to the World and the World to Selkirk

Selkirk College believes that relationships with our world will foster greater cross-cultural understanding and awareness, while enhancing learning and programming opportunities.

- Selkirk College will be known as an internationally relevant and responsive College.

## 6. Sustainability: Toward Selkirk College as a Green College

Conservation of the natural environment and responsible use of natural resources are a core organizational value at Selkirk College. We are committed to implementing practices that promote a healthy natural environment: in our teaching activities, our administration, our facilities and operations, our funding allocations and our applied research priorities. We are committed to reducing our ecological footprint and creating a culture of sustainability through our educational efforts.

- Selkirk College will be known as a green college.